



Dedicated to protecting and improving the health and environment of the people of Colorado

**Women's Wellness Connection
Breast and Cervical Cancer Screening Program (BCCSP) Advisory Board**

January 21, 2015

- Location:** Adobe Connect (<https://cdphe.adobeconnect.com/bccsp>) -OR-
B2A, 2nd Floor, Building B
Colorado Department of Public Health and Environment
4300 Cherry Creek Drive South, Denver, CO 80246
- In Attendance:** Christine Fisher, MD, MPH, University of Colorado Hospital
Judith (Judi) Jackson, MSN-ED, MS RN-C
Jane Lose, CNM, ANP, MSN, Metro Community Provider Network
Rosalina Roacho, Metro Community Provider Network
Sue Tompkins, Community Volunteer
Jamie Vader, PA-C, Metro Community Provider Network - **Vice Chair**
Christina, Student from Regis, Guest
- Absent:** Barbara Newton, Susan G. Komen for the Cure, Aspen, Colorado - **Chair**
Largressa Munnerlyn, WWC Consumer
- State Representation:** Emily Kinsalla, WWC Section Manager
Ivy Hontz, WWC Program Coordinator
Sara Jestrab, WWC Program Assistant

Minutes

Call to Order, Usual Business (Jamie Vader, Vice Chair)

1. Roll Call, Determine Quorum
2. Email Inquiries to Board
 - a. Jamie had not accessed the email account, but had not heard from Barbara Newton that there were any inquiries.

Welcome Rosalina!

- The newest Board member, Rosalina Roacho, introduced herself. The rest of the Board introduced themselves to Rosalina and welcomed her to the Board. Rosalina's term ends October 2017.

Colorado Tribes - Ivy Hontz

- Ute Mountain Ute- Recent presentation to clinic staff on WWC. Hopefully, services can be provided by nearby WWC agencies to tribal members in the future. As of January 20, 2014, a purchase order is in place providing education, navigation and technology purchases.
- Southern Ute- Participating in the clinic quality improvement project. Karen Forest, from the American Cancer Society (ACS), did an initial presentation, and will be meeting with clinic leadership in the near future.



- The Department is getting closer to a master contract with the Tribes.

Recommended Guidelines for Cervical Cancer Screening Age

- Review and revise
 - Question: When would it start?
 - Answer: WWC would have to work with Medicaid to implement. These recommendations would strengthen WWC's ability to make this change. In order to implement, Medicaid would have to change the age in CBMS, update their budget, etc. The soonest WWC could implement, would be the end of the calendar year.
- The Board had no revisions to the Recommended Guidelines
- A vote was taken and the Recommended Guidelines were approved by the six members present.

Advocating for the Women's Wellness Connection in your community

- What can you do?
 - Board members think it is important to emphasize WISEWOMAN (cardiovascular screening and health behavior change)
- What could you do? Is there something that you would like to be doing to advocate for breast and cervical cancer?
 - US Preventive Services Task Force (USPSTF) breast cancer screening guidelines (which WWC follows) conflict with other national screening guidelines. The major health organizations haven't been able to reach consensus. The different guidelines are confusing to providers. The board wondered if they can recommend their own guidelines, similar to what they did with cervical. The Board discussed creating a statement of why WWC follows the USPSTF guidelines.
 - Is there something that would be more helpful for providers? Create posters that show the recommended screening guidelines. Combine WWC and WISEWOMAN recommendations that both patients and providers can read and start the conversation.
 - Hispanic community. Can WWC do more to inform this population? The culture is that they typically want to be checked more than needed or not at all. Peer educators?
 - Health fairs? They are hit or miss. ACS Screening Systems Specialists (S3's) sometimes do these. The S3's follow the Community Guide's evidence-based strategies. We will look into a short presentation from them about evidence-based outreach for the next Board meeting in April.

