

Meeting Notes

Team:	Local/State WIC Nutrition Services Advisory Group	Date:	June 19, 2013
Process/Project:	Enhancing the quality of WIC nutrition education and counseling	Time:	1:00 – 2:30 PM
		Place:	CDPHE Sanger / Webinar
Team Leader:	Lynn Ireland	Meeting Facilitator:	Lynn Ireland
Advisory Group Members (Attended in Bold): Kathy Baker, Kim Bemis, Kathleen Chaffer, Linda Dowlen, Yesenia Enriquez, Martha Gooldy-Garcia, Julie Griffith, Vanessa Hodack, Sue Howk, Lynn Ireland, Erin Johnson, Amy Kaplan, Jill Kilgore, Kelly McCracken, Michelle Martinez, Tracy Miller, Becca Polk, Yolanda Valencia			
Guest: Nicole Pfeiffer and Jackie from Family Planning			
Time	Agenda Topics		
1:00	Introductions and Recap New member to our group – Amy Kaplan, Nutritionist from Denver WIC		
1:05	Materials for WIC Referral to Family Planning Need English and Spanish for pamphlet and posters; pamphlets sent out and available on the Materials Order form; one Eng and one Spanish will be sent to each clinic; use of address labels; put line on poster to write in the family planning clinic address and phone number. Reminder: Family Planning webinar for LA WIC staff on Tuesday, July 16 from 10:00 – 11:00 AM	Nicole Pfeiffer	
1:15	Reactions to outreach ideas Linda utilized the polling function to obtain a better idea of LA's future plans for outreach	Linda Dowlen	
1:35	Improving WIC Nutrition Services Blueprint for Action Status update - Lynn		

- **Name change** – vision to develop some separate project or action plans from this “Blueprint”.
- Breastfeeding objective and corresponding roles have been added.
- In order to increase the likelihood of success, the next step is to identify the evaluation component of the Blueprint. Lynn and Tracy are creating a logic model that identifies expected outcomes from each objective, determines what can be measured, and how they will be measured.

Question: As we looked at Nutrition Assessment set of activities, we realized that we could use your help to better understand: “Clarify standards of a thorough, VENA nutrition assessment that meets the participant’s needs and strengthens relationships within frameworks dictated by Compass and USDA regulations.”

Comments –

- 1) Sometimes it’s confusing to know the correct answer (e.g. past and current drug use, hypertension as a previous complication?) – recommend to assess for these areas of potential confusion and address with guidance;
- 2) VENA and the nutrition interview seem contradictory in nature

WIChealth.org

The contract should be final mid-July. Once the contract is in place Stephanie Pichan will assist CO develop an implementation plan that includes providing all the necessary training. After we have that initial meeting with Stephanie, we’ll be working on implications to policy and operations and I suspect, running these by this Advisory Group. I also suspect that we may be looking at piloting this before statewide rollout.

We did learn some new information about the interface with Compass: Client information is real time updated to our system. Included is information relating to the wichealth lesson completed, starting and ending stages of change, and client’s response to what they are going to do with what they learned

Approach to decide whether to revise or retire nutrition education pamphlets:

-

Under the objective: Low Risk Nutrition Education and Counseling is the State office role to “Update the look and content of participant nutrition education materials.”

Background information:

1. A high level review of our participant nutrition education materials has not been done in years so how can we improve their appeal using new technologies and latest techniques?
2. As we look at the characteristics of the Gen Y's and alter our visits to be more participant-centered – it's likely that role of material usage has changed.
3. Fulfillment of orders continues to be problematic – one solution already decided upon is that we're going to narrow down those that can be ordered from state office to those that are frequently used.

On the short term, decide which pamphlets should be retired, which should be posted on our web site (for local printing) and which should be included on the *WIC Materials Order Form*.

On a longer term, to what extent do we need to modify what we have chosen to keep? One thought is, rather than form a small subcommittee to work on all of them, we could have category-specific committees, facilitated by the State NC who specializes in that category.

Discussion Questions:

A. What are your reactions when you consider the array of pamphlets available from State Office?

Comments:

- Don't use them at all; clients prefer a website or phone messages
- Use Iron, anemia materials on a regular basis; some should be revised; use the breastfeeding pamphlets
- Use them every day – Weaning, Starting on solids
- Don't use Vitamin A and C
- Use 50% of them

Suggestions:

- Have materials posted on web site in an editable format
- Add links to typical, good websites for parenting tips, recipes, etc.

Meeting Notes

	<p>B. What ideas do you have regarding the approach to take to decide which pamphlets should be retired, which should be posted on our web site (for local printing) and which should be included on the Materials Order Form?</p> <p>Comments:</p> <ul style="list-style-type: none"> -Quantify numbers of pamphlets ordered from the Order Forms -Survey Monkey to all LA WIC staff: Include all participant nutrition education materials; have ratings to Keep, to Post on web site, to retire, Don't know and Don't Use. Add a comment field for reactions to that specific pamphlet (i.e. needs revised, misinformation, consolidate Pamphlet "y" piece of information onto "X" pamphlet and then retire Pamphlet "Y"). -CO WIC creates a platform to deliver category-appropriate text messages to participants <p>A final question: Does anyone see a need for us to continue to post the English and Spanish version of the Compass Nutrition Interview?</p> <p>Comments: Unanimous no and can't think of why anyone would want to use them.</p>
2:25	<p>Closing thoughts, next steps:</p> <ul style="list-style-type: none"> • Summary thoughts • Next steps • Our next meeting's topics: Tracy – ECOP referral letter to health care providers Possibility of discussing outcome of the exercise to establish an evaluation component to our Blueprint Possibility of continuing discussion on outreach, wichealth.org
2:30	<p>Adjourn</p>

Upcoming meeting dates:

Wednesday, July 17, 2013	1 - 2:30 p.m.	B2D	Livestream or Net.com
Monday, August 19, 2013	1:30 – 3:00	Sanger	GotoWebinar
Monday, September 23, 2013	2:00 – 3:30	Sanger	GotoWebinar