



WHAT: *CarFit* is coming to Keystone to offer area senior drivers a free opportunity to check how their cars “fit” them.

Developed by AAA, AARP and the American Occupational Therapy Association (AOTA) partnership, *CarFit*'s trained professionals take older drivers through a 12-point checklist with their vehicle, recommending minor adjustments that help make their cars “fit” better for comfort and safety. An occupational therapist is also on hand to provide information to seniors on how to maintain and strengthen driving health.

WHY: By 2030, there will be an estimated 58.9 million people age 65 and older -that's 1 in 5 people. They're expected to represent 1 in 4 licensed drivers at that time. Personal mobility is critical for healthy aging, but as our bodies change as we age, ill-fitting vehicles can make it uncomfortable and unsafe to drive. Additionally, due to fragility, older drivers have the highest crash death rate per mile of everyone except teenagers. *CarFit* is a tool that can work to help keep seniors safer behind the wheel.

WHO: Sponsored by **DRIVE SMART COLORADO** (as part of the **Improving Colorado's Road Health Summit**)

WHEN: 11 a.m. – 12:30 p.m. Wednesday June 3rd, 2015

WHERE: Tenderfoot Lot/Keystone Resort

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Reporters will be able to interview mobility experts, older drivers, and shoot footage of this event.