

What is the goal we are trying to achieve?

- Tasteful appearance and impression of the City.
- De-clutter downtown and gateways. Temporary signage seems, more often than not, to remain hung until in disrepair.
- Encourage more creative solutions to getting messages out.
- Get people to look for information at the places meant to display business info: Chamber of Commerce, bulletin boards, online: Google advertisement, Facebook, Leadville HUB, Leadville Today, Herald Democrat, Leadville Main Street etc.

New banner code regulations go into effect 9-12-2015



**City of Leadville
800 Harrison Avenue
Leadville, CO 80461**

**For banner and sign code questions, please call:
719-486-2092**

OR

Email:

adminservices@leadville-co.gov
cityclerk@leadville-co.gov
codeenforcement@leadville-co.gov

*City of
Leadville*
Elevation 10,152 ft.



**BANNER CODE CHANGES
What you need to know**

Banners In the City of Leadville

Banners will be issued by the Planning and Zoning Official subject to the following requirements as listed in section 17.80.090:

1 banner per business or tenant, limited to four (4) banners per year for each tenant/business. Total area 20 sq. ft. or less with a maximum of 5 ft. in length.

Construction of Banners:

1. Banners must be constructed of durable material intended to withstand outdoor elements that will have four (4) grommet holes, one at each corner, for secure mounting. Banners must be maintained in good repair free from tears and fading and properly secured to minimize flapping.

Duration of Banners:

1. Banners may be displayed for no more than ten (10) consecutive days during a calendar year. Only one (1) banner per business or tenant shall be permitted at any one time with no more than four (4) banners for each tenant or business per calendar year. Banners are permitted only if such business possesses a current business license with the City.

**Please note that you may apply for all 4 banner applications at one time and use one banner to display for 40 maximum days allowed.*

3. Notwithstanding the requirements in Subparagraph (2), banners advertising community events may be displayed no more than ten (10) consecutive days prior to the advertised event and must be removed within two (2) days after the conclusion of the event.

Temporary Signs:

4. A temporary sign permit for a temporary identification sign may be issued only when the Planning and Zoning Official receives an application and permit fee for a permanent sign. Temporary identification signs may not be displayed more than thirty (30) consecutive days unless an extension is granted by the Planning and Zoning Official. The Planning and Zoning Official may grant an extension of up to an additional thirty (30) days upon evidence that the applicant has taken steps to install a permanent sign, such as evidence of payment for a permanent sign presented to the Planning and Zoning Official.



The City of Leadville wants businesses to remain competitive and successful while maintaining the aesthetic of a vibrant and clean downtown.

There are other ways in which to present information about and attract attention to a business.

Some Alternatives to Banners:

- Wall signs.
- Painting building façade in accordance with the Historic Preservation Commission.
- Permanent yet seasonal signs can be added/hung using more permanent materials.
- Utilize window space to post information.
- Window “displays” can be changed to be fluid to owner.
- Window cling signage/static window cling.
- Removable decals.
- Window Advertising Frames.

