

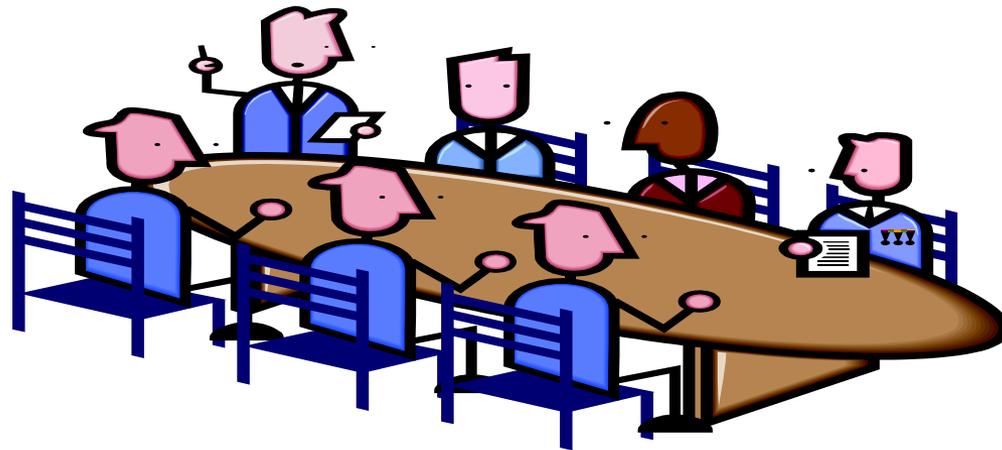
# WIC Nutrition Services Advisory Group

# WELCOME!

**November 20, 2013**



# Roll Call

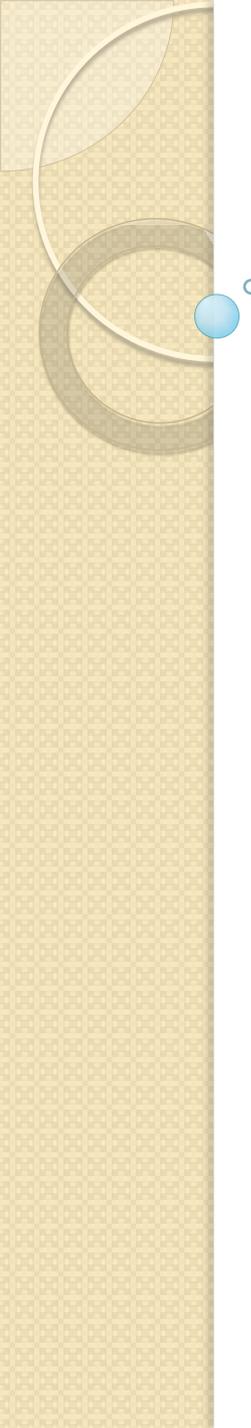


# Recap

- This Group's goal
- Progress thus far
- This meeting

# **This Meeting's Agenda**

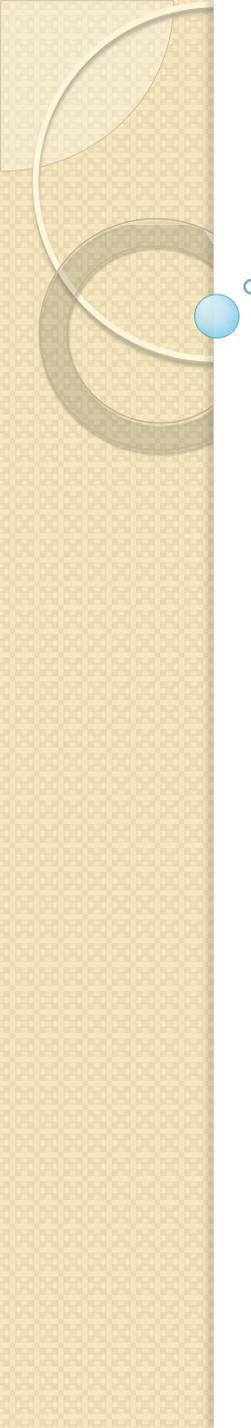
- 1. Moving forward with Regional Training: Focus on Nora Lynch's presentation – Brigitte**
- 2. Blueprint for Action: Finalizing 2013 Accomplishments and Developing 2014 Objectives – Lynn**
- 3. Closing thoughts, next steps – Lynn**



