

Welcome

Colorado WIC Wellness Coordinator Call
October 24 ,2013



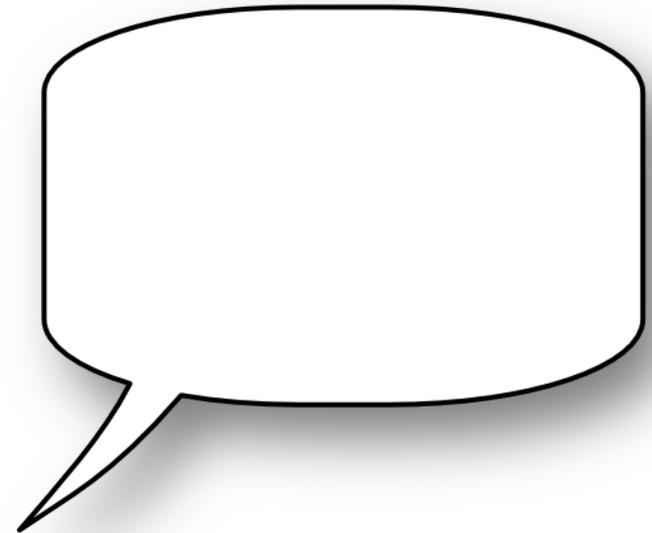
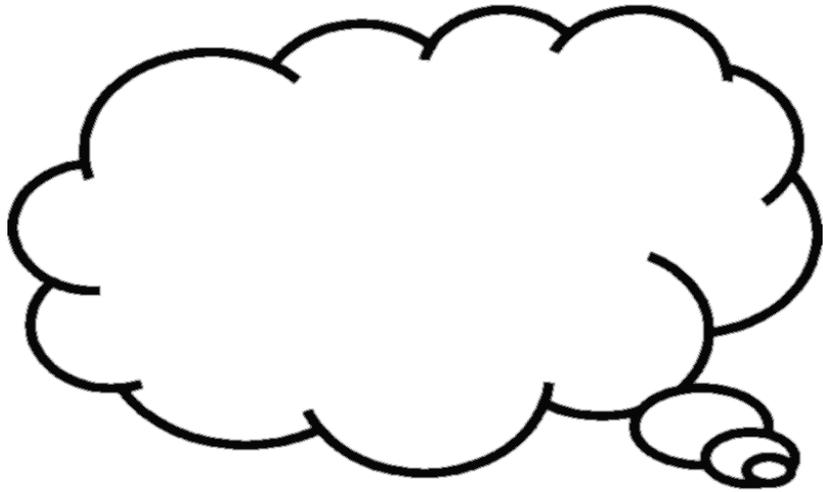


Success Detectives

- What is **one** thing from the Regional Training that you **reinforced** (or **plan** to reinforce) in your clinic or agency, and **how**?

What about this made you especially glad you tried it?

The Juice Conversation



The Dilemma

- Excessive juice intake is not clearly identified in WIC risk factor options.
- Juice is not considered a sugar sweetened beverage by common definitions, IOM, AAP, USDA.
- Juice is in the WIC food package and other child nutrition programs.
- We all know excessive juice intake is a problem for children and we want to do something about it.
- Conversations about juice in WIC vary in accuracy.

How do you view this issue?

- How do you typically risk a situation when a child is drinking too much juice?
- What messages do you hear in your clinics about juice?
- What resources/tools do you use in counseling around juice?
- In what ways are juice recommendations possibly confusing to WIC participants?

How do we fix this?

- What's the **main** problem after our discussion today that we want to fix?
- What methods might the State Office consider in guiding WIC staff regarding this issue?



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