



## OPERATIONAL MEMO

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| <b>TITLE:</b>                                  | <b>IMPLEMENTATION OF THE FY 2019-20 FOOD SECURITY INCENTIVE</b>                                   |
| <b>SUPERSEDES NUMBER:</b>                      | <b>OM 19-035</b>  |
| <b>EFFECTIVE DATE:</b>                         | <b>JANUARY 1, 2020</b>  |
| <b>DIVISION AND OFFICE:</b>                    | <b>COMMUNICATIONS AND GOVERNMENT RELATIONS, POLICY, COMMUNICATIONS, AND ADMINISTRATION OFFICE</b> |
| <b>PROGRAM AREA:</b>                           | <b>COUNTY RELATIONS AND ADMINISTRATION</b>  |
| <b>KEY WORDS:</b>                              | <b>FOOD SECURITY, SNAP, EBNE, INCENTIVES, PERFORMANCE</b>   |
| <b>OPERATIONAL MEMO NUMBER: HCPF OM 20-009</b> |   |
| <b>ISSUE DATE: FEBRUARY 3, 2020</b>            |   |
| <b>APPROVED BY: RACHEL REITER</b>              |   |

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*HCPF Memo Series can be accessed online: <https://www.colorado.gov/hcpf/memo-series>*

### **Purpose and Audience:**

The purpose of this Operational Memo is to inform county departments of human/social services (county) of operational instructions to implement the Food Security Incentive as part of the FY 2019-20 County Incentives Program.

### **Information:**

The Department of Health Care Policy and Financing (Department), in partnership with the Colorado Department of Human Services (CDHS) has identified performance benchmarks for counties to work towards increasing the food security of their Health First Colorado (HFC) population by increasing the percentage of HFC population

receiving food assistance through the Supplemental Nutrition Assistance Program (SNAP).

Benchmarks to increase the food security of the HFC population have been set for each county based on the county’s percentage of HFC population who are also SNAP-eligible but not enrolled (EBNE).

Compliance with the Food Security Incentive benchmark will be measured on July 5, 2020. Counties have six (6) month (January 1, 2020 – June 30, 2020) to achieve compliance with their food security benchmarks.

The Food Security Incentive is weighted at 10% of total County Incentives funding.

HFC-enrolled and SNAP EBNE Population

The Department has partnered with CDHS to create a data pull of the percentage of HFC-enrolled and SNAP EBNE populations by county.

This data excludes HFC populations who are categorically ineligible for SNAP and HFC populations who would receive a \$0 issuance if enrolled in SNAP.

Based on this data, counties must increase the percentage of HFC population also enrolled in SNAP to meet the Food Security Incentive, as follows:

Data from December 2019, post-CBMS Transformation, was used to determine the baseline for the Food Security Incentive.

| % Population HFC <u>and</u> SNAP enrolled | % increase benchmark | Number of Counties |
|---|----------------------|--------------------|
| 0.00 – 29.99%                             | 3%                   | 33                 |
| 30.0% and greater                         | 2%                   | 31                 |

To monitor progress, the Department will provide two data pulls to county directors and secondary directors. Secondary directors are based on the County Contact List Templates sent to the Department for FY 2019-20. If your county would like any other individuals to receive the data pulls, please reach out to the Department contact below. The first data pull will show percentages by county of HFC population also enrolled in

SNAP. The second data pull will give case and individual-level detail of the HFC population who are SNAP EBNE.

Both data pulls will be provided monthly.

#### SNAP Outreach and Resources available from CDHS

Counties can reach out to SNAP Outreach partners for help in increasing the number of HFC population also enrolled in SNAP. For SNAP Outreach partner information, refer to the attached flyer.

If your county does not have an outreach partner with a physical office in county boundaries (indicated by "no presence" on the map), the county is still served by Hunger Free Colorado and Colorado Benefits Center.

#### Contract Language

Contract Language for the Eligibility Performance Incentive can be found in the [FY 2019-20 Incentives Contract Amendment](#) in section 4.6. If conflict arises between contract language and guidance issued through the HCPF Memo Series, contract language supersedes the guidance provided through the HCPF Memo Series.

#### **Additional Information:**

Food Security Data is found [here](#)

SNAP Individual Report FAQ is found [here](#)

#### **Department Contact:**

[HCPFCountyRelations@state.co.us](mailto:HCPFCountyRelations@state.co.us)