

Sample Consumer PEAKHealth Promo Email

Subject line: PEAKHealth Mobile App Now Available

Body of email:

Want fast and easy access to your Health First Colorado (Colorado's Medicaid Program) and Child Health Plan *Plus* (CHP+) benefits on the go? Download the PEAKHealth mobile app to find a doctor, get your member card and information right from your phone.

You must be a current Health First Colorado or CHP+ member to use the secure PEAKHealth app and have an account on Colorado.gov/PEAK. Download PEAKHealth for **free** from the [Apple iTunes Store](#) or [Android/Google Play App Store](#).

With PEAKHealth you can:

Find a Doctor

- Search for a doctor, dentist, pharmacy or health care facility in the Health First Colorado and CHP+ network
- Add your doctor to your list of Favorites to help quickly find their contact information

See Your Medical Card

- Quickly view the Medical cards for all members of your household that are enrolled in Health First Colorado and CHP+
- Use your electronic Medical card when you visit your doctor

Keep Your Information Up to Date

- Update your contact information including address and phone number
- Remove a member of your household
- Add or remove jobs, update your income and upload your paystub

CHP+ and Medicaid Buy-in Account Balances

- View monthly premiums and annual enrollment fees for the Health First Colorado Medicaid Buy-in and CHP+
- Make one-time payments for Health First Colorado Medicaid Buy-in premiums or CHP+ enrollment fees.
- Set up recurring payments for Health First Colorado Medicaid Buy-in monthly premiums

Find out About Your Benefits

- Find out what benefits may be covered by Health First Colorado and CHP+
- Learn what co-payments you may have
- View what benefits and services are free

Get Tips to Stay Healthy

- View fitness, happiness, parenting, health, nutrition and parenting tips and articles to help you stay healthy

Safe & Secure

- We use the latest technology in secure mobile applications to protect your personal health info while online or off
- To help keep your information safe, never share your username and password

For more information, check out the [virtual tour of PEAKHealth](#).