

# Pacific Content Management Solution

SOLUTIONS THAT ARE COST EFFECTIVE, CONVENIENT, ACCURATE AND TIMELY

Your website is your most important channel for communication, marketing, customer engagement and commerce. A Content Management System (CMS) is an essential tool for effective website management in a collaborative environment— it can help you deliver relevant and timely customer content, build community engagement and drive site loyalty.

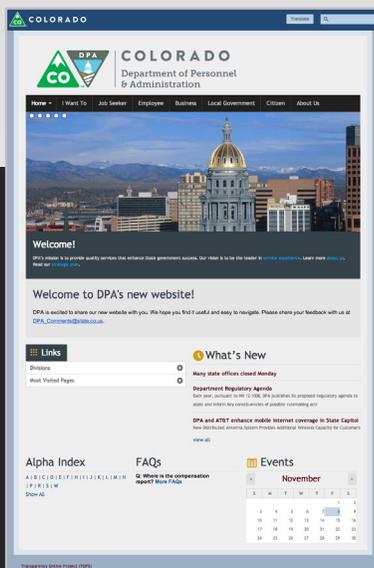
The new Pacific CMS platform has been developed on Drupal 7, specifically for our partners. Pacific is a comprehensive website management tool that puts the control back in your hands while still providing content creation, access control, editing and other essential web maintenance with minimal training.

## Pacific is an indispensable tool for your website.

- On demand publishing
- Self Administration
- Create your own vanity URL's
- Your site is hosted with the Colorado Interactive and Statewide Internet Portal Authority's requirement of a 99.7% uptime each month.
- Bulk document upload feature
- Delete your outdated pages
- Wrapping Text

## Pacific is...

- Simple! User friendly interface is designed for your non-technical editors.
- Smart! Maintains easy storage and retrieval of your data.
- Easy! One theme design ensures your branding throughout your site.
- Efficient! Your content can be placed on multiple pages without duplicate input.



Call today and make  
the move to Pacific!

# Pacific features that fit your website.

Our **Pacific Content Management Solution** includes a robust list of standard features which will continue to grow.

Feature	Fatwire	Drupal
Site Templates	•	•
Custom Banner	•	•
Photo Carousel/Sliders	•	•
Consistent Branding		•
Customizable Color Palette		•
Top Navigation Menu	•	•
<b>Modules and General Functionality</b>		
Open Source		•
User-friendly Interface		•
Branding Integration		•
Built-in Search - Pages	•	•
Built-in Search - Documents		•
Internal CMS Search	•	•
Search Engine Optimization	•	•
Google Analytics	•	•
Autogenerated Alpha Index		•
WYSISYG Content Editor	•	•
User-customizable Vanity URLs		•
Responsive Design for Mobile Devices		•
Link Lists		•
News Feeds		•
Web Form Creation		•
Social Media Integration (Twitter, FB, Google+, Etc.)		•
Calendar	•	•
Blogging		•
Bulk File Upload Tool		•
Language Translation	•	•
Role-based Access Permissions	•	•
Management Dashboard	•	•
<b>Publishing</b>		
Instant Publishing		•
Content Preview	•	•
In-context Editing		•
<b>Training/Support</b>		
Phone	•	•
Online Training Videos	•	•
Online Chat	•	•
User Community Access		•
Email	•	•
<b>Upgrades and Maintenance</b>		
Continual Security Updates	•	•
Scheduled Bi-Annual Software Update Releases		•



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