

# Healthy Colorado

State and federal initiatives to improve nutritional standards in vending and concessions



**COLORADO** Department of Public Health & Environment



Dan McKenna - CDPHE, Worksite Wellness Manager Dan Whalen - CDHS, BEP Manager Lauren Trenc - GSA, Building Management Specialist Susan Damour- GSA, Regional Administrator Rocky Mountain Region



**COLORADO** Department of Public Health & Environment

# SECTION 1 Healthy Colorado

Goal: Provide affordable healthy food and beverages in all government settings across Colorado



### **Randolph-Sheppard Act** Business Enterprise Program (BEP)

The Randolph-Sheppard Act gives legally blind individuals priority for operating concessions in federal and state government offices building and facilities.

- 2500 blind business managers
- 49 states
- 3 U.S. Territories



### **Business Enterprise Program (BEP)** Colorado Department of Human Services

Colorado provides training and support for legally blind individuals for operations of vending and concessions at all federal and state government office building and facilities.



#### Evaluation, Training, Education, Licensing

- Aptitude testing
- Two week onsite evaluation
- 8 core business administration classes
- 30 week training
- 1 year internship
- Licensed operator

#### Startup support

- Supplies
- Equipment

Program technical assistance and support



# Did you know?

BEP Food Service - operates 150 unique facilities in Colorado

- Vending machines beverage and snack
- Snack bars
- Coffee shops
- Convenience stores
- Military dining halls
- Large and small cafeterias



### Section 2

# Vending in State and Federal Agencies



# 2013-Pilot in 5 state agencies

Colorado Department of Public Health and Environment (CDPHE), Colorado Department of Human Services (CDHS), General Services Administration (GSA), Blind Vendors, Canteen-Compass Group USA

**Goal:** 50% healthier beverage options (H2O, 0 Calorie) Expanded to include snacks in vending- HHS/GSA Guidelines

Results: 5 agencies in compliance with beverage changes. Beverage changes expanding to all agencies in 2016 Snack vending across all 19 agencies meet standards



### Nutritional Standards Work Group/Advisory Committee

Identify common nutritional standards that may be used across Colorado

- Vending
- Concessions

Explore utilization:

- Special Supplemental Nutrition Program for Women, Infants and Children (WIC)
- Child and Adult Care Food Program (CACFP)
- Schools
- Cities and towns
- Public venues parks, stadiums, theaters, museums



### Section 3

# Healthy Colorado

**Concessions Pilot Proposal** 



# **Concessions Pilot Program**

- Goal: Develop and demonstrate a model program to provide affordable and healthy food in Federal and state BEP operated facilities
- Two year pilot in two locations (state and federal)
- Denver Federal Center 6000 employees Building 67- 800 employees plus visitors
- CDPHE-1400 employees Glendale campus-1300 employees plus visitors



# Equipment -Infrastructure

- Site renovations
- Removal of fryers
- Stoves and ovens
- Coolers
- Display and shelving modifications
- Electronic menu boards



### Menu Planning-Nutrition Education

- Nutrition Standard
- Procurement
- Culinary skills training
- Pricing strategies



# Marketing – Communications

- Blind vendor
- Staff
- Patrons
- Public



# **Evaluation-Reporting**

- Sales and profitability
- Consumer behavior and satisfaction
- Awareness of BEP
- Health outcomes



# A successful pilot will:

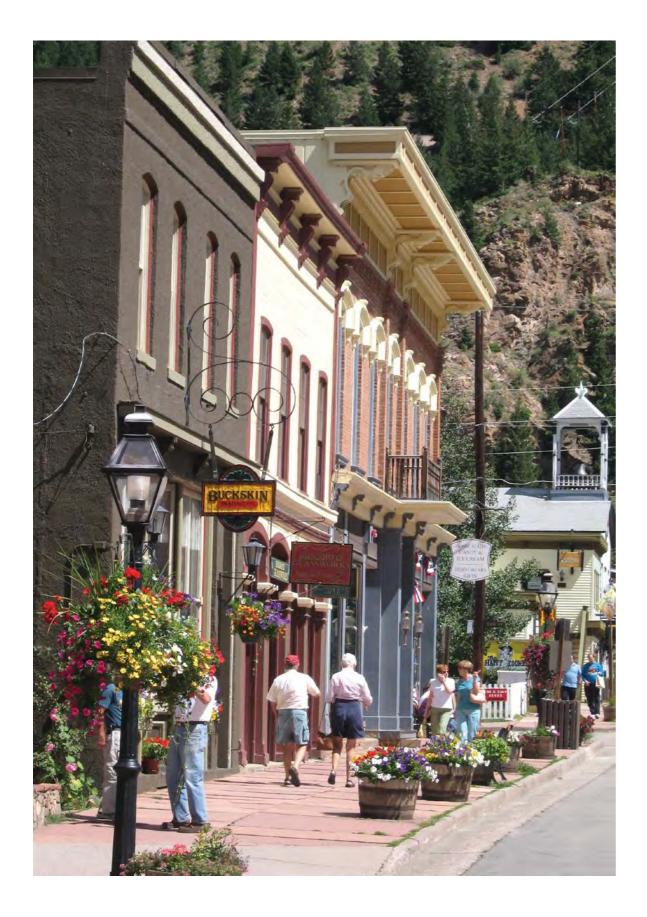
Support BEP and raise awareness of this important program

Demonstrate feasibility for expansion to all state and federal locations in Colorado

Provide increased access to affordable and healthy food

Provide a model for other employers and organizations across Colorado and throughout the Rocky Mountain Region











## Partners

General Services Administration State of Colorado

- Department of Public Health and Environment
- Department of Human Services
- Department of Personnel and Administration
  Blind Vendors

Canteen

Food Service Industry

Food Suppliers

LiveWell Colorado

Hospitals



# Support this initiative

Join us as a partner and assist us in locating funding to initiate a project launch in July 2016!

Daniel McKenna - <u>daniel.mckenna@state.co.us</u>

Dan Whalen - <u>dan.whalen@state.co.us</u>

Lauren Trenc - <u>lauren.trenc@gsa.gov</u>

Sue Damour - <u>sue.damour@gsa.gov</u>



# Thank you

