

**TOWN OF WINTER PARK
PLANNING COMMISSION
Tuesday, October 28, 2014**

Minutes

- I. The meeting was called to order at 8:08 am.
- II. Roll Call indicated present: Dick Norman, Brad Holzwarth, Sue Keck, Doug Robbins, and Cliff Anderson.
- III. Commissioner Anderson moved, and Commissioner Robbins seconded a motion to approve the minutes of September 23, 2014. Motion carried: 5-0.
- IV. NEW BUSINESS:
 - A. Sign Code - Banner

Planner Shockey presented the staff report.

At the Town Council meeting on September 16, a petition was presented to the Council requesting banners be permitted year-around in the downtown. The Council accepted the petition and placed the matter on the October 7 workshop to discuss it further. Banners are popular advertising tools for our local businesses as they are cheap to purchase, can be interchanged easily for special events and helps draw the public towards their business. Banners are currently only permitted when the ski area is closed and based on previous discussions, the reason for that requirement is that businesses need extra attention during the shoulder seasons and summer months when the Town is not as busy.

The Town Council reviewed a similar request in 2009/2010 and directed the Planning Commission to study the request and provide a recommendation. After several meetings with public notice, the Commission recommended the regulations remain as written but expand the definition to include feather flags. The Town Council adopted those recommendations by Ordinance 440, Series 2010.

At the October 7 workshop, the Council reviewed banner regulations from other resort towns in Colorado. The Council requested the Commission review the regulations and consider if amendments should be made to allow banners year-around.

Staff would like to amend the entire sign code during the upcoming winter as it has been nearly four years since the last amendment. With that in mind, staff is recommending the Planning Commission consider eliminating the requirement that banners are not permitted during the winter for the 2014/2015 ski season. By next fall, the sign code amendments should be completed and new banner regulations adopted.

Staff reminded the Commission that the purpose of banners is to advertise specials.

Steven Bromberg, the presenter of the petition was present to answer questions from the Commission. Mr. Bromberg stated that banners do help their businesses from the information he has received from visitors in town.

Discussion was held. Topics were discussed as to limit the time each banner could be displayed, the size of the banners and the number of banners that should be allowed.

Commissioner Anderson moved and Commissioner Holzwarth seconded to recommend to the Town Council the following changes to § 6-2-7-8 of the Town Code –

- Banners to be permitted year-around
- Maximum size of banners is 24sqft
- Maximum number of banners is two.

Motion carried: 5-0.

Discussion was held that a sign committee will be formed to help with the sign code changes this winter. Staff was thinking 5-6 people with 1 Planning Commission and 1 Design Review member.

STAFF UPDATE

- There will be two meetings in November
- Whistlestop
- Serenity Trail
- Reunion Lofts
- Beavers Annexation

Upon a previously adopted motion, the meeting was adjourned at 8:51 a.m.