



CURRENT PROGRAMS AND BARRIERS FACED BY MUNICIPAL WATER PROVIDERS IN REDUCING OUTDOOR WATER CONSUMPTION

AUGUST 6, 2014



CURRENT PROGRAMS

- **Water Conservation Master Plans**
- **Water Use Management Plans**
- **Water Efficiency Plans / Incentives**
- **Water Budget Rate Structure**
- **Outdoor Watering Schedules Program**
- **0.67 Tap Program**
- **Smartscape Renovations**
- **Irrigation Upgrade Rebates**
- **Slow the Flow Audits**
- **Public Right of Way Retrofits**
- **Water Wiser Classes**
- **Landscaper Classes/Registration**
- **Landscape and Irrigation Performance Standards & Criteria**
- **Website CRconserve.com**
- **You Live Here – They Live There and other outreach campaigns**
- **In Classroom Programs**
- **Water Ambassador Program through SMWSA**



BARRIERS TO REDUCING OUTDOOR WATER USE

- Rates and fees / competition / overall economics
- "Not from here" syndrome
- Lack of understanding of value of water
- Not interested in water



*Setting a good example
Our new Plum Creek Water Purification Facility*

THE WAY FORWARD

- Incentivizing good behavior - Rates and fees
- Automatic Metering Infrastructure
- "Edutainment"
- Local best management practices - State Water Planning
- New statewide legislation not needed

CASTLE ROCK 175 Kellogg Ct.
Castle Rock, CO 80109
CRgov.com/water
303-660-1373 | M-F 8 a.m. - 6 p.m.

Account No:
Service Address:
Billing Date: 07/07/2014

TO VIEW ONLINE GO TO: castlerockwater.billtrust.com USE THIS ENROLLMENT TOKEN: QKX.FLB.HKP

Payments that were received after 5 p.m. Jul. 5 are not reflected on this statement. SEE REVERSE SIDE FOR ADDITIONAL WAYS TO PAY

Details	Gallons Used	Rate/1,000 gallons	Amount
Previous Balance			\$115.88
Tier 1 (0-5,000 gallons)	6,000	\$2.75	\$16.50
Tier 2 (over 5,000-31,000 gallons)	9,000	\$5.39	\$48.51
Tier 3 (over 31,000 gallons)	0	\$3.08	\$0.00
Tier 4 Surcharge (over 40,000 gallons)	0	\$3.08	\$0.00
Water Usage Charges Total	15,000		\$66.01
Water Service Charge			\$9.54
Renewable Water Resource Charge			\$24.77
Wastewater (AWMC & Service Charges)			\$42.25
Stormwater Charges			\$6.65
Fixed Charges Total			\$83.21
Payment - Billtrust			\$(115.88)
Total Current Charges (Due 07/31/2014)			\$148.22
TOTAL DUE:			\$148.22

Month	Actual Use (Gallons)	Projected Allocation (Gallons)
MAR	6	6
APR	21	21
MAY	28	28
JUN	31	31
JUL	31	31
AUG	27	27
SEP	21	21
OCT	15	15
NOV	6	6
DEC	6	6
JAN	6	6
FEB	6	6

Present Meter Reading: 32 (07/01/2014)
Prior Meter Reading: 17 (06/01/2014)

June Water Use: 18,000 gallons
June Water Allocation: 31,000 gallons
Your Irrigated area: 6,877 square feet

Water AWMC: 6,000 gallons
Wastewater AWMC: 5,000 gallons

June 2013 Use: 24,000 gallons

Please detach below portion and remit with your payment

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Account No:
Billing Date: 07/07/2014
Current Charges: \$148.22 Due 07/31/2014

Total Due: \$148.22
Amount Enclosed _____

Make Checks Payable to Town of Castle Rock
please write account number on check

Please check the box for address, phone and email corrections.
Print corrections on reverse side.

Remit To:

Town of Castle Rock
Utility Billing Payments
PO Box 172727
Denver, CO 80217-2727

CASTLE ROCK CO 80104-3719