

STATE OF COLORADO

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Executive Director and Chief Medical Officer

Dedicated to protecting and improving the health and environment of the people of Colorado

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Colorado Department
of Public Health
and Environment

MEMORANDUM

To: Members of the Colorado State Board of Health

Through: Karen Trierweiler, Acting Director, Prevention Services Division, CDPHE *kat*

From: Jennifer Ludwig, Chair, Tobacco Education, Prevention and Cessation Grant Program Review Committee *JL*

 Ken Gershman, MD, MPH, Acting Tobacco Program Manager, Prevention Services Division, CDPHE *KG*

Date: October 16, 2013

Subject: FY 2014 Funding Recommendations from the Tobacco Education, Prevention and Cessation Grant Program Review Committee

The purpose of this memorandum is to recommend funding for fiscal year 2014 for the Tobacco Education, Prevention and Cessation grant program. The recommendations comply with the statutory requirements outlined in Colorado Revised Statute 25-3.5-801 et seq. and the grant application requirements specified in the rules adopted by the Colorado State Board of Health (Board of Health).

Background

In 2005, the Tobacco Education, Prevention and Cessation Grant Program (Grant Program) was established through the passage of Amendment 35. This legislation also established a 16-member advisory committee to the Board of Health, the Tobacco Education, Prevention and Cessation Grant Program Review Committee (CRS 25-3.5-804 (5)). The Review Committee is a state public body, in accordance with Colorado's Open Meetings Law (CRS 24-6-402), responsible for ensuring that program priorities are established and all grant activities are in compliance with the guiding legislation (CRS 25-3.5-801 et seq.).

Application & Funding Recommendation Process

A Request for Application (RFA) for new projects to support the goals of the 2012 Tobacco Control Strategic Plan and to strengthen and grow the current statewide tobacco control funding portfolio, was released on June 10, 2013. An applicants' information webinar was held on June 20, 2012 and applicants were also encouraged to submit questions regarding the Request for Application to the program staff via email. The RFA information, application documents and updates were posted on the grant program's website for public access. The application deadline was July 17, 2013.

Seventeen (17) applications were received for new grants totaling a request of \$2,079,517 for an 18-month project period. A three-stage review process followed involving a technical review by staff for completeness and compliance with the legislation, independent scoring by individual reviewers, and a final meeting of all reviewers to deliberate and arrive at a consensus score. Conflicts of interest for Review Committee members were disclosed and documented during the review process to ensure compliance with the Tobacco Grant Program by-laws.

Once all applications were scored and ranked, the Review Committee reviewed and deliberated funding recommendations for all applications scoring 70 or above. Additionally, the Review Committee considered other factors into the recommendations, such as fulfillment of statutory mandates and the Department’s assessment of the applicant’s capacity to successfully account for public grant dollars as determined by the financial risk assessment questionnaire. Through a formal vote, the Review Committee selected the funding allocation scenario presented herein. From the RFA process twelve (12) new projects are recommended for funding totaling **\$1,616,937** for the initial six-months of the project (January - June 2014) and described herein. It is anticipated these successful new applicants will continue projects in FY15, contingent upon satisfactory performance and funding availability.

Agency	Up to \$ Amount
American Lung Association	\$169,700
Denver Health and Hospital Authority Denver Public Health	\$278,034
Exempla Lutheran Medical Center Foundation	\$189,657
Full Circle of Lake County, Inc.	\$26,146
Jefferson County Public Health	\$199,101
Mesa County Health Department	\$53,911
Montrose County Health and Human Services	\$10,702
Northwest Colorado Visiting Nurses Association	\$161,477
Rocky Mountain Health Plans Foundation	\$413,696
St. Anthony North Family Medicine Residency Clinic	\$49,916
Summit Community Care Clinic	\$50,000
Women's Resource Center	\$14,597
Total amount	\$1,616,937

Please note that all funds recommended are listed as “not to exceed.” The final award amounts will be determined as scope of work and budget negotiations are completed. The grantee may receive less than the total listed as recommended by the Review Committee and presented to the Colorado Board of Health.

If additional information is needed or if there are specific questions prior to the Board of Health meeting, please contact Ken Gershman, Acting Tobacco Program Manager, at 303-692-6289.

