

MORGAN COUNTY TOURISM PANEL

BYLAWS

PREAMBLE MORGAN COUNTY TOURISM PANEL MISSION STATEMENT

The mission of the Morgan County Tourism Panel is:

- 1) To promote and increase the public awareness of tourism opportunities;
- 2) To enhance the experience of travelers through Morgan County, the region, and the State of Colorado;
- 3) To provide for the exchange of ideas, innovations and the latest developments in the tourism industry;
- 4) To provide opportunities for networking and comradeship;
- 5) To commit to excellence in tourism promotion; and
- 6) To serve as a tourism resource to municipal and county governments.

ARTICLE I

Organization Name

The name of the organization shall be the Morgan County Tourism Panel.

ARTICLE II

Purpose

Our purpose is to provide a forum for the exchange of ideas and information between the public, government and the tourism industry in order to address their specific and unique interests; administer the funds generated from a County-wide 2% lodging tax upon the transactions of furnishing rooms or accommodations by any person or entity in any motel, hotel, campground or similar enterprise; advertise and market tourism for the benefit of Morgan County as a whole; and increase communications within the local tourism industry so as to produce an integrated plan to attract, serve and capture tourism dollars passing through Morgan County.

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ARTICLE III

Panel Appointments

The Board of Morgan County Commissioners shall appoint seven members to the Morgan County Tourism Panel to administer the County Lodging Tax Tourism Fund. The Commissioners shall appoint to the panel no less than three citizens from the tourism industry within the County to serve on the Panel. The Commissioners shall also designate one of its members to act as an ex-officio member of the Panel.

ARTICLE IV

Terms

Members of the Panel shall be appointed for a term of two years. All members of the panel shall serve without compensation, except that their reasonable and necessary expenses for travel out of the County shall, subject to approval of the County Commissioners, be reimbursed.

ARTICLE V

Officers and Duties

A. Chairperson

- 1) The Chairperson shall assume office in February after being elected by the members of the Panel, and shall serve a minimum term of one year.
- 2) Duties of the Chairperson shall include presiding at each meeting, coordinating the activities of the organization and its committees and representing the Panel in its various activities.
- 3) The Chairperson shall have the authority to appoint such committees as the Panel deems necessary.

B. Secretary/Treasurer

- 1) Following an election by the members of the Panel, the Secretary/Treasurer shall assume office in February, to serve a minimum term of one year.
- 2) Duties of the Secretary/Treasurer shall include recording and preparation of minutes and assisting the chairperson in coordinating Panel activities.