

Welcome to Evaluation Webinar!

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All participants will be muted for this webinar

To ask questions, please click on “Chat”, write your question in the box and select to “Send to Host & Presenter”

For technical questions please email Erica.F.Morse@kp.org

We will start the webinar shortly!

Cancer, Cardiovascular and Pulmonary Disease & Health Disparities Grant Program

2015 – 2018 EVALUATION

Presentation Learning Objectives

1. Describe how the strategies you are implementing fit within the evaluation framework
2. Understand the evaluation planning process
3. Explain the goals and activities of each arm of the evaluation framework

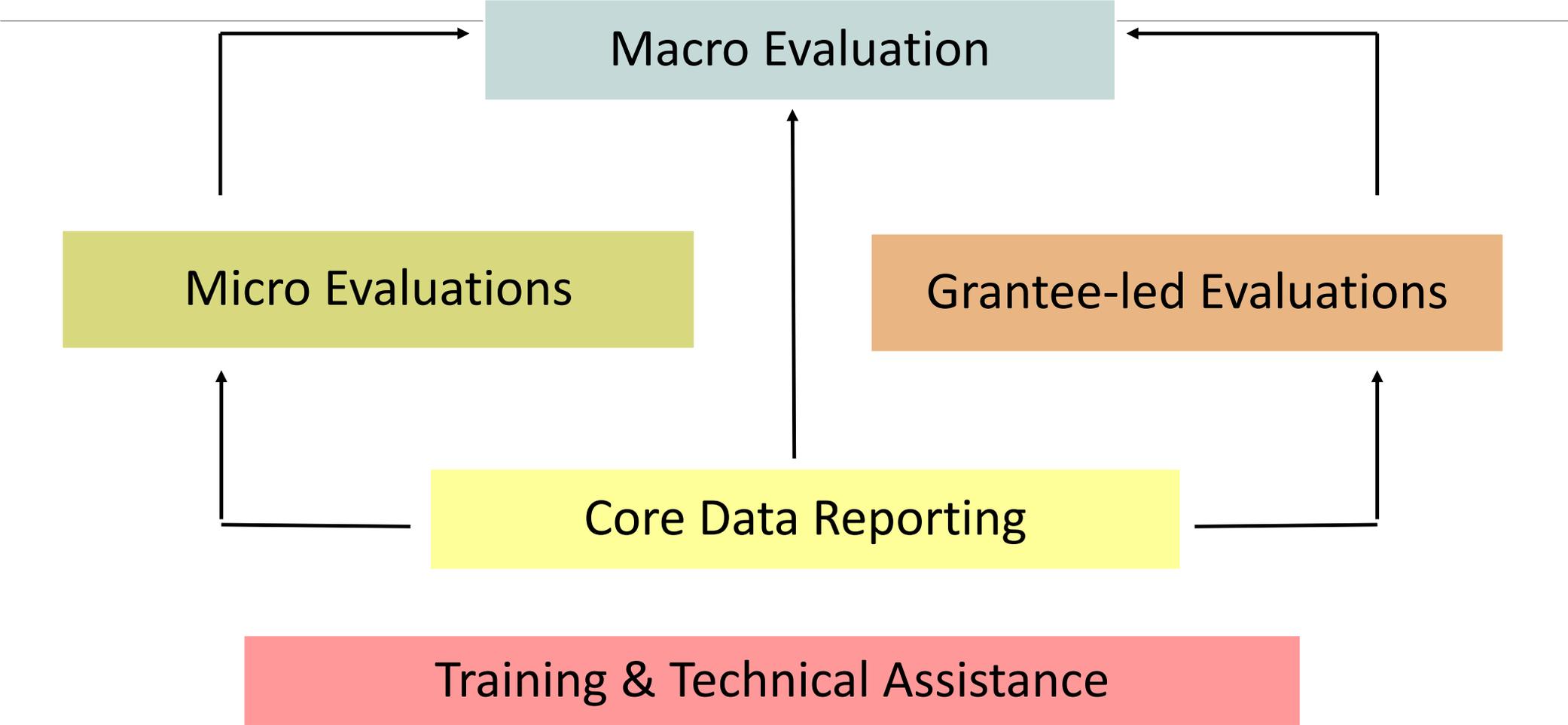
Kaiser Permanente Institute for Health Research (IHR)