# **Moving forward with Regional Training:**

## **Focus on Nora Lynch's Presentation**

Brigitte Boyd



***WIC Nutrition Services Delivery  
Blueprint for Action:***

**Finalizing 2013  
Accomplishments  
and  
Developing 2014 Objectives**

Lynn Ireland

<b>Wellness Coordinator System</b>		
<b>Objective:</b> The Wellness Coordinator System will be fully implemented by April 1, 2014, whereby State Agency staff and Wellness Coordinators collaboratively utilize established methods to efficiently and effectively implement strategies to prevent early childhood obesity.		
<b>2013 Objectives</b>	<b>2013 Accomplishments</b>	<b>2014 Objectives</b>
<b>State Agency:</b> <ul style="list-style-type: none"> <li>Direct State and Local Agency collaborative activities and facilitate regular communication among all parties.</li> </ul>	Completed	Awaiting hiring of ECOP Specialist and support staff person
<ul style="list-style-type: none"> <li>Establish structured and inclusive decision-making processes that involve the Wellness Coordinators and State Agency staff, for use when statewide direction or policy changes related to early childhood obesity prevention or wellness are needed.</li> </ul>	Completed	Awaiting hiring of ECOP Specialist and support staff person
<ul style="list-style-type: none"> <li>Establish and use methods and channels of communication among State Agency staff and Wellness Coordinators.</li> </ul>	Ongoing	Awaiting hiring of ECOP Specialist and support staff person
<b>Local Agency Wellness Coordinator:</b> <ul style="list-style-type: none"> <li>Regularly participate in Wellness Coordinator and State Agency calls approximately every 6 weeks.</li> </ul>	Ongoing	Awaiting hiring of ECOP Specialist and support staff person to resume
<ul style="list-style-type: none"> <li>Represent the interest of the local agency by providing feedback and recommendations during statewide decision making processes related to early childhood obesity prevention or wellness.</li> </ul>	Ongoing	Awaiting hiring of ECOP Specialist and support staff person to resume
<ul style="list-style-type: none"> <li>Facilitate necessary communication as needed with local agency staff members.</li> </ul>	Ongoing	Awaiting hiring of ECOP Specialist and support staff person to resume

<b>On-Line Nutrition Education</b>		
<b>Objective:</b> Operationalize policy and system functionality for on-line nutrition education that satisfies the “nutrition education contact” requirement.		
<b>2013 Objectives</b>	<b>2013 Accomplishments</b>	<b>2014 Objectives</b>
<b>State Agency:</b>		
<ul style="list-style-type: none"> <li>Finalize the contract between the Colorado WIC Program and wichealth.org.</li> </ul>	Delays experienced moving contract through WIChealth.org.	
<ul style="list-style-type: none"> <li>Develop an “online nutrition education rollout plan” (that includes components i.e. the development of staff training and participant notification materials and rollout schedule).</li> </ul>	Pending contract approval	A 2014 focus
<ul style="list-style-type: none"> <li>Create and publish policies and procedures from which local agency staff can efficiently use this added functionality without compromising quality of services delivered.</li> </ul>	Pending contract approval	A 2014 focus
<ul style="list-style-type: none"> <li>Test and operationalize the tracking system in that produces the interface of participant utilization data between wichealth.org and Compass.</li> </ul>	Pending contract approval	A 2014 focus
Add: Implementation		
Add:		

