

MCH Implementation Team Action Plan
Early Childhood Obesity Prevention Priority – Child Care Settings
3-Year Planning Period: January 1, 2012-September 30, 2015

Context

This action plan describes the activities and timeline to achieve early childhood obesity prevention strategies relating to the child care sector.

- A child is considered overweight if BMI is at or greater than the 85th percentile and less than the 95th percentile. A child is considered obese if BMI is at or greater than the 95th percentile.
- Childhood obesity is a serious public health problem which requires attention in multiple sectors, settings, and environments. Nationally, child care settings have been recognized as a tremendous opportunity to prevent obesity. Obesity prevention activities in child care settings contribute to the greater effort to address the childhood obesity epidemic.
- Child care activities contribute to the integrated early childhood obesity prevention effort at CDPHE to address obesity as one of Colorado’s 10 Winnable Battles.

Note: This plan refers to the Child and Adult Care Food Program Healthier Meals Initiative Action Plan (soon to be finalized) to minimize duplication.

Goal(s)

Data Source(s)

Goal(s)	Data Source(s)
G1 By 2020, reduce the prevalence of overweight and obesity by 10% among low-income children ages 2-5 years.	WIC & CHS

Objective A: Physical activity training and implementation strategy objectives. Refer to the action plan entitled, *CDPHE Obesity Prevention Priority on Physical Activity Training of Child Care Staff*

Lead: Tracy Miller

Target Population:

Criteria for Success:

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As Measured by:

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Strategy	Milestones / Key Activities	Target Completion Date	Responsible Persons/Group	Monitoring Plan

Objective C: By January 15, 2014, 100% of CACFP child care providers who care for infants have breastfeeding friendly standards and best practices for child care facilities.

Lead: Jennifer Dellaport

Target Population: Colorado child care facilities

Criteria for Success:

- Standards and best practices for breastfeeding friendly child care are disseminated to CACFP facilities that care for children under the age of 2 years, and other child care networks.

As Measured by:

- Dissemination of breastfeeding friendly child care standards and best practices to 100% of CACFP facilities that care for children under the age of 2 years
- Posting of standards on website

Strategy	Milestones / Key Activities	Target Completion Date	Responsible Persons/Group	Monitoring Plan
Promote breastfeeding-friendly practices in child care facilities	Identify and evaluate existing standards and best practices for breastfeeding support in child care.	December 31, 2012	Jennifer Dellaport, CACFP staff	Literature review with recommendations identified
	Establish standards and best practices for breastfeeding support in child care for use in Colorado.	December 31, 2013	Jennifer Dellaport, CACFP staff	<i>Colorado Breastfeeding Support Standards for Child Care</i> complete
	Disseminate breastfeeding support standards and best practices for child care statewide utilizing CACFP and other support networks for child care providers.	January 15, 2014	Jennifer Dellaport, child care MIT (core & advisory)	Dissemination complete according to plan

Objective D: By May 31, 2015, CDPHE has a written plan to address gaps in child care providers' knowledge, attitudes, and skills with regard to breastfeeding support in the child care setting.

Lead: Jennifer Dellaport

Target Population: CACFP child care facilities

Criteria for Success:

- CDPHE has a plan to support breastfeeding friendly practices in child care using professional development and tools.

As Measured by:

- Development of plan

Strategy	Milestones / Key Activities	Target Completion Date	Responsible Persons/Group	Monitoring Plan
Promote breastfeeding-friendly practices in child care facilities	Complete gaps analysis regarding providers' knowledge, attitudes, and skills with regard to breastfeeding support in child care.	December 31, 2014	Jennifer Dellaport, CACFP staff	Report of data analysis from child care survey
	Develop an action plan for addressing gaps using professional development and tools.	May 31, 2015	Jennifer Dellaport and child care MIT (core & advisory)	Action plan prepared

Objective E: Colorado Child and Adult Care Food Program Healthier Meals Initiative objectives. Refer to the action plan entitled, *CDPHE Obesity Prevention Priority on Modifying Food Services Practices in Child Care.*

Lead: Lynne Torpy

Target Population:

Criteria for Success:

As Measured by:

Strategy	Milestones / Key Activities	Target Completion Date	Responsible Persons/Group	Monitoring Plan

Budget Information

Program Budget – Optional

Data and Evaluation Budget - Optional

General Information

Primary Contact: Tracy Miller

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Integration Points: Optional

Link with Health Equity: Optional

Strategic Partner(s): Optional

Key Stakeholders: Optional