



# WIC'S WORLD- 2016 Issue #1

2016, Issue #1

## In this issue:

A look at Colorado's  
NEW eWIC Cards!

- How you and your customers will benefit
- Rollout Schedule: When to expect the change

## Reminders:

- Checks also need to be accepted until early 2017



## WIC is Getting Easier!

### Colorado WIC is moving from checks to eWIC cards!

WIC customers will soon be able to buy WIC foods using eWIC cards. So future WIC purchases will be quicker and easier for customers—and cashiers.

### The new eWIC card will:

- Include WIC foods for the entire family—no need for multiple checks!
- Allow customers to buy as much or as little as they want at each shopping trip!
- Provide a faster shopping experience—no more checking food items for approval, checking dates, signatures or WIC ID folders!
- Provide for faster payments to stores!
- Gradually replace paper checks by early 2017! (Take a look on page 2 to see when eWIC cards may come into your store. You'll then take both WIC checks and eWIC cards throughout 2016.)



Introducing eWIC!



## Rollout Schedule: Six Phases

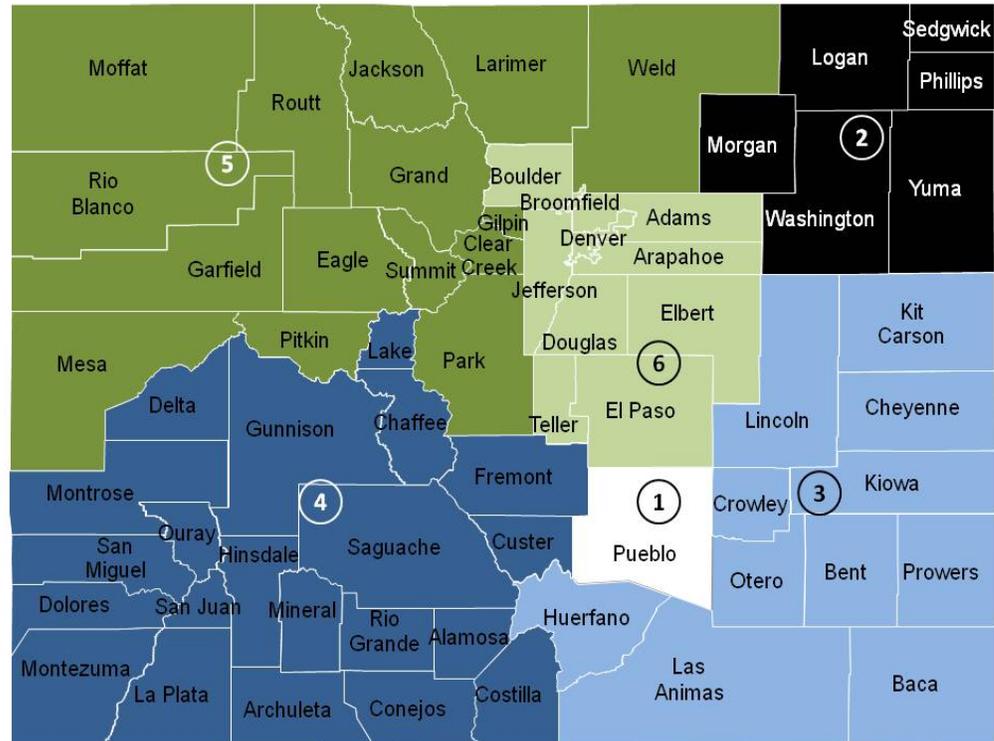
eWIC will be rolled out in 6 phases across Colorado throughout 2016. Please contact us with any feedback you may have throughout the rollout.

Thank you for your help in making Colorado eWIC a success!

Phase 1- April
Phase 2- May
Phase 3-August
Phase 4- Sept.
Phase 5- Oct.
Phase 6- Nov.

**Attention**  
**Pueblo County:**

You're up first!  
eWIC cards will be used at your stores starting on April 18.



### Preparing for

- **Already Preparing:** WIC and eWIC contractors have already been working with your store representatives (such as your cash register technicians and point-of-sale contractors/processors) to prepare and test register systems so that eWIC is integrated into your system. (A very small number of stores-such as those in rural areas-will be provided with special equipment just for processing WIC payments.)
- **Step by Step:** WIC will work with you through each step, providing more information prior to your rollout date when you will start seeing eWIC cards. We'll also be visiting many stores across the state to practice with you a few weeks before your start date.
- **Training:** Each store will be provided with eWIC training and reference guides either from chain representatives or from WIC. Chain store trainers will also instruct cashiers on how to ring up a WIC shopper using an eWIC card.



**COLORADO**  
Department of Public Health & Environment

Information for retailers about the Special Supplemental Nutrition Program for Women, Infants, and Children (WIC). Submit suggestions to: WIC Retailer Unit - fax 303.756.9926, phone 303.692.2400, or email [cheryl.cassell@state.co.us](mailto:cheryl.cassell@state.co.us). Post copies of this newsletter in areas where employees involved with WIC transactions have access to this information. Maintain copies of WIC's WORLD in Section 4 of the Colorado WIC Retailer Manual for a minimum of two years.