Final
STAFF SUMMARY OF MEETING
COMMITTEE ON JOINT EDUCATION

Date: 12/03/2014
Time: 09:07 AM to 12:36 PM
Place: LSB A

This Meeting was called to order by Senator Kerr
This Report was prepared by Rachel Kurtz-Phelan

Bills Addressed: Action Taken:
SMART Government Act Hearing for the Department of Higher Education Witness Testimony and/or Committee Discussion Only
Presentation by History Colorado Witness Testimony and/or Committee Discussion Only
SMART Government Act Hearing for the Department of Education Witness Testimony and/or Committee Discussion Only

09:09 AM -- SMART Government Act Hearing for the Department of Higher Education

Senator Kerr, chair, welcomed the committee members to the Joint Education Committee. He invited Lieutenant Governor Joe Garcia, Executive Director of the Department of Higher Education (DHE), to the table to begin his presentation. Copies of his powerpoint presentation were distributed to the committee (Attachment A). Lt. Governor Garcia explained that the State Measurements for Accountable, Responsive, and Transparent (SMART) Government Act looks at each department's performance and makes sure that state funding is tied to performance. He provided an overview of the department and the SMART Act requirements and told the committee what the department is doing to adhere to the requirements. He provided historical background information about DHE and explained that it is a coordinating agency and not a regulatory agency.
09:14 AM

Lt. Governor Garcia reviewed the organizational structure of the department, as well as its strategic priorities. He told the committee that CollegInvest, of which DHE has oversight, manages over $3 billion in assets and receives no state money. He talked about the Colorado Commission on Higher Education (CCHE), which is the state's central policy-making board for higher education, and its relationship with the General Assembly and the governing boards of each individual institution. He discussed several policies and programs that have been implemented to help DHE achieve its strategic priorities.

09:20 AM

Lt. Governor Garcia talked about the different types of higher education institutions in Colorado, as well as the future needs of Colorado's workforce and the economic impact of a post-secondary credential. He answered questions from the committee about the impact of the Advancing Students for a Stronger Economy Tomorrow (ASSET) bill on institutions and about the percentage of students who are able to graduate college in four years.

09:30 AM

He told the committee about the CCHE master plan, Colorado Competes, and its relationship to statewide department goals, and about the funding requirements established by House Bill 14-1319. The committee discussed the public education and outreach that have gone into developing the funding model required by HB 14-1319 and about funding for College Opportunity Fund (COF) stipends.

09:42 AM

Lt. Governor Garcia answered questions from the committee and explained that the total funding request this year shows a $75.6 million increase from last year. The committee discussed the need to expand occupational and vocational programs in the state.

09:51 AM — Presentation by History Colorado

Senator Kerr invited the presenters from History Colorado to the table. Ed Nichols, President and CEO, and Joseph Bell, Vice President of Finance, History Colorado, introduced themselves and distributed copies of the presentation to the committee (Attachment B). Mr. Nichols reviewed History Colorado's mission and strategic plan. He stated that the three main goals of the strategic plan are to engage the audience and enhance the experience, work with the state collection, and promote sustainability. Mr. Nichols discussed the State Historical Fund which provides grants to projects across the state. He talked about the educational programs provided by History Colorado and explained that it attracts over 400,000 visitors each year.
Mr. Nichols discussed History Colorado's budget request for FY 2015-16 and told the committee about specific educational programs, permanent exhibits, and traveling exhibits. He answered questions from the committee on tax credit rehabilitation programs and History Colorado's work on Denver Union Station. He explained that History Colorado has three main components: the museum and its educational programs, the State Historical Fund, and the Office of Archaeology and Historic Preservation. He concluded his presentation with a discussion about the recent audit by the Office of the State Auditor.

Mr. Nichols answered questions from the committee.

Senator Kerr welcomed the presenters from the Colorado Department of Education (CDE) to the table. Robert Hammond, Commissioner of Education, CDE, introduced his team which included: Jill Hawley, Associate Commissioner of Achievement and Strategy, Keith Owen, Deputy Commissioner, and Rebecca Holmes, Associate Commissioner of Innovation and Choice. He explained that the four strategic goals of the department are that all students to start strong, read by third grade, meet or exceed standards, and graduate high school ready for college and career. He discussed the challenges of implementing new programs and initiatives such as the Reading to Ensure Academic Development (READ) Act and new standards and assessments. He shared several positive stories from classrooms across the state and read some quotes from teachers about teacher effectiveness and teacher assessments.

