

WINTER PARK TOWN COUNCIL WORKSHOP

Housing Needs Assessment

Winter Park Town Hall - 50 Vasquez Road
Tuesday, May 19, 2015 - 2:00 p.m.

WORKSHOP AGENDA

1. Introductions
2. Purpose, Goals and Focus: Core Questions
 - a. What are your top issues of concern regarding housing in Winter Park?
 - b. Do you have opportunity sites for which the needs assessment should help inform development (or redevelopment) plans?
 - c. How do you intend to use this study, and who will be the primary users of the report?
3. Targeting Project Scope
 - a. Pros and cons to a resident survey
 - b. Alternatives to a survey
 - i. Focus groups
 - ii. Interviews
 - c. Grand Profile economic development study
4. Report Format
 - a. What type of output will be most useful to you? Are you most interested in the data and numbers, or are strategies and recommendations of prime interest (e.g. where much of the supporting data and numbers can be referenced in an appendix rather than written up in the core report, for example).
5. Interview contacts
 - a. Realtors, Lenders, Mortgage Brokers
 - b. Property managers
 - c. Affordable housing inventory/management
 - d. Town staff, planning commission, elected officials
 - e. Chambers and other economic development organizations
 - f. Employers
 - g. Local/active developers
6. Project Schedule
 - a. Site visit
 - b. Draft report
 - c. Final report
 - d. Presentation(s)
7. Project communication and coordination