- Integrated department that conducts, publishes, and disseminates epidemiologic, behavioral, and health services research and evaluation
- 15 full-time and over 20 affiliate MD, PhD, and PharmD Investigators
 - ✓ Supported by nearly 80 research and evaluation specialists
- Evaluation team is led by Cheryl Kelly and includes 5 evaluation specialists and 5 clinical experts

Evaluation Team Principles

- Collaborative, utilization-focused approach
 - The evaluation will be participatory and collaborative in nature, involving a variety of stakeholders in order to increase use of information and action.
- Core philosophy that dissemination is a critical aspect of program evaluation.
 - Programs will be more effective and sustainable if they are part of an efficient feedback loop where evidence-based evaluation results are shared widely, discussed frequently, and used by programs.

Evaluation Framework



Grantee Strategies

- Sites: funded agencies
- Programs: strategies or interventions being implemented by a site (several sites have more than one program)
- Overall, there are 30 CCPD and 15 HDGP sites funded
- Within the 30 CCPD sites, there are 49 programs being implemented
- Within the 15 HDGP sites, there are 22 programs being implemented
- Evaluation Team has organized the strategies into 4 buckets of similar strategies
 - ✓ HEAL or policy
 - ✓ Clinical patients
 - ✓ Clinical systems
 - ✓ Patient navigators and community health workers

Evaluation Planning

- October – November 2015
 - ✓ 8 meetings with CDPHE staff to brainstorm and prioritize evaluation questions and reporting metrics
- November – December 2015
 - ✓ Met with all CCPD grantees
 - ✓ Reviewed strategies and evaluation activities and potential reporting metrics
- December – February 2016
 - ✓ Collaborated with CCPD grantees on developing evaluation plans
 - ✓ Incorporated CDPHE staff feedback, reporting metrics in Appendix A and grantee desired metrics
- February – March 2016
 - ✓ Meeting with all HDGP grantees
 - ✓ Review strategies and evaluation activities and potential reporting metrics

Core Data Reporting (all grantees)

Goal: Establish and implement a core dataset that all CCPD and HDGP grantees will use to report common metrics on a semi-annual basis

- January 2016 first implementation; semi-annual implementation
- Aggregate data for program
- Aligned with evaluation plans (not collecting everything in this system)
- Example data
 - ✓ types of partners
 - ✓ # of people enrolled and participating
 - ✓ # of sites engaged
 - ✓ # of policy, practice or procedure changes implemented

Micro-level Evaluations

- Goal: assess if individual projects produce the intended outcomes and to conduct a cross-site or cluster evaluation of grantees implementing similar activities or striving for similar outcomes. The cluster evaluation will identify common threads or themes across a group of projects.
- 8 CCPD strategies included (working with HDGP grantees to determine which grantees might fit); 22 programs (not sites)
 - ✓ HEAL or Policy (#1 and #4)
 - ✓ PN/CHW (#15, 16 and 17)
 - ✓ Clinical systems (#6, 7 and 11)
- In-depth evaluation, opportunity to collect more data and raw data (instead of aggregate data)
- Refining evaluation questions, will review with grantees late April – early May (only grantees where this is relevant)
- Will begin implementing micro-level evaluation activities late spring, early summer
 - ✓ Includes qualitative interviews, establishing baseline data for sites, developing data collection tools and/or reporting mechanisms, establishing data sharing agreements with some sites

