

Tobacco Education, Prevention, and Cessation Grant Program

FY 19-21 Request for Applications
(RFA) #7513
Funding Opportunity Webinar

July 19, 2017



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Purpose of the Presentation

- Overview of the Colorado Tobacco Education, Prevention and Cessation Grants Program (STEPP)
- Overview of FY 19-21 funding opportunity purpose and goals
- Request for Application (RFA) timeline
- NOT to be a full review of the RFA or application process. Applicants are responsible for monitoring Tobacco Funding Opportunities webpage:
– <https://www.colorado.gov/cdphe/tobacco-funding>

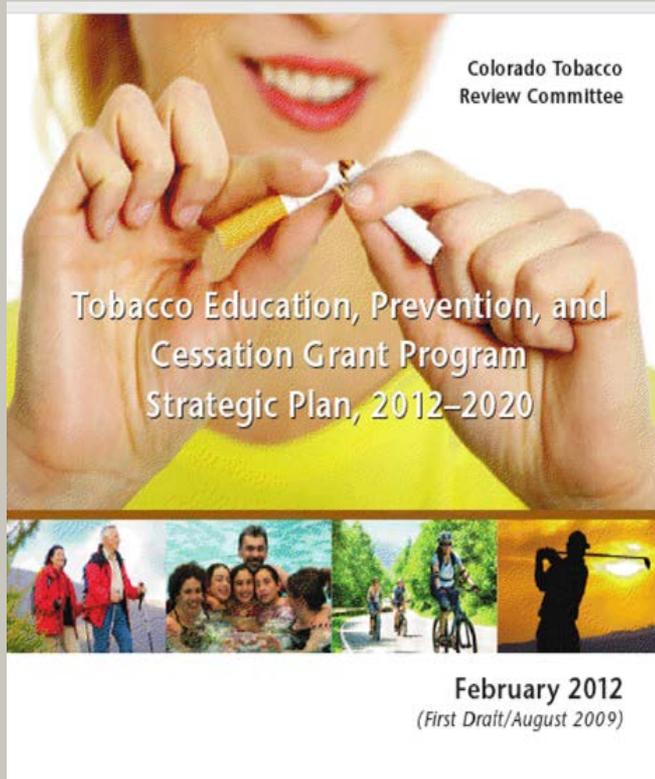


What is STEPP Grants Program?

- The Tobacco Grants Program was created to provide funding to:
 - prevent youth from starting to use tobacco
 - assist in reduction of and protection from secondhand smoke
 - help people quit using tobacco
 - reduce tobacco-related inequities
- The program is administered by the Prevention Services Division
- Oversight of the Grants Program is provided by a 16-member Review Committee and the Colorado State Board of Health.



STEPP Grants Program Goals and Purpose



- The purpose of the 2012 strategic plan:
 - provide focus and guidance for the Review Committee grant prioritization
 - Direct the STEPP project, activities and grants toward specific outcomes
 - Inform the efforts of Colorado agencies, coalition and organizations working in tobacco prevention and control
- The [2012-2020 Strategic plan](#) also outlines strategies and objectives across 7 Goals.



FY19-21 Overall Funding Portfolio

The Tobacco Prevention, Education and Cessation Grant Program Funding portfolio is designed to be:

- comprehensive and collaborative, and to facilitate a statewide tobacco control movement
- enable evidence-based statewide programming
- allows to prioritize populations with higher burden
- conduct innovative projects to enhance evidence-base

The TRC voted to distribute funding among four categories:

1. State and Community Efforts
2. Cessation
3. Mass Reach Media
4. Surveillance and Evaluation

Summary of funding recommendations to the TRC can be found [here](#).



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FY19-21 Overall Funding Portfolio

Tobacco Review Committee (TRC) approved a three-year funding cycle for fiscal years 2019-21 with an annual allocation of approximately \$23.5M.

The TRC voted to allocate:

- approximately \$2.53M for innovative demonstration projects (this RFA)
- approximately \$6.52M for core/formula funding to LHAs
- approximately \$14.3M for mass reach media programs, cessation efforts, surveillance and evaluation

For more information on FY 19-21 STEPP Funding opportunities, check the Tobacco A-35 [website](#).



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FY 19-21 Innovative Interventions RFA Purpose

- The purpose of this Request for Applications (RFA) is to:
 - fund innovative approaches to address tobacco related inequities
 - with focus on interventions that reach the remaining 15% of Colorado adults who smoke.
 - Focus on reaching and engaging priority populations with tailored approaches where they live, work, play and receive medical and social services
- Build upon what is working to reduce tobacco prevalence and further community-wide mobilization efforts to change social norms regarding tobacco initiation, use and secondhand smoke exposure.



