

Getting Your Community Onboard with Sexual Health

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1. Assessment

- a. Assess your community:
 - What types of shops are common?
 - Where do Adults & Adolescents tend to hang out?
 - Do you have any contacts already in the community?
 - Where do **you** think would be the best spot for info, condoms and other materials?
- b. Assess your schools:
 - How many Schools, Colleges, etc?
 - Is there a Health & Wellness contact and/or School Nurse?
 - Is the superintendent open to various subjects?
 1. *What is required to be taught?*
 2. *Is the school board aware of requirements and have input?*
 - Contact the health instructors in the Middle and High Schools early in the school year.
 - Do you already have a School-Based Health Center?
- c. Look at the key partners your agency has already developed.

2. Planning

- a. Do your research...
 - Hold meetings in your community and schools.
 - Develop surveys, flyers, etc. (*age appropriate and approved by I&E committee*)
 - Read the latest studies and other literature about the subject
- b. Think about Obstacles:
 - What are the possible “fears” and common myths?
 - What would your community be worried about, in your opinion?
- c. Plan dates with the schools to go in for Sex Ed

3. Implementation:

- a. Use your Resources → Contact Beforeplay.org
- b. Put candy in the bowl so people aren't embarrassed to reach inside
- c. Make it fun & don't be shy!

4. Evaluation:

- a. Keep a list of what materials you have where, and info for your contact there
- b. Follow up with your contacts to see how the materials are doing. Ask if they have any suggestions on how to make things better (if applicable)
 - It's hard sometimes, so make sure it is worth your time and being used appropriately.
- c. Always provide surveys for students and clients – I redevelop mine to fit what information I need to collect and what information I WANT to collect