Micro-Level Grantee Expectations

GRANTEE ROLE AND EXPECTATIONS

- Participate in an evaluation needs assessment
- Develop an evaluation plan
- Complete a semi-annual report electronically in January and July (DPP grantees will complete annually)
- Adhere to all deliverables and reporting requirements as described in grantee's Statement of Work
- Participate in small group evaluation trainings on relevant topics (virtual or in-person)
- Seek evaluation technical assistance
- Participate in additional evaluation activities as identified by grantee, the Evaluation Team and CDPHE

EVALUATION TEAM ROLE AND EXPECTATIONS

- Help grantees develop individual evaluation plans
- Implement an evaluation needs assessment
- Ensure that grantees have a process in place for collecting data required for semi-annual reporting
- Implement semi-annual report (January and July)
- Provide evaluation technical assistance to grantees
- Implement small group evaluation trainings
- Assist grantees with tracking and managing data and provide guidance on analytic techniques and reporting methods
- Implement additional evaluation activities with grantees

Grantee-led Evaluations

- Goal: grantees implement their evaluation plans with technical assistance from the Evaluation Team
- 9 CCPD strategies included (working with HDGP grantees to determine their role)
 - ✓ HEAL or Policy (#2, 3, 5, 8)
 - ✓ Clinical Patients (#9, 10, 12, 13 and 14)
- 27 programs
- Examples of types of technical assistance:
 - ✓ Researching and recommending methods and tools
 - ✓ Assisting with conceptualizing data collection timelines and tools
 - ✓ Providing feedback and training on data analysis and management methods

Grantee-Led Expectations

GRANTEE ROLE AND EXPECTATIONS

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- Adhere to all deliverables and reporting requirements as described in grantee's Statement of Work
- Participate in small group evaluation trainings on relevant topics (virtual or in-person)
- Seek evaluation technical assistance

EVALUATION TEAM ROLE AND EXPECTATIONS

- Help grantees develop individual evaluation plans
- Implement an evaluation needs assessment
- Ensure that grantees have a process in place for collecting data required for semi-annual reporting
- Implement semi-annual report (January and July)
- Provide evaluation technical assistance to grantees
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Macro-level Evaluation

Goal: assess the overall impact of the grant portfolio (including reach, effectiveness and implementation) (in development)

