



Board of Water Works of Pueblo, Colorado



PROFILE

- **5-member, publicly-elected Board**
- **Long tenure of leadership**
- **Population of 109,000 served**
- **39,900 accounts**





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MEASURES

- **“Wise Use” program**
- **System Metering/AMR**
- **Main replacement program**
- **Control of system losses**
- **1051 reporting**





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RESULTS

- Demand down 17% (2009 study)
- Residential demand down from 160gpcd to 120gpcd
- Culture change
- “Giving up”





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CHALLENGES

- **Economy**
- **Climate**
- **Water supply**