Tobacco Education, Prevention and Cessation Grant Program Continuation Funding Recommendations for Fiscal Year 2014

(Recommendations are listed in alphabetical order.)

Proposed Grantee: American Lung Association

Project Title: Health and Economic Impacts of Smoke-Free Public Housing Authority

Up to Dollar Amount: \$169,700

Geographic Area Served: Statewide

Project Summary: American Lung Association of Colorado will provide Colorado-specific data to support smoke-free public housing policies, describe resident attitudes on the policy, tobacco use behaviors, health status and residential unit turnover costs associated with removing smoke residue, replacing carpets, window coverings and other smoke-related damage that can be used to promote smoke-free housing.

Proposed Grantee: Denver Health and Hospital Authority

Project Title: Denver Public Health Tobacco Cessation and Secondhand Smoke Prevention Grant

Up to Dollar Amount: \$278,034

Geographic Area Served: Denver County

Project Summary: Denver Health and Hospital Authority (DHHA) will be launching a multi pronged effort to compliment the tobacco work already being executed by the organization. In efforts to provide accurate and effective cessation treatment to patients, DHHA will first standardize its pharmacotherapy formulary and implement a tobacco cessation clinic into a number of locations. Next in effort to enhance the cessation rate amongst patients who are smoking parents DHHA will to implement a specialized Ask, Advice, and Refer model within a few select clinics. Lastly, DHHA will develop and host a Smoke-Free Multi-Unit Housing Landlord Summit in regional partnership with tobacco control staff at Jefferson County Public Health Department and Tri-County Health Department.

Proposed Grantee: Exempla Lutheran Medical Center

Project Title: Healthy You, Healthy Baby

Up to Dollar Amount: \$189,657

Geographic Area Served: Jefferson County

Project Summary: Exempla Lutheran Medical Center (ELMC) will implement a unique cessation model to significantly decrease tobacco use and sustain a tobacco free environment for low socio-economic status (SES) mothers. This will be achieved through effective pre and post birth cessation counseling and adequate Nicotine Replacement Therapy (NRT) treatment. ELMC will build this model and train the appropriate staff to ensure successful implementation and operation.

Proposed Grantee: Full Circle of Lake County, Inc.

Project Title: Full Circle Tobacco Initiative

Up to Dollar Amount: \$26,146

Geographic Area Served: Lake County

Project Summary: The Full Circle Tobacco Initiative (FCT) will utilize a Positive Youth Development strategy to decrease initiation among youth, especially high burden and low SES populations, and decrease exposure to secondhand smoke, with an emphasis on low SES populations. The decrease in initiation will be achieved through a number of evidence based after school activities and programs.

Proposed Grantee: **Jefferson County Public Health**

Project Title: **Smoke-free Multiunit Homes for Low Income People in Jefferson County**

Up to Dollar Amount: **\$199,101**

Geographic Area Served: Jefferson County

Project Summary: Jefferson County Public Health (JCPH) will strive to increase the number of smoke-free housing policies in low income MUH housing and housing authority properties in Jefferson County and to substantially reduce perceived legal barriers to these policies among the legal community across the Denver Metro area. This will be achieved through the following actions 1. Provide education to the legal community about the benefits and legality of smoke-free MUH housing policies and the burden of SHS on low income MUH residents; 2. Coordinate with Denver Public Health to offer legally-based education for property owners of subsidized MUH; and 3. Providing tailored educational resources, including a smoke-free policy toolkit, designed for Denver-Metro area attorneys interested in working with MUH properties.

Proposed Grantee: **Mesa County Health Department**

Project Title: **Comprehensive Worksite Tobacco Control for Mesa County**

Up to Dollar Amount: **\$53,911**

Geographic Area Served: Mesa County

Project Summary: Mesa County Health Department, through a targeted but comprehensive approach, will increase the number of current smokers receiving cessation support, reduce the number of straight-to-work young adults who currently smoke, and increase the number of employers who have implemented smoke-free policies and smoking cessation supports. In addition, an employer toolkit will be distributed to Mesa County businesses and business associations in order to increase the number of worksite-based cessation services available in Mesa County.

Proposed Grantee: **Montrose County Health and Human Services**

Project Title: **Tobacco Free Corrections**

Up to Dollar Amount: **\$10,702**

Geographic Area Served: Montrose County

Project Summary: Montrose County Health and Human Services (MCHHS) will expand their tobacco program to reach the at-risk populations of the correctional system. Through partnership with the Montrose County Jail and the Community Corrections program, this program will allow tobacco education and cessation support to be offered to inmates and clients of the correctional system.

