

Proclamation

WHEREAS, April is recognized throughout the United States as Financial Literacy Month, which serves to increase the awareness among consumers of all ages about the importance of making informed personal financial decisions; and

WHEREAS, financial education and literacy is especially important for our youth, as debt often begins to accrue at a young age; and

WHEREAS, during the month of April, the State of Colorado and the Colorado Department of Regulatory Agencies (DORA), as part of DORA's "Take 5 to Get Wise" consumer outreach efforts, will partner with businesses, financial institutions, schools, libraries, non-profits, and other government agencies to help raise awareness about financial literacy and to encourage citizens throughout the state to learn more about planning their financial futures; and

WHEREAS, organizations throughout Colorado will partner and coordinate events during the national "Money Smart Week" (moneysmartweek.org), between April 23, 2016 and April 30, 2016, in order to help our next generation understand the necessity of financial literacy; and

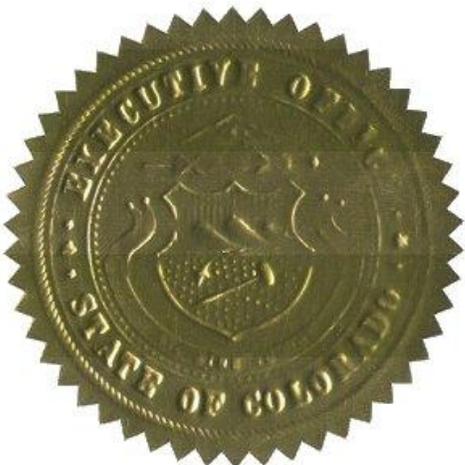
WHEREAS, supporting efforts that help Coloradans better understand and make well-informed financial decisions promote the financial health and future of all Colorado families and communities;

Therefore, I, John W. Hickenlooper, Governor of the entire State of Colorado, do hereby proclaim, forever after, April 2016, as

FINANCIAL LITERACY MONTH

in the State of Colorado.

GIVEN under my hand and the Executive Seal of the State of Colorado, this first day of April, 2016



John W. Hickenlooper
John W. Hickenlooper
Governor