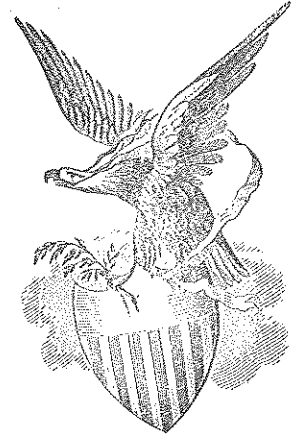


# Town of Silverton

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## AN ORDINANCE OF THE TOWN OF SILVERTON

ORDINANCE 2009-01

AN ORDINANCE TO AMEND CHAPTER SEVEN OF THE CODE OF THE TOWN OF SILVERTON TO ALLOW OPEN BANNERS OF A UNIFORM DESIGN TO BE FLOWN BY BUSINESSES OPERATING DURING THE WINTER MONTHS

Whereas, the Town Board finds that sections of 7-2-19, the Sign Code of the Town of Silverton, are unnecessarily and harmfully restrictive on businesses open in the wintertime;

Whereas, the Town Board finds that permitting winter businesses to display "open" banners will improve commerce in the Town;

Whereas, the Town Board finds that an "open" banner of uniform design will maintain the aesthetic spirit sought in section 7-2-19 of the Code of the Town of Silverton;

Whereas, the Town Board concurs with the petitioned assertion that high snow piles and the large number of seasonally closed businesses results in potential customers have difficulty locating open places of business in the wintertime;

WHEREAS, the Board of Trustees held a duly noticed public hearing on January 26<sup>th</sup>, 2009 to receive public comment, evidence and testimony relative to the proposed amendment to the Town Code.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE TOWN OF SILVERTON THAT:

A. Section 7-2-19 of the Code of the Town of Silverton shall be revised to include the following:

F. Special consideration for signs displayed in wintertime (Nov – April)


1. Intent: Business should be encouraged to remain open during the winter months. By relaxing sign code provisions during winter months, businesses will be able to better promote their property and distinguish it from the many businesses that are closed during wintertime.

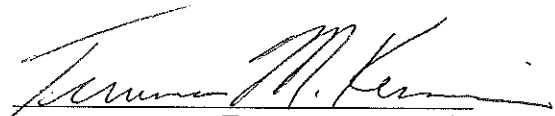
2. The standards shown in this section (7-2-19 F) apply only from November 1<sup>st</sup> to April 30<sup>th</sup>. Any signs displayed outside of this time period will be removed by the Town at the expense of the property owner. These standards only apply to businesses that are open, operating, and located in the B-P zoning district. During the stated time period, these standards specifically replace contradicting standards found elsewhere in section 7-2-19 of the Code of the Town of Silverton
3. Sign standards: During winter months, each open business may display one "open" sign, banner, or flag of uniform character of a design approved by the Silverton Chamber of Commerce. No banner or flag of non-uniform character is permitted.
4. Permitting: The Chamber of Commerce shall maintain a list of businesses that have requested and are using "open" signs, banners, or flags. Individual businesses are not required to obtain a permit from the Town of Silverton to fly the "open" sign, banner, or flag of the approved design.
5. Applicants wishing to hang off-premise signs or banners may do so using the review process in section 7-2-19 (D) (1). The application fee for off-premise signs for display in the wintertime shall be set from time to time by resolution of the Town Board of Trustees.

PASSED AND ADOPTED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, 2009

ATTEST:

TOWN OF SILVERTON:

  
\_\_\_\_\_  
Brian Carlson  
Town Clerk-Treasurer

  
\_\_\_\_\_  
Terrence M. Kerwin  
Mayor