Recruitment of New Board Members

- Between now and April 2015 the Board will recruit two new members. Then Board can vote on applications at the April meeting. There are already two applications from the last round of recruitment who would like to be reconsidered.
- What background is desired in the new board members?
 - Experience with the Native American tribes
 - Rural perspective
- How should the Board recruit?
 - Take a personal recruitment effort rather than only limited to electronic newsletters, emails, etc.
 - Judi Jackson suggested a "Speed Boarding" event in Colorado Springs next month. This is for non-profits looking for board members.
- Is the application too intimidating? The plan is to revise the current application to ensure we are conveying the position.



Program Updates (Emily Kinsella, WWC Section Manager)

- Screenings have leveled out at about 500 screenings per month. The goal for the year was 14,000 women screened. WWC recently lowered it to 8,965 women. The CDC approves of WWC expanding/broadening focus.
- Strategic Directions - WWC is broadening its focus from mainly clinical services, to care coordination (patient navigation/ case management), clinic quality improvement, and awareness and promotion through partners like the American Cancer Society.
 - The Board reviewed a diagram that Emily created to better depict this change and strategy. The Board suggested changing the wording on the strategic diagram from “promotion” to “education.”
 - New Agencies
 - The contract with the Colorado Alliance for Health Equity and Practice (CAHEP) was executed late last week
 - WWC Road Shows- the purpose is to create a platform for regional discussion
 - Durango and Grand Junction were in the fall 2014. WWC has heard nothing but positive feedback on the evaluation.
 - Denver, Pueblo, and Fort Morgan will be early this year (2015). All board members are welcome to attend even if it is for part of the day.
 - Denver will be on Feb. 26, at the Colorado Department of Public Health and Environment
 - Pueblo will be on Apr. 2, at the Courtyard by Marriott Pueblo Downtown
 - Fort Morgan will be on Apr. 24, at the Hampton Inn Fort Morgan
 - One-time purchases
 - WWC had agencies fill out a One-Time Purchase worksheet in which the total amount requested could be no more than \$25,000. WWC had approximately three agencies who didn’t submit a request. WWC staff members are working on completing the paperwork with CDPHE so the agencies can purchase ASAP. Marketing materials, clinical chairs, machines, etc. have been requested.
 - Lean
 - Patient Navigation fee increase in Bundled Payment System
 - Previously \$30- now it is \$45
 - Payment for 2nd breast biopsies and short-term follow-up
 - Electronic Health Record (EHR) to eCaST- some of the things that are entered are duplicative, so WWC started a work group to talk through which data could be pulled from the EHR. One issue has been that not every agency collects the same data in the same way.
 - *WWC Update*
 - WWC created a new distribution list for its weekly newsletter
 - The previous list had an open rate of approximately 12% with 537 subscribers
 - The new list has 174 subscribers with an average open rate of 45%
 - Updated the name from *WWC e-Connect* to *WWC Update*
 - Created an internal process to distinguish which articles/materials should be included in the newsletter and which should be sent as a separate email.
 - Late Stage Maps



- Emily showed the Board the maps that were created for both breast and cervical cancer as a result of the Board's feedback at the last meeting.
- The Board reviewed the maps and discussed some possible reasons for discrepancies between geographical areas in screening and late stage cancer diagnosis rates.
- NBCCEDP Updates
 - 60/40 requirement will be eliminated next year so there will be more flexibility
 - Co-pay/deductible- If a patient is underinsured, CDC funds are only able to pay for the amount that insurance does not cover. It doesn't quite fit what WWC is doing now. WWC will have to figure out how to implement.
- Reminder that the BCCSP Advisory Board will be voting on Statewide Quality Recipient at the April meeting. WWC will make an easy-to-read handout to prepare the Board members for voting.

The meeting is on April 15, 2015, through Adobe Connect (<https://cdphe.adobeconnect.com/bccsp>) or at the Colorado Department of Public Health and Environment, 4300 Cherry Creek Drive South, Denver, CO 80246

Adjourned meeting at 3:35 pm

