



Colorado Workforce Development Council (CWDC) Strategic Plan

Approved October 17, 2013

Vision:

Every Colorado business has access to a skilled workforce and every Coloradan has access to meaningful employment, resulting in statewide economic vitality.

Mission:

Create and sustain a business-led Colorado talent system that appropriately integrates the work of economic development, education, training and workforce development to meet the needs of businesses, students and job-seekers.

Goal 1:

Assess, improve and integrate services and programs supporting business, employment, and education.

- Action: Lead standardization of business services, horizontally and vertically, across partners and organizations at the regional and state level.
- Action: Inventory and facilitate the implementation of common, business-friendly communication, language and methods.
- Action: Using the Lean process, develop a collaborative system for sharing and implementing best practices across the state.

Goal 2:

Establish an integrated system of measurements and outcomes to ensure evidence-based strategic decisions regarding investments in Colorado's talent system.

Goal 3:

Strengthen and fully utilize the CWDC network to ensure active and timely communication, seek and share information on relevant issues, and advance Colorado's talent system.

Goal 4:

Utilize the CWDC committees and task-forces to convene partners, increase collaboration, leverage resources and ensure coordination and support of grant opportunities.

Committees:

- Advocacy: Policy & Legislative Issues, Awareness, Alignment
- Industry Sectors: Sector Partnerships, Key Industry Networks, Business Services
- Education & Training: Career Pathways, State Youth Council, Governor's STEM Action Plan
- Executive: Operations and Oversight

Goal 5:

Champion the creation of user-friendly information sources that provide businesses and individuals with easily accessible information and resources.