Ms. Hawley reviewed the contents of the informational binders that were distributed to committee members. She discussed the vision and mission of CDE and gave an overview of the ten-year examination of student performance that shows the percent of students in the state who are proficient or advanced, as well as the percent of students making catch-up and keep-up growth by subject area. She talked about the increase in total enrollment in the state's public school system over the past ten years, including a 61 percent increase in students who qualify for free or reduced price lunch, and a 38 percent increase in students who are English language learners.

Ms. Hawley and Mr. Owen answered questions from the committee about how some districts that have a high percentage of students who are English language learners and/or qualify for free or reduced price lunch are able to achieve high performance ratings.
Ms. Hawley talked about the instructional needs of districts and the strategic goals and related budget priorities of the department. She discussed the new state standards and reviewed the strategic goals of the department. Ms. Hawley answered questions about teacher preparation as it pertains to standards and assessments. She discussed the additional Colorado preschool program slots that were allocated by the 2014 School Finance Act and the need to fund full day kindergarten.

Ms. Hawley highlighted key early childhood initiatives and discussed the department's goal that every student in the state be able to read by third grade. She spoke about the fact that the number of students in the state with a significant reading deficiency declined by two percentage points year over year, and the efforts being made to address achievement gaps. She told the committee about the progress implementing ten Colorado Academic Standards (CAS) content standards and the history of how the standards were developed.

Ms. Hawley answered questions about the CAS, the Colorado Measures of Academic Success (CMAS), Partnership for Assessment of Readiness for College and Career (PARCC), and the requirement to have a statewide assessment system that is aligned with the new standards.

Committee discussion ensued about PARCC, CAS, and CMAS. Ms. Hawley answered questions about Common Core and the review process for developing the standards assessment. Melissa Colsman, Executive Director of Achievement and Strategy, CDE, came to the table to respond to committee questions about standards and assessments. Ms. Hawley answered questions about the PARCC pilot program and field tests, the response from school districts, online assessments, and access to technology.

The committee discussed issues surrounding the volume, length, frequency, and time spent on testing, and about the possibility of adopting the federal minimum standards. The committee discussed federal testing requirements and their impact on funding to states. Joyce Zurkowski, Executive Director of Assessments, CDE, came to the table to answer questions from the committee.

Ms. Holmes came to the table to talk about the department's goal to increase graduation rates and ensure that every student graduates high school ready for college and career, and the relationship between these goals and the department's statutory authority. She discussed the Counselor Corps Grant Program, concurrent enrollment, and Individual Career and Academic Plans (ICAP), and reviewed current graduation guidelines.
12:09 PM

Ms. Hawley discussed the implementation of Senate Bill 10-191. Dr. Owen provided an update on accountability and improvement implementation and district accreditation ratings, and talked about priority improvement and school turnaround accreditations.

12:21 PM

The committee discussed the challenges associated with closing a school. Ms. Hawley discussed organizational excellence, specifically in terms of the lean efforts at CDE and its performance report. The committee talked about school finance and the department's budget request, including total program and categorical increase, and BEST budget request based on findings by the Office of the State Auditor). Leanne Emm, Associate Commissioner for School Finance, CDE, came to the table to answer questions about how the money received from marijuana excise tax impacts public school finance. She explained that the first $40 million goes into the Capital Construction Assistance Fund from which districts collect money to use for capital construction. The committee discussed funding through the Building Excellent Schools Today (BEST) grant program.

12:35 PM

The committee adjourned.
The Department of Higher Education

The mission of the Department of Higher Education is to improve the quality of, ensure the affordability of, and promote access to, post-secondary education for the people of Colorado.

In pursuing its mission, the Department of Higher Education will act as an advocate for the students and institutions of postsecondary education and will coordinate and, as needed, regulate the activities of the state's postsecondary education institutions.

CDHE Organizational Structure

- Executive Director: Joe Garcia
- Chief Operating Officer: Jennifer Sublett
  - Chief Student Success and Academic Affairs Officer: Brenda Lopez
  - Chief Equity and Outreach Officer: Iris Moral
  - Chief of College Assist and College Invest: Angela Bauer
  - Chief Research Officer: Seth Rice
  - Chief Engagements and Strategic Policy Officer: Mark Combrink
  - Chief Financial Officer: Glenn Potter
**DHE Strategic Priorities**

- Support Student Success
- Thought Leadership, Innovation and Implementation
- Advocate for and outreach to students, parents and Colorado’s colleges and universities
- Develop, influence and implement state policy

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**The Colorado Commission on Higher Education**

The state's central policy and coordinating board for higher education

**ECHE includes eleven members appointed by the Governor**
- Four-year terms, with limit of two consecutive terms.
- At least one member from each congressional district, and at least one from west of the continental divide.