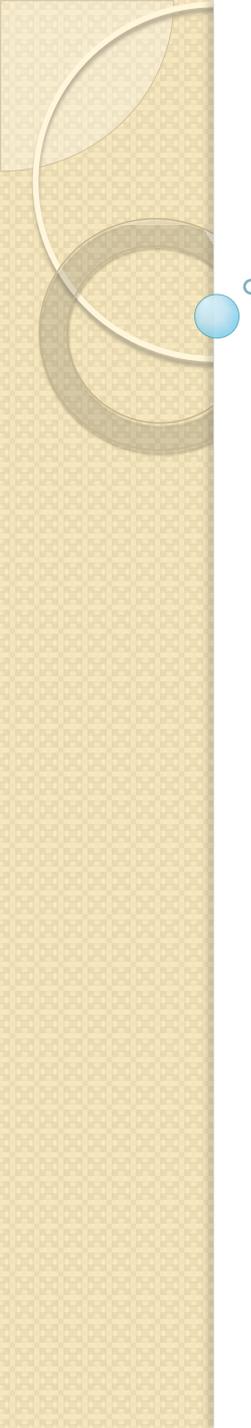
<b>Nutrition Assessment</b>		
<b>Objective:</b> Improve the quality of nutrition assessments provided to WIC participants through policy and guidance revision.		
<b>2013 Objectives</b>	<b>2013 Accomplishments</b>	<b>2014 Objectives</b>
<p><b>Nutrition Unit:</b></p> <ul style="list-style-type: none"> <li>Clarify standards of a thorough, VENA nutrition assessment that meets the participant's needs and strengthens relationships within frameworks dictated by Compass and USDA regulations;</li> </ul>	<ul style="list-style-type: none"> <li>To be further developed with NAG on 11/20</li> </ul>	
<ul style="list-style-type: none"> <li>Evaluate and revise, if appropriate, policy guidance for, at a minimum, NRFs 103b, 135, 201b, and 114/135 consecutive.</li> </ul>	<ul style="list-style-type: none"> <li>Implemented via Policy Letter #6, effective with 8/26/13 Amendment 7 rollout</li> </ul>	
<ul style="list-style-type: none"> <li>Introduce practice standards that incorporate critical thinking into the nutrition assessment process.</li> </ul>		
<ul style="list-style-type: none"> <li>Train staff on alternative education strategies that seek out and positively relate to the participant's emotional needs and interests that day.</li> </ul>	<ul style="list-style-type: none"> <li>Appreciative Inquiry and Motivational Interviewing skills presentation at CO WIC Regional Workshops 8/13;</li> <li>Presentation posted on web site</li> </ul>	<ul style="list-style-type: none"> <li>Publish refresher scenarios</li> <li>Consider adding sample questions in Compass Starters/Prompts</li> </ul>
<ul style="list-style-type: none"> <li>Implement changes to the growth charts and nutrition risk factors per USDA requirement and WHO guidance.</li> </ul>	<ul style="list-style-type: none"> <li>Creation of WHO guidance training video, now posted with Screening module on web page.</li> <li>Implemented via Policy Letter #6, effective with 8/26 Amendment 7 rollout</li> </ul>	

<b>Low Risk Nutrition Education and Counseling</b>		
<b>Objective:</b> Improve the quality of the nutrition education and counseling provided to low risk WIC participants through policy and guidance revision through 6/30/2014.		
<b>2013 Objectives</b>	<b>2013 Accomplishments</b>	<b>2014 Objectives</b>
<p><b>Nutrition Unit:</b></p> <ul style="list-style-type: none"> <li>Develop framework for counseling skills training for new employees and for staffs' continuing education.</li> </ul>		
<ul style="list-style-type: none"> <li>Revise the <i>Participant-Centered WIC visit Evaluation Tool</i> to increase its value for training and performance evaluation purposes.</li> </ul>	Revision includes AI and MI-related content. Included with Regional Workshop participant materials.	<ul style="list-style-type: none"> <li>Publish in 2014 Program Manual</li> </ul>
<ul style="list-style-type: none"> <li>Improve educator credibility to participants and partners (by e.g. integrating their own personal experiences into their counseling, ensuring consistent messages among all WIC staff, increased exposure to HR Counseling).</li> </ul>		Should this be included? If so, how?
<ul style="list-style-type: none"> <li>Improve quality of interconception counseling provided to postpartum WIC participants by:               <ol style="list-style-type: none"> <li>Promote to Educators its worth to the mother's overall health;</li> <li>Produce best practice guidance for WIC Educators to use (e.g. postpartum depression, importance of returning to pregravid weight) when mother is most receptive.</li> </ol> </li> </ul>		A 2014 focus