FY 19-21 Innovative Interventions RFA Overview

- **Approximately \$2.53M annually is available:**

Approximately \$1.13mil - state and community interventions:

- Tobacco Control Strategies in Priority Population Community-based Organizations
- Reducing use of Menthol and other Flavored Tobacco Products
- Tobacco-Free Generation Alliance: Youth Movement for Tobacco Control
- Other innovative ideas

Approximately \$1.4mil- cessation interventions:

- Cessation Navigation in Public Housing Multi Unit Housing Settings
- School Based Health Centers-Tobacco Treatment Integration
- Enhancing Clinical Tobacco Cessation Competencies
- Integrated Approaches to Treating Tobacco Dependence
- Other innovative ideas



Funding and Budget Period

- Funding is subject to annual appropriations by the Colorado General Assembly and approval by the Colorado Board of Health.
- Actual amount and number of grant awards will depend on the number of applications received.
- Budget Period:
 - Year One: July 1, 2018-June 30, 2019
 - Year Two: July 1, 2019-June 30, 2020
 - Year Three: July 1, 2020 - June 30, 2020
- Grant awards are for a three-year period.
- Renewal funding is contingent upon grantee performance and funding availability.



Eligibility

- Eligibility
 - Not-for-profit organizations
 - Public or governmental entities
 - Political subdivisions of the state
 - Educational institutions
 - Non-for-profit private sector organizations
- May submit more than one application:
 - more than one funding initiatives
 - multiple strategies within one initiative
- Collaborative applications between lead applicants and community based organizations are strongly encouraged.



State and Community Interventions (\$1.13mil)

1.1 Tobacco Control Strategies in Priority Population Community-based Organizations.

Funding Amount: approximately \$250,000.

Multiple awards are expected with a base amount of approximately \$100,000.

The purpose of this funding is to address tobacco related health inequities through community engagement strategies designed to increase protections from involuntary secondhand smoke exposure. Tobacco-free organizational policies are used to promote tobacco-free norms and connect low-income tobacco users to evidence-based cessation services.

State and Community Interventions (\$1.13mil)

1.2 Reducing use of Menthol and other Flavored Tobacco Products.

Funding Amount: approximately \$125,000.

Single award is expected.

The purpose of this funding is to generate a set of clear policy, systems, or environmental change recommendations to address the substantial use of mentholated tobacco products by the Black/African American population by decreasing access, exposure and/or availability and use of menthol and other flavored tobacco products.



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State and Community Interventions (\$1.13mil)

1.3 Tobacco-Free Generation Alliance: Youth Movement for Tobacco Control

Funding Amount: approximately \$600,000.

Single award is expected.

The purpose of this funding initiative is to establish and maintain a statewide youth empowerment Alliance, consisting of two components: creating a youth-driven coalition focused on raising awareness about tobacco control issues, and collaborating with local adult/youth partnerships from Local Public Health Agencies (LPHAs) and other youth serving/focus organizations that actively promote local policy initiatives. This youth-forward coalition will be dedicated to mobilizing youth across the state to implement and promote awareness of a single statewide initiative designed to reduce youth tobacco initiation in Colorado.



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State and Community Interventions (\$1.13mil)

1.4 Other Evidence-Informed Strategies.

Funding Amount: approximately \$150,000.

Single or Multiple awards are possible.

The purpose of this funding is to advance health equity by providing applicants with an opportunity to submit proposals for evidence-informed innovation that explicitly addresses the known tobacco related disparities among Colorado subpopulations. The proposed strategy(ies) should directly link to and support the state and community interventions and advance the strategic goals of the STEPP Grants Program. Proposals must adhere to the [guidance and definition](#) for the evidence-informed innovation and be supported and justified by Colorado data.

Cessation Interventions (\$1.4mil)

2.1 Cessation Navigation in Public Housing Multi Unit Housing Setting.

Funding Amount: approximately \$500,000.

Multiple awards are expected.

The purpose of this funding is to provide connectors, embedded within public housing settings that are adopting a smoke-free policy, to conduct Ask, Advise and Refer interventions to cessation support services for residents who smoke and who are interested in quitting, to help them comply with new smoke-free policy. The project will provide active help to link clients with cessation services via a client cessation connector. The cessation connector will identify and address individual level barriers to cessation, provide tailored guidance and support, and use motivational intervention to assist individuals throughout their cessation process.



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Cessation Interventions (\$1.4mil)

2.2 School Based Health Centers - Tobacco Treatment Integration.

Funding Amount: approximately \$250,000.

Single award as a lead agency is preferred.