**Advisory Committee includes 6 legislative representatives**
- Plus: Faculty, Student, Non-profit Private, Institutional Finance, Academic Council, K-12 and Parent Advisory members
Higher Education Policy in Colorado

Colorado General Assembly
- Establishes statewide and general and institution-specific policies
- Allocates the annual budget
- Establishes the scope of the postsecondary system by creating institution-specific rules and regulations

Governors Boards
- Implement institution-specific policies
- Provide administrative support to system offices
- Allocate state revenues and financial aid
- Hire college presidents
- Prepare institutional master plans
- Set tuition and fees
- Set academic programs

Colorado Commission on Higher Education
- Coordinates with Governing Boards to implement statewide policies established by the legislature
- Coordinates with Governing Boards to prepare annual budget requests
- Allocates state revenues pursuant to direction from the legislature
- Prepares statewide master plan pursuant to requirements established by the legislature

Higher Education in Colorado: Institutions

31 Public Institutions of Higher Education (established by the Colorado General Assembly and the Colorado Constitution)
- 13 four-year and research institutions
- 15 two-year public institutions
- 3 Area Vocational Schools/Colleges

Over 375 private occupational schools (Division of Private Occupational Schools, CRS 12-59-101 et seq)

Over 100 degree-granting private colleges and religious training institutions (Degree Authorization Act, CRS 23-2-101 et seq)
Higher Education in Colorado: Students (2013-14 enrollment headcount)

Future Labor Market in Colorado

Future Education Levels Needed for Colorado Workforce, 2020
The Economic Impact of a Postsecondary Credential

Earnings and unemployment rates by educational attainment

Unemployment rate in 2013 (%)

<table>
<thead>
<tr>
<th>Degree</th>
<th>Median weekly earnings in 2013 ($)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bachelor's degree</td>
<td>3.4</td>
</tr>
<tr>
<td>Master's degree</td>
<td>4.8</td>
</tr>
<tr>
<td>Associate's degree</td>
<td>7.6</td>
</tr>
<tr>
<td>Some college, no degree</td>
<td>7.5</td>
</tr>
<tr>
<td>High school diploma</td>
<td>11.0</td>
</tr>
</tbody>
</table>
| Less than a high school diploma | 11.0 | All workers: 6.1%  

CCHE Master Planning: Statewide Goals

- 66% of Coloradans with Postsecondary Credentials
- 48% of Coloradans with Postsecondary Credentials
- Increasing Attainment
- Improving Student Success
- Maintaining Fiscal Balance
- Reducing Attainment Gaps
- 2025
"Colorado Competes" and the SMART Act: Linking Funding to Results

Aligned House Bill 14-1319 with House Bill 13-1299 (SMART ACT)

Goals in Master Plan Supported in H.B. 1319
1319: Project Process

Iterative Process Throughout:
- Expert Teams worked at the granular level.
- Recommendations made to EAG and CCHE.
- Feedback from EAG and CCHE incorporated into Expert Team discussions, deliberations, and final recommendations.

1319: Feedback from Public Education and Outreach

Location of public education and outreach meeting:
- Public Institution of Higher Education (main campus)
Higher Education Finance in Colorado: Before and After 1319

Before: 2004-2014

After: 2014

1319: Incentivizing Performance
DHE Tools/Programs to Help Reach the Goal

Early Childhood Education  K-12 Education  Postsecondary  Employment and Economic Security

CFO (SB 09-212)
Reimbursable Residents (HB 12-119)
Performance Fundings (SB 10-174)

Enhanced Tuition Revenue (HB 12-128)
Performance Funding (SB 11-184)
Stronger State Economy

Funding for Public Institutions of Higher Education

Total: $75.6 million General Fund Increase (Based on two components):

SB10-041: $62.6 million (10% of total) for continuation of the 0.5% percent or lower tuition cap

HB14-126: $13 million for five-year implementation "guard-rail" performance transition
Additional Higher Education Budget Request

<table>
<thead>
<tr>
<th>College Opportunity Scholarship Initiative</th>
<th>$30.0 million General Fund</th>
</tr>
</thead>
<tbody>
<tr>
<td>Maintain DHE Data and Research Functions</td>
<td>$0.2 million Reappropriated Funds</td>
</tr>
<tr>
<td>Geologic Hazard Mitigation, Colorado Geological Survey at CSM</td>
<td>$0.1 million General Fund</td>
</tr>
<tr>
<td>Fort Lewis Native American Waiver</td>
<td>$1.1 million General Fund</td>
</tr>
</tbody>
</table>

Let DHE be a resource to you

Do you have questions?

Are you looking for data or additional resources?

