



**Women's Wellness Connection  
Breast and Cervical Cancer Screening Program (BCCSP) Advisory Board**

**October 19, 2016**

Location: Century Link  
(<https://stateofcolorado.centurylinkccc.com/CenturylinkWeb/WWC> and audio 720-279-0026 with passcode 335241#) - OR - A4D, 4<sup>th</sup> Floor, Building A  
Colorado Department of Public Health and Environment

Call to Order, Usual Business (Gladys Brown Jones Turnbough (Vice chair))

1. Roll Call, Determine Quorum
  - Board members present
    - Gladys Brown Jones Turnbough (Vice chair)
    - Mandy Ivanov - Remotely
    - Taj Kattapuram - Remotely
    - Michael Oliphant - Remotely
    - Shana Santistevan - Remotely
    - Catherine Strode
  - Board members absent
    - Rosalina Roacho (Chair)
  - Colorado Department of Public Health and Environment (CDPHE) staff present:
    - Emily Kinsella, WWC Section Manager
    - Lynda Saignaphone, WWC Program Assistant
    - Marina Milzer, WWC Data Manager
    - Ivy Hontz, WWC Program Coordinator
2. Email inquiries to Board
  - There weren't any inquiries to the central board account

FY 16 Data Summary - Marina Milzer, WWC Data Manager

- Overview of the FY 15-16 data for Clinical Services and Care Coordination
- See [powerpoint presentation](#)
- The data shows that there might be more potential reach for the WWC services

Environmental Scan Update - Ivy Hontz, WWC Program Coordinator

- The project ended in June 2016
- Provided links to known cancer rate data; cervical, colorectal and breast
- Seven agencies were funded
- Seven final reports were submitted
- WWC program will recruit a Practicum student to help aggregate and analyze the reports to look for common themes
- The reports suggested that outreach and education to the target populations is important
  - People want straight and directive messaging



## WIG Update - Emily Kinsella, WWC Section Manager

- Updated on WWC's revised Wildly Important Goal (WIG)
  - It's a quality improvement process for the WWC program
  - See [powerpoint presentation](#)

## Provide Feedback on Request for Applications (RFA) plan - Emily Kinsella, WWC Section Manager

- Tentative Plan:
  - Focusing main Request for Applications (RFA) on Clinics/Clinic Systems
  - Combining Clinical Services, Care Coordination Grant Program (CCGP), and Targeted Outreach Project (TOP) into one Request for Applications (RFA) and one contract (currently many agencies have individual contracts for each of these).
    - May also include Clinic Quality Improvement (CQI) project
  - Drafting RFA by December 2016
  - Competitive Funding Opportunity Announcement (FOA) will come out from CDC in the spring.
    - Will revise and finalize the RFA based on the FOA
  - Extending current WWC contracts by 6 months to allow WWC to see what is included in the FOA
  - Reviewed circles document
    - **Socio-ecological model**
      - Clinical service
      - Patient navigation
      - Systems changes
      - Targeted outreach
      - Policy change
  - Have clinics/clinic systems do an annual needs assessment to determine which components they should participate in
  - Keep the RFA flexible if there's a change in services for those agencies and not have to do a new contract every time there's a change
  - Budget plan
    - Utilize eCaST for clinical services
    - Provide additional administrative/grant management support
    - Consider providing financial support for infrastructure building
  - Board member question/comment: Is there a role for WWC in cervical cancer prevention, e.g. education on HPV immunization?
  - Currently, 45 agencies are doing clinical services, 28 agencies are doing patient navigation
  - Should the targeted outreach portion for just non-clinical community-based organizations be separated from the rest of the RFA?
  - Should the target outreach portion be separate for service and non-service providers?
    - The members are leaning toward keeping it separate to keep it simple for the community organization

## Women's Wellness Connection Program Updates - Emily Kinsella, WWC Section Manager

- Staffing Changes:
  - Michelle Shultz has been hired as WISEWOMAN Manager. She began Sept. 1 and is quickly learning the program.
  - Angie Fellers LeMire transferred to the Family Planning Program on Oct. 1.



- First round of hiring her replacement was unsuccessful and the position has been re-posted (closes on Thursday, Oct. 20<sup>th</sup>).
  - Judy Crotser is temporarily filling the position two days per week.
- Cervical Expansion:
  - Still on track to begin in January 2017.
  - Working on updating forms, manuals, etc.
  - Training for agencies on screening guidelines
  - Oct. 20<sup>th</sup> HIT call will focus on helping agencies think through what changes need to be made on their end to start seeing these clients.
- Strategic Visioning
  - the Branch leadership designed an overall Health Services and Connections Branch (HSCB) visioning project to help each program prepare for developing a strategic framework for their individual programs, as well as the branch overall given the changing health care environment nationally and in Colorado, as well as the evolving role of public health.
  - WWC/WISEWOMAN's strategic visioning session was Sept. 7<sup>th</sup>.
  - Final draft visioning statement for WWC: *"The CO WWC program will lead the effort to improve health equity by creating a cycle of opportunity for women to have access to quality breast and cervical cancer prevention and screening."*
- FY16 Evaluations for CCGP and TOP
  - Will share reports when send out notes
- Reverse Site Visit at CDC week of October 10th
  - Focus on health systems change
  - Kelly Means presented on the collaborative Clinic Quality Improvement (CQI) project at the CDC's All Hands meeting during the visit. It is unusual for a grantee to be asked to present at this meeting and multiple CDC programs were invited to attend.
  - Many CDC staff people commented about how well Colorado is doing and that we are well poised to respond to the FOA.

Open Forum

Next meeting: January 18, 2017

