



APRIL 2015 SALES TAX REVENUE - GENERAL FUND

General Fund sales tax represents 4% of the 5% collected.

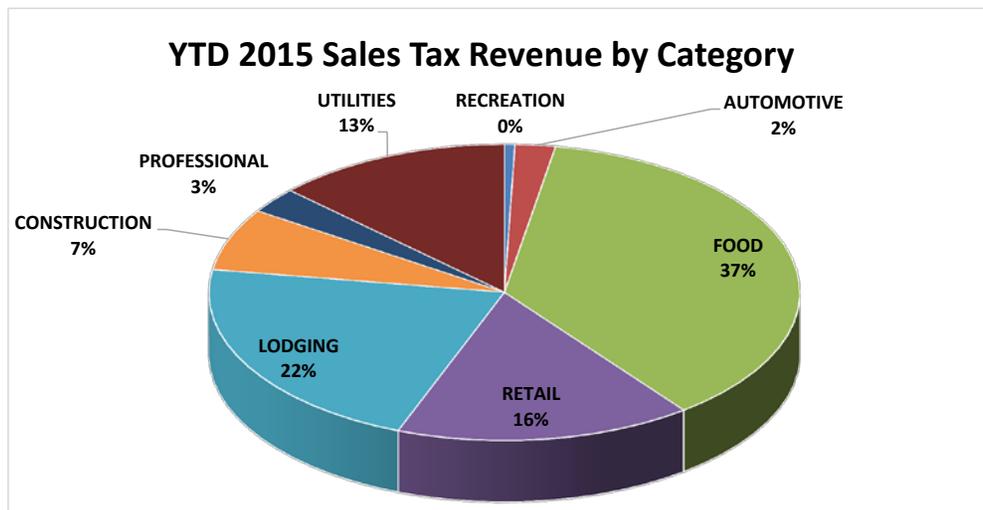
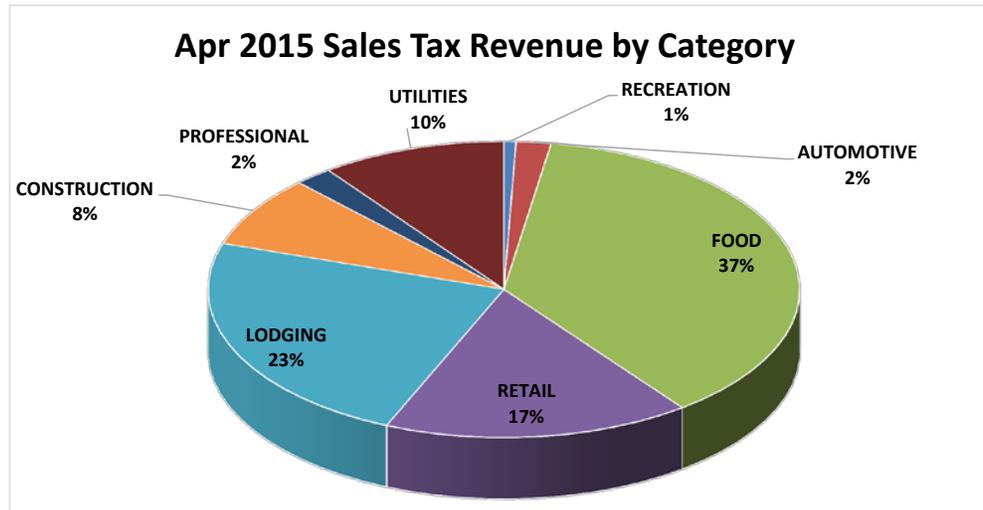
Sales tax rate increased from 4% to 5% in July 2014 after voter approval. The additional 1% is detailed on page 4.

April 2015 General Fund sales tax collections decreased by 5.6% vs. sales tax from April 2014.

2015 year-to-date General Fund sales tax collections are 6.9% higher than those of 2014 year-to-date.

	Sales tax - Apr 2015	Sales tax - Apr 2014	% inc/dec over last April
Gen Fund	\$453,563	\$480,439	-5.59%
New 1%	\$112,492	N/A	N/A
Total	\$566,055	\$480,439	17.82%

	Sales tax - YTD 2015	Sales tax - YTD 2014	% increase/decrease over prior YTD
Gen Fund	\$1,682,828	\$1,574,530	6.88%
New 1%	\$417,788	N/A	N/A
Total	\$2,100,616	\$1,574,530	33.41%



April sales tax are remitted in May, and received by the Town of Estes Park in early June.

Businesses with revenues in multiple categories are placed in the category matching the majority of their revenues.

