

INFORMATION/EDUCATION/TRAINING/DEMONSTRATION PROJECT DEVELOPMENT AND USE OF BEST MANAGEMENT PRACTICES FOR THE GREEN INDUSTRIES OF COLORADO

Conducted by: GreenCO and Wright Water Engineers, Inc.

On the Web: www.greenco.org

Contact: Jane Clary (319 Grant Project Manager), Wright Water Engineers or
Brenda O'Brien (On-going Project Manager), GreenCO

Project Partners: Colorado State University Cooperative Extension and
GreenCO Member Industry Representatives

Contract Period: September 2002-June 2004

NPS Funding: \$34,000

Matching Funds: \$71,720

GreenCO is an umbrella trade organization representing the common interests of nine landscape-related trades. With over 1,400 member companies and 36,000 employees, GreenCO members represent diverse interests including sod growers, landscape architects, greenhouse growers and nurseries. GreenCO requested the support of the Colorado Nonpoint Source (319) Program to assist in the refinement and implementation of a set of industry-wide Best Management Practices (BMPs) to reduce nonpoint source pollution and water waste.



GreenCO achieved its goals of furthering Green Industry education and training based on its manual: *Best Management Practices (BMPs) for the Conservation and Protection of Water Resources in Colorado*. GreenCO updated the initial 2002 release of the manual, reproduced 3,000 CDs and 150 hard-copies of the manual and distributed the manual to its members and other interested parties. A website posting the BMPs was developed, along with a topical search engine for the BMPs on the website. A dedicated advisory committee of diverse GreenCO members worked together to develop the GreenCO BMP Training Program based on the manual, including a training program brochure, PowerPoint training presentation with instructor notes and two versions of an exam. GreenCO's long-term commitment to the program was evidenced by hiring an in-house project manager who will carry this BMP Training Program into the future. In addition to the BMP Manual and Training Program, GreenCO developed an educational kiosk, posters and brochures for use by its industry members, as well as the public, as part of its Industry Education and Outreach Project. Concurrent to this 319 project, GreenCO worked with homebuilders in Colorado to encourage implementation of these BMPs in new developments.