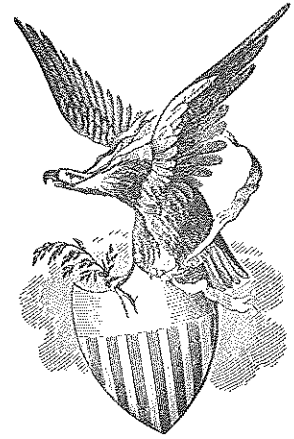


Town of Silverton

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TOWN OF SILVERTON, COLORADO

ORDINANCE NO. 2008- 6

AN EMERGENCY ORDINANCE OF THE TOWN OF SILVERTON, COLORADO, EXTENDING A TEMPORARY MORATORIUM ON SIGNS CONSTRUCTED OF NON- DURABLE MATERIAL AND/OR SIGNS OVER THIRTY (30) SQUARE FEET EXCEPTING “OPEN” BANNERS OF A UNIFORM DESIGN

Whereas, the Board of Trustees finds a case of special emergency such that delaying passage of this ordinance would result in a troublesome and costly retardation of commerce in the Town of Silverton;

Whereas, the Town Board placed a temporary moratorium on certain sections of the sign code to permit the flying of “open” banners and wishes to avoid the display of non-durable banners or large signs other than that design agreed-upon as the uniform “open” banner;

Whereas, the San Juan Regional Planning Commission has reviewed a request for a change to the zoning code and recommended instead a temporary pilot program to test the “open” banner concept;

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE TOWN OF SILVERTON THAT:

- A. From the period December 22, 2008 to April 30, 2009, businesses may not display signs constructed of non-durable materials excepting one “open” banner per business of a uniform design used by all businesses in the Town of Silverton;
- B. From the period December 22, 2008 to April 30, 2009, signs over thirty (30) square feet and located on the exterior of a building or business are not permitted.
- C. This ordinance is being passed as part of a temporary pilot program to allow businesses open in the winter to fly “open” banners. This temporary pilot program and this ordinance expire on April 30, 2009.

Town of Silverton
Planning & Zoning

Silverton Chamber of Commerce
Represented by Tana Wrublik & Steve Leisle
Chamber board members

Narrative Subject: Proposal to amend chapter 7 section 7-2-19 (C) of current town code.

My name is Tana Wrublik of 1371 Greene St. Silverton Colorado 81433. I am presenting this proposal on behalf of The Silverton Chamber of Commerce.

We are proposing an amendment to the current town code 7-2-19 (C) that regulates signage for local businesses. This would only affect local businesses that are open in the winter months of November-April. The current code is unable to meet the needs of these businesses during winter months. The current code would stay in effect as currently stated all other months.

Issue: The businesses that stay open should be commended for their efforts. This is a harsh environment. Businesses, particularly on Blair Street, are not visible to passerby's in search of food and lodging. In addition, although our town does an exceptional job, keeping our streets passable, our businesses are in dire need of signage to promote their businesses and additional snow removal for better accessibility and promotion of their property. Our contention is that if these businesses are more visible and easily accessible, they can potentially bring a substantial amount of revenues to the town. With the rising costs and the state of our economy, it is our duty and responsibility to see that all wintering businesses have the opportunity to promote their businesses. We feel that it is in the best interest of our town to consider and approve an amendment that would make this possible.

Proposal: We propose that all current established businesses open between the month's of Nov – April be permitted to display signage, flags, and banners to promote their businesses as being open for business. Because of the winter conditions, size and location would vary and we ask that in lieu of the unique conditions that the board consider variances on the sizes and locations. It is very important to us that the signs, flags, and banners be of a professional integrity and conducive with any and all current signage in the town. Signs, flags, and banners would be at the expense of each individual business and subject to approval by the town. A sign permit application would be submitted and again subject to approval. We also propose that businesses be permitted to display signs, flags, and banners on streets other than their own, with the permission of the town and property owner to further promote their businesses. This is at times the only manner in which to encourage visitors to venture off the main street. This is to be viewed as a short term solution to a long term problem. All signs, flags, and banners must be removed by a date to be determined by the board. Signs, flags, and banners that are not compliant shall be removed at the expense of the business. We would like to revisit

Whereas, the San Juan Regional Planning Commission has reviewed a request for a change to the zoning code and recommended instead a temporary pilot program to test the "open" banner concept;

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE TOWN OF SILVERTON THAT:

- A. From the period of December 22, 2008 through April 30, 2009, businesses may fly an "open" banner of an approved design during those hours when such businesses are open for business. After April 30, 2009, all "open" banners must be immediately removed and may not be again flown without further approval of the Town Board.
- B. After April 31, 2009, this moratorium will cease and those sections of the Code of the Town of Silverton suspended by this ordinance will become reinstated until such time of a future moratorium or amendment to the zoning ordinance.
- C. The removal of any banners flying after April 31, 2009, will be strictly enforced. All businesses wishing to fly a banner during the winter months must fly an identical banner as provided or described by the Silverton Chamber of Commerce. The Silverton Chamber of Commerce is responsible for the distribution and policing of "open" banners permitted by this ordinance.
- D. This results of this temporary pilot program will be revisited no later than November 15, 2009, for the purpose of determining an appropriate and diligent course of action for the winter season 2009-2010.