<b>Low Risk Nutrition Education and Counseling</b>		
<ul style="list-style-type: none"> <li>Administer an ongoing engaging, informational campaign for LA WIC staff that includes rewards and recognition. Talking points are provided for such topics as: current media topics, misinformation that's gone viral or using MyPlate.</li> </ul>	No progress made. Shall this be a focus for 2014?	
<ul style="list-style-type: none"> <li>Create LA WIC staff performance expectations and evaluation guidance.</li> </ul>		2014 focus:
<ul style="list-style-type: none"> <li>Update look and content of participant nutrition education materials</li> </ul>	<ul style="list-style-type: none"> <li>progress made internal to SO to expedite the order fulfillment process.</li> <li>Material use survey</li> <li>3-month total of # ordered of a particular pamphlet</li> </ul>	<ul style="list-style-type: none"> <li>create appealing materials incorporating ECOP messaging</li> </ul>
<p><b>Wellness Coordinator:</b></p> <ul style="list-style-type: none"> <li>Using guidance developed by the State Agency, support LA WIC staff to improve their comfort and expertise when talking about overweight.</li> </ul>	Recommendation re: talking to parents about child's weight were included in N. Lynch Regional Workshop presentation	

<b>Skill Building for Supervisors and High Risk Counselors</b>		
<b>Objective:</b> By 12/31/2013, High Risk WIC Counselors/WIC Supervisors have the tools and resources necessary to perform their job responsibilities.		
<b>2013 Objectives</b>	<b>2013 Accomplishments</b>	<b>2014 Objectives</b>
<p><b>Nutrition Unit:</b></p> <ul style="list-style-type: none"> <li>2013 CO WIC Program Nutrition Risk Manual revision includes: 1) a section for High Risk Counselors (breast pumps, role expectations, documentation, referrals/talking to physicians, etc.) and 2) USDA NRF definitions, justification, guidance and references.</li> </ul>	<p>Publish deadline: 11/30/13</p>	
<ul style="list-style-type: none"> <li>Create and publish an <i>Orientation Checklist for High Risk Counselors</i>.</li> </ul>	<p>Included in <i>Nutrition Risk Manual's</i> section for High Risk Counselors</p>	
<ul style="list-style-type: none"> <li>With guidance from WIC LA Directors and Supervisors, provide resources around supervisory skills for newly employed WIC staff who supervise.</li> </ul>		<p>Creation of checklist for newly hired WIC Supervisors and LA WIC Directors</p>

<b>Breastfeeding Protection, Education, Promotion, and Support</b>		
<b>Objective:</b> Improve the quality of WIC agency supportive structures for breastfeeding to increase exclusive breastfeeding through 2014.		
<b>2013 Objectives</b>	<b>2013 Accomplishments</b>	<b>2014 Objectives</b>
<p><i>SA Breastfeeding Coordinator:</i></p> <ul style="list-style-type: none"> <li>Coordinates communication between State and Local Agency breastfeeding coordinators in order to share challenges, successes and best practices of building and maintaining a supportive structure for breastfeeding;</li> </ul>		
<ul style="list-style-type: none"> <li>Provides a sample model WIC agency breastfeeding policy;</li> </ul>		
<ul style="list-style-type: none"> <li>Coordinates activities of the State and Local Breastfeeding Advisory Committee including updating content of participant breastfeeding materials;</li> </ul>		
<ul style="list-style-type: none"> <li>Uses breastfeeding reports to track formula issuance to breastfeeding infants, particularly in the first month of life.</li> </ul>		
<p><i>LA Breastfeeding Coordinators:</i></p> <ul style="list-style-type: none"> <li>Performs assessments on their agency's supportive structures using the "Building a Supportive Structure for Breastfeeding – Agency Checklist";</li> </ul>		
<ul style="list-style-type: none"> <li>Uses breastfeeding reports to track formula issuance to breastfeeding infants, particularly in the first month of life.</li> </ul>		



# Closing Thoughts, Next Steps, etc...

Closing thoughts

Next steps

Confirming our next meeting –  
January 14, 2014 from 2:00 – 3:30

Next meeting's direction

*Obrigado!*

Ευχαριστώ

*Grazie*

شكراً



*Vielen*  
**Dank**

*Merci*

*Gracias*

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