The purpose of this funding is to institutionalize tobacco treatment as a standard of care within Colorado School Based Health Center (SBHC) settings. STEPP seeks to fund one lead agency/organization to act as an administrative/fiscal agent to lead this work that will engage with multiple School Based Health Center sites. The lead agency will provide oversight and coordination among the subcontractors to ensure a consistent approach. The project will identify and implement evidence-based systems changes to ensure that all SBHC clients receive standardized screening for tobacco use and secondhand smoke exposure, brief intervention and provision of, or referral to, evidence-based cessation services, such as the Colorado QuitLine.



Cessation Interventions (\$1.4mil)

2.3 Enhancing Clinical Tobacco Cessation Competencies.

Funding Amount: approximately \$250,000.

Single award as a lead agency is preferred.

The purpose of this funding is to improve the competency of healthcare professionals in identifying and treating tobacco dependence and the performance of healthcare systems in addressing tobacco use as a chronic disease. Subpopulations that are disproportionately burdened by smoking are especially relevant, such as persons with chronic mental illness, substance use disorders, chronic illnesses caused by smoking (e.g., COPD, cancer, cardiovascular-related diseases), those who are justice-involved, young adults, disadvantaged socioeconomic communities, racial and ethnic minority populations, among others.



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Cessation Interventions (\$1.4mil)

2.4 Integrated Approach to Treating Tobacco Dependence.

Funding Amount: approximately \$250,000.

Multiple awards are possible.

The purpose of this funding is to focus on quality improvement within the partnering organizations. It is to establish or enhance bi-directional communication across public health agencies, clinics, and community partners to support team-based, integrated treatment of tobacco dependence as a chronic condition.

This model aims to increase the number of referrals to evidence-based cessation services through the expansion of the care team to include LPHA nurses, health navigators, pharmacists, dental providers, behavioral health specialists, peers, tobacco treatment specialists, etc.



Cessation Interventions (\$1.4mil)

2.5 Other Evidence-Informed Strategies.

Funding Amount: approximately \$150,000.

Single or Multiple awards are possible.

The purpose of this funding is to advance health equity by providing applicants with an opportunity to submit proposals for evidence-informed innovation that explicitly addresses the known tobacco related disparities among Colorado subpopulations. The proposed strategy(ies) should link to and support the cessation interventions and advance the strategic goals of the STEPP Grants Program. Proposals must adhere to the [guidance and definition](#) for the evidence-informed innovation and be supported and justified by Colorado data.



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RFA Timeline

RFA Published on <https://www.colorado.gov/cdphe/tobacco-funding>
7/17/17

Funding Opportunity Webinar
2pm 7/19/17

Letters of Intent deadline (non-binding). Submit via email to
cdphe_a35grantreviewcommittees@state.co.us

5pm 8/14/17

Deadline for applicants to submit written inquiries. Submit via email to
cdphe_a35grantreviewcommittees@state.co.us

5pm 8/25/17

Answers to written inquiries published on <https://www.colorado.gov/cdphe/tobacco-funding>

5pm 7/28/17

8/4/17

8/18/17

9/1/17

Application submission deadline

5pm 9/15/17

Evaluation Period

9-26/17 - 11/6/17

STEPP Funding Conference and Review Committee Meeting

All day 12/15/17

Estimated Notification of Award (no later than)

3/31/18

Estimated Contract Effective Date

7/1/18



Application Requirements

1. CDPHE Request for Applications Cover Sheet (Attachment A)
(must be signed by executive director or authorized official of the applicant agency)
2. STEPP Application Information Form (Attachment B)
3. Application Executive Summary
4. Application Narrative:
 - a) Project Description, Design and Statement of Need
 - b) Evidence-Informed Alignment (if applicable)
 - c) Program Infrastructure/ Experience/Qualifications
 - d) Description of Collaboration
 - e) Project Evaluation
5. Project Work/Implementation Plan (Attachment C)
6. Project Budget with Justification (Attachment D)
7. Letters of Collaboration (if applicable)
8. Pre-Award Risk Assessment Questionnaire for non-LPHAs (Attachment E)



Application Submission

All applications must be received electronically, in a single email, by 5:00PM MST on September 15, 2017 at:

cdphe_a35grantreviewcommittees@state.co.us

The subject line of the email should include:

STEPP FY19 Application RFA #7513_(INSERT AGENCY NAME)

Submit all documents as Microsoft Word or Excel (templates provided)

Submit as PDF is acceptable:

- Request for Applications Cover Sheet
- Letters of Support
- Other attachments



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Questions and Inquiries

Send all questions and inquiries to obtain clarification of requirements of this RFA to

cdphe_a35grantreviewcommittees@state.co.us

Clearly Identify your inquiries with:

- a) RFA Number
- b) RFA Title
- c) The section number and paragraph number

Responses will be published on STEPP Funding Opportunities website:

<http://www.colorado.gov/cdphe/tobacco-funding>

on the specific dates indicated in the Schedule of Activities



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Questions?

Thank You!



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