



Dedicated to protecting and improving the health and environment of the people of Colorado

**Women's Wellness Connection  
Breast and Cervical Cancer Screening Program (BCCSP) Advisory Board**

**October 18, 2017**

Location: CenturyLink (<https://stateofcolorado.centurylinkccc.com/CenturylinkWeb/WWC>) and audio 720-279-0026 with passcode 335241#) - OR - A4D, 4<sup>th</sup> Floor, Building A  
Colorado Department of Public Health and Environment  
4300 Cherry Creek Drive South, Denver, CO 80246

Call to Order, Usual Business (Shana Santistevan, Vice-Chair)

1. Roll Call
  - a. Board members present
    - i. Rosalina Roacha - Absent
    - ii. Shana Santistevan (Vice Chair) - Remotely
    - iii. Taj Kattapuram - Remotely
    - iv. Mandy Ivanov - Remotely, joined late
    - v. Michael Oliphant - Remotely
    - vi. Catherine Strode - In person
    - vii. Brooke Powers - In person
  - b. Gladys Brown Jones Turnbough (Chair) was absent
  - c. Colorado Department of Public Health and Environment (CDPHE) staff present
    - i. Emily Kinsella, WWC Section Manager
    - ii. Stacy Martens, WWC Program Assistant
    - iii. Elizabeth Robertson, WWC Temporary Program Assistant
    - iv. Christen Lara, Data Quality and Analytics Manager
    - v. Vipina Nair, Case Ascertainment Unit Supervisor
2. Email inquiries to Board - **There weren't any inquiries to the central board email account.**

Introduction of Brooke Powers, joining member, and Stacy Martens, new WWC program assistant.

Priority Populations for the Cancer Prevention and Early Detection Request for Applications (RFA) (Christen Lara).

Presentation on data of disparities between different groups in different counties for early identification of breast and cervical cancer <https://www.cohealthdata.dphe.state.co.us/Data/Details/9>

The Center for Health and Environmental Data administers surveys to women about health behaviors such as cancer screening. This data was used for this analysis. Methodology available by request. County-specific rankings useful to look at populations and strategies to impact specific areas. Cancer Prevention and Early Detection RFA application process included organizations explaining how their mission and visions fit the purpose of the RFA to target low-income women in rural/frontier counties.

HPV and Cervical Cancer Screening (Angie Fellers-LeMire): [angela.fellerslemire@state.co.us](mailto:angela.fellerslemire@state.co.us).

Family Planning Program (FPP) nurse consultant. FPP bought state license for 80-minute documentary **"Someone You Love: The HPV Epidemic,"** which features five **women's stories of HPV**. Can screen the documentary at CDPHE sites. Information and trailer at [HPVepidemic.com](http://HPVepidemic.com). FPP will be scheduling the first screening of this documentary soon. Target audience is general public, probably 12 years old and up. Shana in



Otero County experiencing resistance in getting children vaccinated. Angie will find out if the license covers being able to show documentary in other locations.

The Advisory Committee on Immunization Practices (ACIP) has updated recommendations for HPV vaccination to decrease from three to two doses. Also, it now covers nine different HPV types (used to be 2 or 4). Should start doses between ages 9-14, ideally 11-12 (no change). First dose is considered prime, and the second is the booster 6-15 months later. Can get second dose later, but impacts to effectiveness unknown.

US Preventative Services Task Force draft recommendations: Considering doing away with co-testing during Pap test—cytology for high-risk HPV DNA. **Doesn't align with other national organizations, which may cause confusion in clinics.** Final recommendations likely to come in next six months. Home swabbing kits may be emerging in next couple of years. Australia mandates HPV vaccination prior to attending school, so now only recommended for women to be screened for cervical cancer every 10 years. Colorado Cancer Plan <https://www.colorado.gov/cancerplan> shows the current Colorado HPV vaccination rates. How Colorado compares nationally: <https://www.cdc.gov/hpv/infographics/vacc-coverage.html>.

Targeted Outreach Program (TOP) Evaluation Results (Shannon Lawrence):

See presentation. TOP utilizes community outreach workers to address barriers to screening (like appointment reminders and access to transportation) in addition to community education. Beginning January 2018 will be known as Targeted Community Outreach Services (TCOS).

Overview of FY17 Cancer Screening Data, Including Age Expansion for Cervical Screenings (Marina Milzer):  
See presentation. WWC surpassed its goals last year, especially with cervical cancer age expansion to include 21-39 year-olds.

Age Expansion for Cervical Screening Digital Marketing Campaign (Heather Link-Bergman):

See presentation featuring analysis of the effectiveness of various marketing strategies to 21-39-year-olds to be screened for cervical cancer.

**Women's Wellness Connection** Program Updates (Emily Kinsella):

Staffing changes

- Stacy Martens has joined as new Program Assistant
- Have some temporary staff helping with extra workload of implementing new RFA

NBCCEDP Grant

- Submitted final progress on last 5 year grant
- Received final Notice of Award - received \$200,000 cut from request, but this was mostly off-set by an increase on the state side
- Conference in Atlanta in August made it clear Colorado is on the right track

RFA

- Moving forward with 44 contracts
- Re-posted RFA targeted to 9 existing organizations that didn't apply first round (and one that did not apply for a strategy they are currently doing)
  - 4 applicants + the 1 for the specific strategy
  - Applications reviewed over last week
  - Decision making completed
    - Used same methodology as used with first group
  - Confirms that 5 currently funded organizations will not be continuing.

RFA Implementation "New World"

- Will be a total of 48 contractors



- Adding assessment and planning component and colorectal screening
- Working on:
  - New website
  - New newsletter
  - Updating Program Manual
  - Overall cancer evaluation plan
  - Updating forms, etc.
  - Changes to data system to allow more flexibility
- Planning two regional Post Award Meetings/Kick-Offs/Orientations in January (both will be identical)
  - Board will get notices of these meetings.

#### Targeted Outreach Program (TOP)

- Held a successful summit with grantees that week.
- Gave thank you certificates to each.
- Started talking about changes with new funding (lawful presence, education about Colorectal)

#### Lawful Presence

- Simplified list finalized and posted. Topic of HIT call on 10/19.

#### Open Forum

Last day of Rosalina's term is 10/19. Will send thank you for service. Brooke's term officially starts on 10/20. Will be sending out updated contact list with Brooke on it.

#### Agenda items for January meeting:

- Review of board guidelines/orientation.
- Discuss recruitment of new Board member to replace Catherine (term ends in April).
- May need to elect a new vice-chair.
- More information on cancer incidence rate.
- Targeted outreach contractor may come **in to present on their organization's strategies.**
- New World updates.

Next meeting: January 17, 2018.