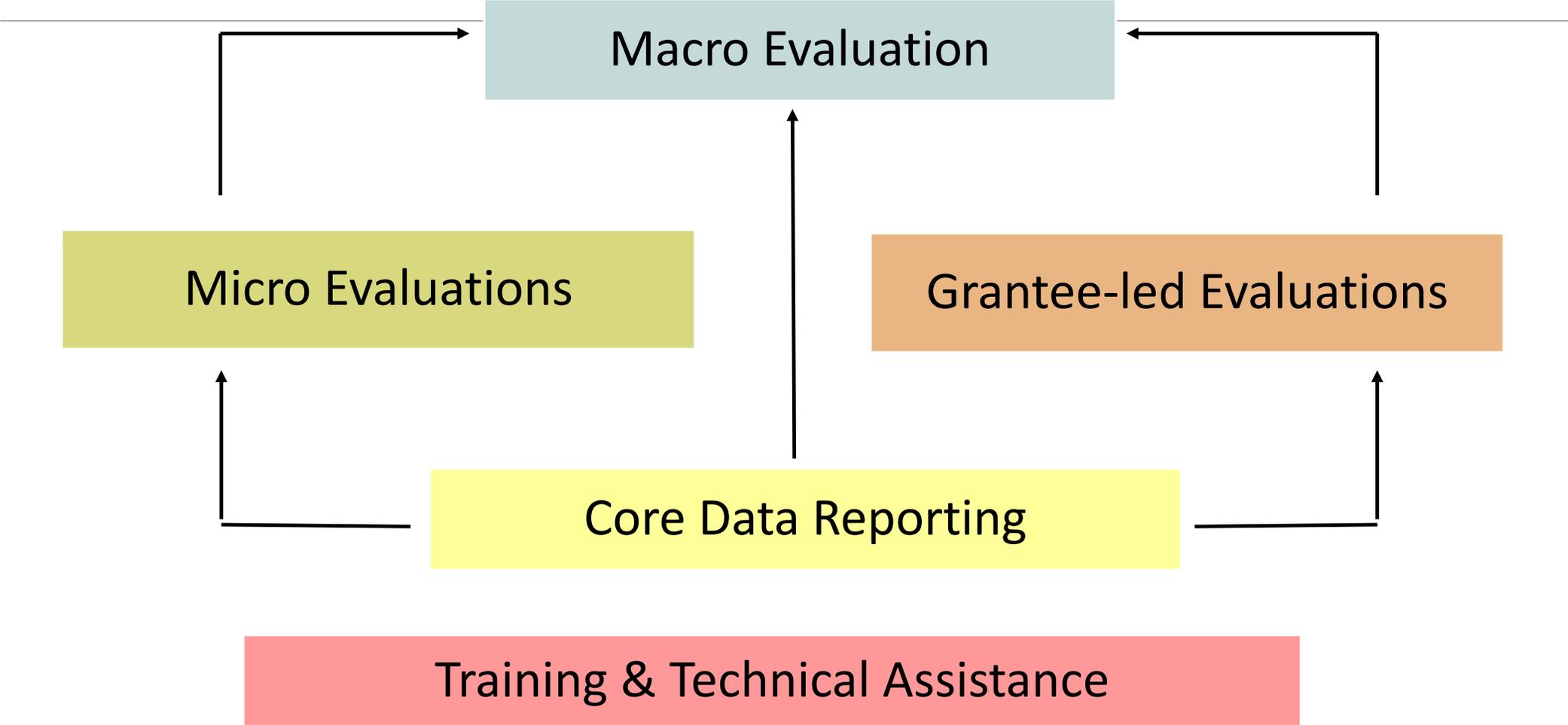
- ✓ The macro-level evaluation will not involve any additional work from the grantees. The Evaluation Team will use data that are already being collected by the grantees and data that are collected through the additional micro-level evaluations.
- ✓ The Evaluation Team is developing an evaluation plan to answer the following evaluation questions throughout the three-year initiative.

Macro-level Evaluation

Goal: assess the overall impact of the grant portfolio (including reach, effectiveness and implementation) (in development)

1. What is the overall impact of the grants portfolio on population health?
 - What is the impact on health behaviors?
 - What is the impact on health outcomes?
2. What is the overall impact of the grants portfolio on sustainable systems to deliver care and infrastructure to support healthy behaviors?
 - What is the impact on systems that support or provide health care?
 - What is the impact on infrastructure and policies that make it easier to for people to make a healthy choice?
3. Which strategies are replicable across Colorado?