Proposed Grantee: **Northwest Colorado Visiting Nurse Association**

Project Title: **Health Equity - Community Tobacco Initiative**

Up to Dollar Amount: **\$161,477**

Geographic Area Served: Moffat and Routt Counties

Project Summary: Northwest Colorado Visiting Nurse Association (NWCOVNA) will promote tobacco cessation by connecting tobacco users with NWCOVNA Cessation services. Community partners will include dental and mental health providers, hospitals, employers, human services agencies and schools. This program will also assess the previously STEPP-funded N-CTRL policy initiative. Results and findings will inform the outreach, education and prevention messages for youth and young adults, which are part of this new Northwest Colorado Health Equity - Community Tobacco Initiative.

Proposed Grantee: **Rocky Mountain Health Plan Foundation**

Project Title: **Baby and Me Tobacco Free**

Up to Dollar Amount: **\$413,696**

Geographic Area: The City of Aurora and Alamosa, Baca, Bent, Cheyenne, Clear Creek, Crowley, Delta, Denver, El Paso, Elbert, Garfield, Gilpin, Gunnison, Jefferson, Kiowa, Kit Carson, Las Animas-Huerfano, Lincoln, Mesa, Moffat, Montezuma, Montrose, Otero, Park, Prowers, Rio Grande, Routt, Summit, Teller, and Weld Counties

Project Summary: Rocky Mountain Health Plan Foundation will be the lead agency, working with 28 health departments, in implementing this tobacco cessation program designed to assist pregnant women to quit smoking and stay quit following the delivery of their baby. Each participating agency will establish procedures to screen every pregnant woman served by the agency, develop a system of referrals from medical providers, and provide information and strategies to women to assist them in quitting as early as possible in their pregnancy through a series of four prenatal contact sessions. Agencies continue to monitor the women up to a year following delivery, providing coaching as needed to help women stay quit. Two other systems being included in the program: Ask and Advise about exposure to secondhand smoke and referrals to Colorado QuitLine. Partnering agencies will collect demographic data on participants and document all visits as part of the evaluation of program success and quit rates.

Proposed Grantee: **St. Anthony North Health Foundation**

Project Title: **St. Anthony North Family Medicine Residency Clinic Point of Care Smoking Cessation Program**

Up to Dollar Amount: **\$49,916**

Geographic Area Served: Adams, Denver, Jefferson, Weld and Broomfield Counties

Project Summary: St. Anthony North Family Medicine Residency Clinic (SANFMR) will be upgrading their current cessation continuum support by engaging patients on an immediate basis through the following interventions: 1) Point of care services provided by a Smoking Cessation Health Coach; 2) Nicotine Replacement Therapy consultation from a Pharmacist; 3) Follow up from Smoking Cessation Health Coach.

Proposed Grantee: **Summit County Community Care Clinic**

Project Title: **Tobacco Cessation Accountability Project**

Up to Dollar Amount: **\$50,000**

Geographic Area Served: Summit, Eagle, Park, Lake and Grand Counties

Project Summary: The Summit County Care Clinic (SCCC) is looking to bolster its efforts in cessation support through the following two activities. First SCCC will create an internal evaluation system to monitor the type, frequency and overall impact of tobacco cessation interventions being utilized. Second, a quality assurance team made up of Clinic staff and community representatives will convene to study cessation data and practices at the Care Clinic and generate a set of recommendations to improve the success rate of patients wishing to quit smoking. The clinic will then implement the findings of both the evaluation system and the quality assurance team to improve the success rate of cessation efforts for its patients.

Proposed Grantee: **Women's Resources Center**

Project Title: **Tobacco Education, Prevention and Cessation Program**

Up to Dollar Amount: **\$14,597**

Geographic Area Served: Larimer County

Project Summary: Women's Resource Center (WRC) will combine WRC's proven strategies using Patient Navigators, Neighborhood Promotoras, and cultural competency with evidence based approaches to tobacco education and cessation programs. Over 18 months the program will initiate "ask-advise-refer" clinical guidelines in the target populations of medically indigent and/or Latinas, and conduct a media outreach campaign.