DHE staff is here to help:

Address
1560 Broadway
Suite 1600
Denver, CO 80202

Phone & Fax
Main: (303) 866-2723
Fax: (303) 866-4266
History Colorado

SMART Presentation to the Joint House and Senate Education Committees

December 3, 2014
Strategic Plan

Mission

History Colorado inspires generations to find wonder and meaning in our past to engage in creating a better Colorado.
Strategic Plan

- Vision

History Colorado cultivates the most well-informed, engaged citizenry in the nation who understand the present in the context of the past and work together to build a better Colorado.
Strategic Plan

Goals

» To inspire a love of, connection to, and engagement in Colorado and the state’s history.
» To provide excellent stewardship of Colorado’s past through our collections.
» To build an efficient, effective and financially robust organization to ensure our sustainability into the future.
Results

» State Historical Fund grants awarded: $9,038,188

» Estimated impact to economy: $36,152,752

» Emergency response work to preserve several significant structures statewide
FY 2013-14

Results

» K-12 Education Programming (includes onsite at museums and facilitated outreach): 81,063 students.

» School districts served through online and onsite outreach efforts: 95 of the 179 districts in the state.
FY 2013-14

- **Results**
  - History Colorado Center
    Denver Visitation: **174,678**
  - Regional Museums
    Visitation: **251,662**
FY 2015-16 Budget Request

History Colorado is seeking a continuation level of funding in FY 2015-16.
Education Programs

» FY 2013-14 Results
  » Opened *Living West: Natural Systems, Human Choices* exhibit
    • Explores relationship between Coloradans and the environment over time.
    • Has garnered national awards.
    • Made possible through major support from Denver Water and the Gates Family Foundation.
Education Programs

- FY 2013-14 Results
  - Named *True West’s* “Top Western History Museum of the Year.”
  - Named one of the “Top Places in Colorado to Take Kids” by the Denver Post.
Education Programs

- **FY 2013-14 Results**
  - Launched new digital learning environments for 4th, 7th, 8th and 11th graders:
    - Close consultation with teachers.
    - Serves students throughout the state.
    - Funding from Institute of Museum & Library Services and BP America.
Education Programs

FY 2013-14 Results

» Hosted first major traveling exhibit: Food: Our Global Kitchen organized by the American Museum of Natural History, sponsored by Whole Foods.

» Partnered with Immigration and Naturalization Service to provide venue for Naturalization Ceremonies.

(first was February 2014)
Education Programs

FY 2013-14 Results

- Launched second season of Colorado Experience in partnership with Rocky Mountain PBS.
- Won a 2014 Heartland Emmy Award for the episode, Fly Girl.
- Documented more than 5,000 photographs, objects and documents to support launch of argus.net, an online service providing broad access to our collections.
Education Programs

- FY 2013-14 Results
  - Responded to more than 9,500 research requests through the Stephen H. Hart Library & Research Center.
  - Fulfilled requests from researchers, scholars, students, educators and the general public.
Education Programs

• FY 2013-14 Results
  » Began planning expansion of Ute Indian Museum in Montrose.
  » Consulted with three Ute Indian tribes about expansion.
  » Completion expected in 2016.
Education Programs

FY 2013-14 Results

» Opened Children of Ludlow: Life in a Battle Zone, 1913-1914 at El Pueblo History Museum commemorating the centennial of the Ludlow Massacre.

- Exhibit was sponsored in part by Black Hills Energy.
- It was recognized by the American Alliance of Museums for excellence in label writing.
Preservation

› FY 2013-14 Results

» Awarded $256,307,546 in 4,104 grants statewide, including the State Capitol Dome restoration.

» Four grants totaling $51,000 awarded for emergency stabilization of historic properties destroyed by 2013 floods.

After the Flood  
Stabilization  
Restoration Completed July 2014
Preservation

FY 2013-14 Results

» Claimed $817,615 in federal rehabilitation tax credits and $969,630 in state rehabilitation tax credits.

» Projects included Hotel Jerome in Aspen and Gold Pan Saloon in Breckenridge.
Preservation

FY 2013-14 Results

» Supported rehabilitation of Denver’s Union Station.
  • Largest preservation tax credit project in Colorado history
  • Garnered $8 million in tax credits (will claim in 2015)
Preservation

- **FY 2013-14 Results**
  - Worked with National Park Service, Cheyenne and Arapaho tribal representatives and other experts on the interpretation, design and land use of Sand Creek Massacre site near Eads.
Annual Performance Audit

- FY 2013-14 Results
  - All six audit findings are being addressed and implemented.
  - Full report to be presented to Legislative Audit Committee in March 2015.