Evaluation Framework

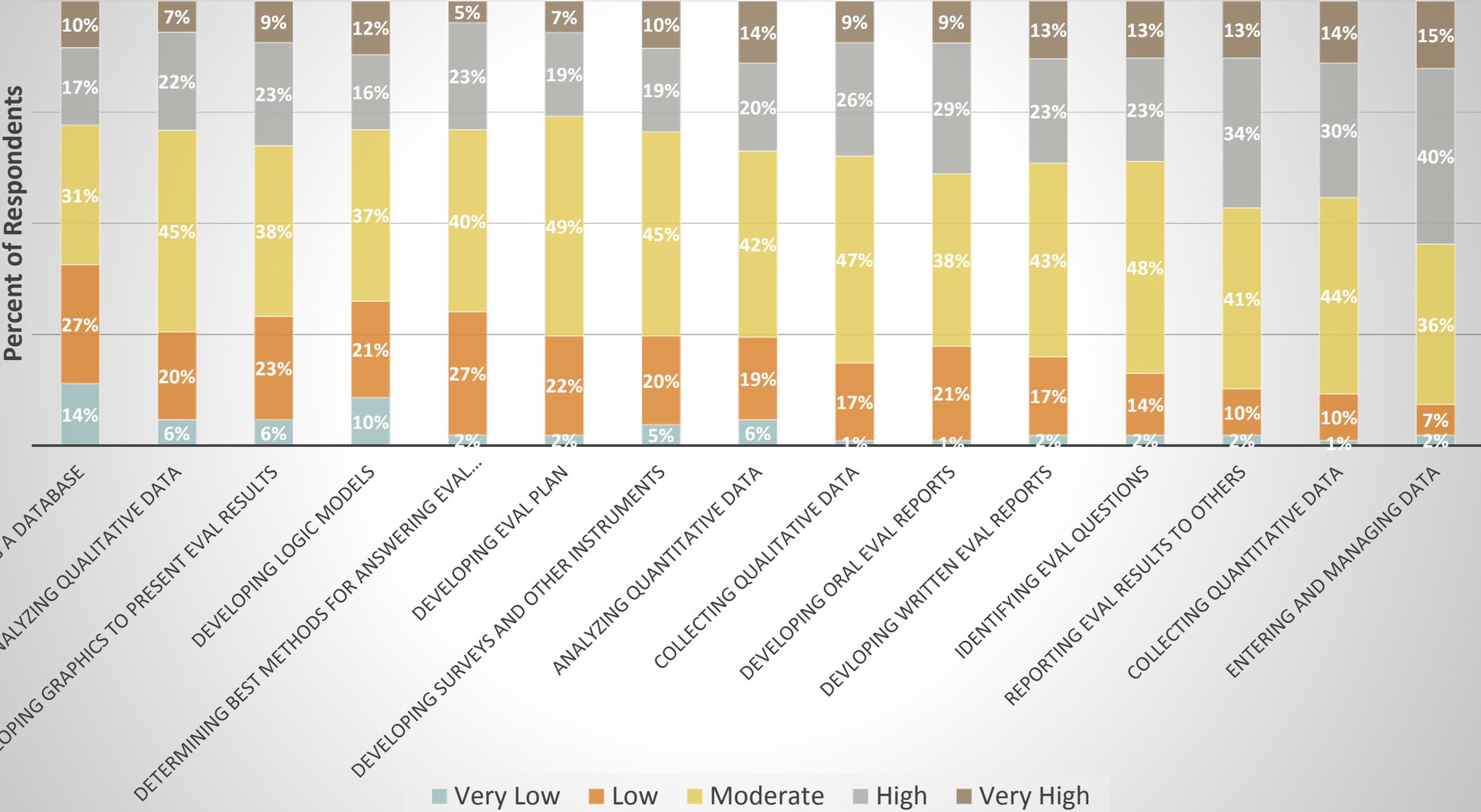


Training & Technical Assistance

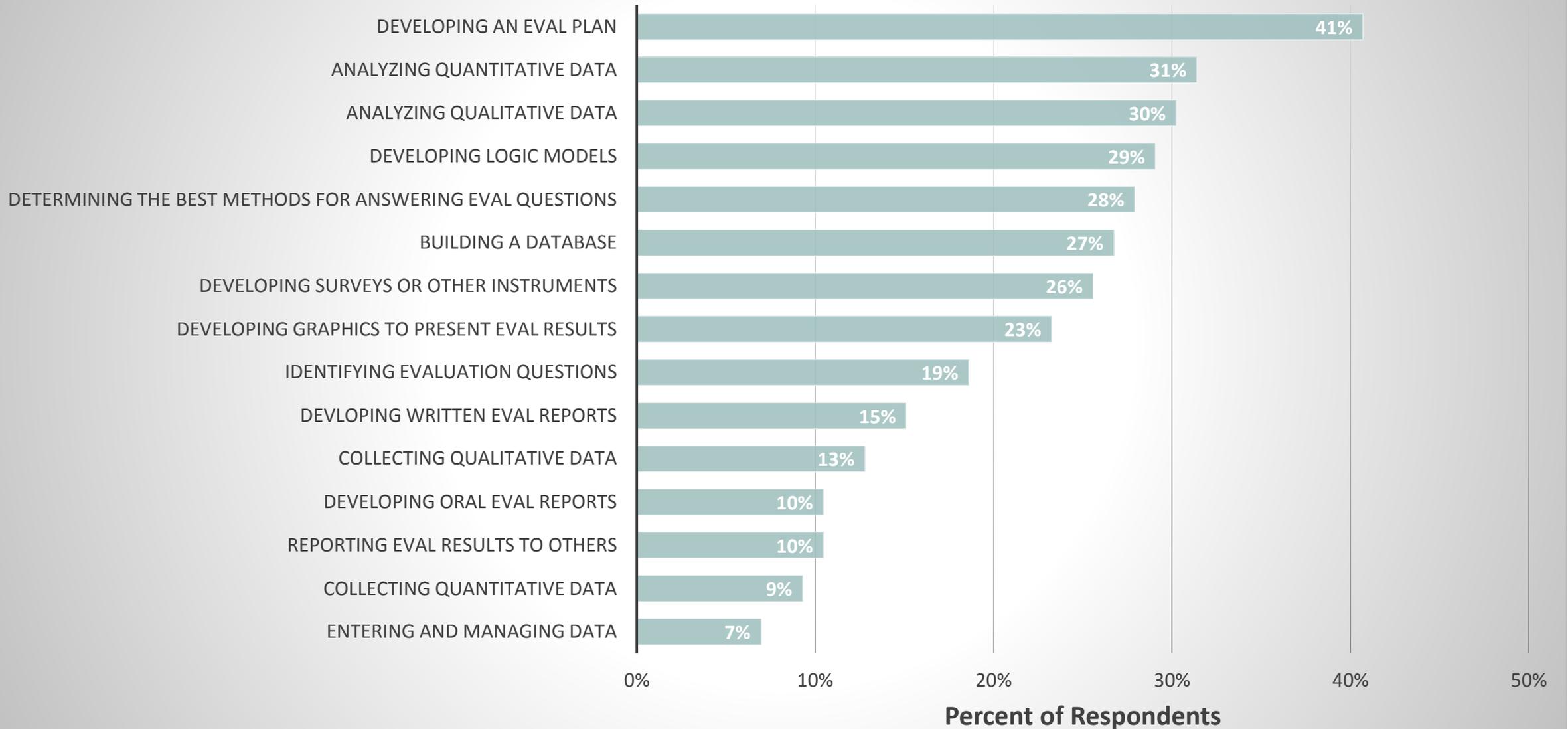
Evaluation needs assessment: Average 2 people completed per site

- Top evaluation needs identified
 1. Building a database to store data
 2. Developing logic models
 3. Analyzing qualitative data
 4. Developing an evaluation plan
- Most have moderate (47%) experience or advanced experience (18%) in program evaluation
- Grantees are mostly using internal evaluators (79%)

Current Self-Reported Skill Level



Skills Where Assistance is Needed



Training & Technical Assistance

- Goal: provide formal and informal opportunities for grantees to build evaluation skills
- Evaluation Team creating a Technical Assistance & Training Plan
 - ✓ Evaluation Needs Assessment (CCPD Fall 2015; HDGP February/March 2016)
 - ✓ Needs identified through planning sessions with grantees
- Developing trainings to meet the needs of most grantees and training that might be specific to regions or strategy
- Proactive and reactive, formal and informal
- Some examples: logic model development, evaluation planning, survey development, data analysis and management and reporting.

Next Steps

- Implement your evaluation plan
- Micro-level evaluation grantees will meet with their evaluation contact in the next month or two to learn more about how they can fit into the evaluation.
- All grantees should contact your evaluation contact if you need assistance or have questions.
- Potential site visits
- Evaluation training at annual meeting and additional training late summer or fall 2016

Questions?

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