2015 ESTES PARK SALES TAX REPORT - GENERAL FUND (4% of the 5% collected)

	MONTHLY (2015 v 2014)			
	2014 Actual	2015 Actual	Variance +/-	% +/-
January	344,478	389,979	45,501	13.21%
February	335,769	353,084	17,315	5.16%
March	413,844	486,202	72,358	17.48%
April	480,439	453,563	(26,876)	-5.59%
May	635,358			0.00%
June	1,028,184			0.00%
July	1,495,515			0.00%
August	1,190,552			0.00%
September	1,128,622			0.00%
October	646,227			0.00%
November	504,818			0.00%
December	526,466			0.00%
Total	8,730,272	1,682,828	108,298	

	CUMULATIVE (2014 v 2013)			
	2014 Actual YTD	2015 Actual YTD	Variance +/-	% +/-
	344,478	389,979	45,501	13.21%
	680,247	743,063	62,816	9.23%
	1,094,091	1,229,265	135,174	12.35%
	1,574,530	1,682,828	108,298	6.88%
	2,209,888			0.00%
	3,238,073			0.00%
	4,733,588			0.00%
	5,924,140			0.00%
	7,052,761			0.00%
	7,698,989			0.00%
	8,203,806			0.00%
	8,730,272			0.00%
2015 Original Budget: 8,400,000				

	BY TYPE (CURRENT MONTH)			
	2014 APRIL	2015 APRIL	Variance +/-	% +/-
RECREATION	2,631	2,997	366	13.91%
AUTOMOTIVE	8,238	8,629	391	4.75%
FOOD	156,733	168,497	11,764	7.51%
RETAIL	111,922	76,044	(35,878)	-32.06%
LODGING	107,632	106,768	(863)	-0.80%
CONSTRUCTION	33,666	35,290	1,625	4.83%
PROFESSIONAL	7,787	9,409	1,623	20.84%
UTILITIES	51,832	45,929	(5,903)	-11.39%
TOTAL	480,439	453,563	(26,876)	-5.59%

	BY TYPE (YEAR-TO-DATE)			
	2014	2015	Variance +/-	% +/-
	8,601	9,626	1,025	11.92%
	37,233	37,117	(116)	-0.31%
	565,787	620,221	54,434	9.62%
	256,987	272,812	15,825	6.16%
	313,511	363,487	49,976	15.94%
	125,297	114,622	(10,675)	-8.52%
	34,437	47,238	12,801	37.17%
	232,677	217,705	(14,972)	-6.43%
	1,574,530	1,682,828	108,298	6.88%

ESTES PARK SALES TAX REVENUE BY MONTH - GENERAL FUND

	2011	YTD	2012	YTD	2013	YTD	2014	YTD	2015	YTD
JAN	269,817	269,817	298,635	298,635	319,168	319,168	344,478	344,478	389,979	389,979
FEB	279,569	549,386	302,990	601,625	318,684	637,852	335,768	680,246	353,084	743,063
MAR	338,799	888,185	394,108	995,733	397,706	1,035,558	413,844	1,094,090	486,202	1,229,265
APR	323,456	1,211,641	387,419	1,383,152	383,935	1,419,493	480,439	1,574,529	453,563	1,682,828
MAY	489,824	1,701,465	588,573	1,971,725	625,667	2,045,160	635,358	2,209,887	0	1,682,828
JUN	906,129	2,607,594	987,321	2,959,046	1,008,046	3,053,206	1,028,184	3,238,071	0	1,682,828
JUL	1,292,012	3,899,606	1,391,708	4,350,754	1,501,080	4,554,286	1,495,515	4,733,586	0	1,682,828
AUG	1,213,651	5,113,257	1,039,056	5,389,810	998,513	5,552,799	1,190,552	5,924,138	0	1,682,828
SEP	945,220	6,058,477	1,028,978	6,418,788	675,862	6,228,661	1,128,622	7,052,760	0	1,682,828
OCT	590,039	6,648,516	602,199	7,020,987	492,592	6,721,253	646,227	7,698,987	0	1,682,828
NOV	351,939	7,000,455	428,241	7,449,228	443,621	7,164,874	504,818	8,203,804	0	1,682,828
DEC	422,081	7,422,536	440,001	7,889,229	463,326	7,628,200	526,466	8,730,270	0	1,682,828
TOTAL	7,422,536		7,889,229		7,628,200		8,730,270		1,682,828	
% +/- YR			6.29%		-3.31%		14.45%			
% +/- YTD				5.95%		-2.96%		13.23%		9.23%

