

# Colorado Baby-Friendly Hospital Collaborative Member Charter

## Background

The Baby-Friendly Hospital Initiative is a global joint project of the World Health Organization and UNICEF, begun in 1992. The initiative recognizes hospitals with the designation of “Baby-Friendly” that meet the standards described in the evidence-based *Ten Steps to Successful Breastfeeding*. The practices outlined in the *Ten Steps* create a hospital environment that supports breastfeeding and has been shown to significantly improve breastfeeding outcomes.

## The Baby-Friendly Hospital Initiative in Colorado

In Colorado, three out of 53 hospitals with maternity services have received Baby-Friendly designation by Baby-Friendly USA. In September 2013, 18 hospitals committed to and are in the process to achieve the designation. Leading up to this effort, the Colorado Department of Public Health and Environment’s (CDPHE) *Colorado Can Do 5!* initiative informed hospitals on five of the *Ten Steps* and awarded 41 hospitals for implementing the five practices over the years of 2011-2013. The Colorado Baby-Friendly Hospital Collaborative was established to support and facilitate collaboration among hospitals on the path to Baby-Friendly status. The Collaborative is a CDPHE’s strategy to ensure Baby-Friendly Hospitals to support exclusive breastfeeding to reduce childhood obesity.

## Mission

To improve the long-term health of Coloradans through breastfeeding support to protect exclusive breastfeeding for the first six months of life, with continued breastfeeding to one year and beyond.

## Goal

By 2020, increase the number of hospitals in the Collaborative who have achieved Baby-Friendly designation from 3 to 18, as shown through the list of designated Baby-Friendly Hospitals on Baby-Friendly USA website.

## Purpose

- To progress toward and achieve Baby-Friendly Hospital status in hospital facilities.
- To work together to assist other hospitals in the Baby-Friendly Hospital Collaborative progress through the 4-D Pathway to Baby-Friendly designation.
- To provide leadership and expertise to hospitals in the Development, Dissemination and Designation phases of the 4-D Pathway, through sharing information, lessons learned, and best practices.
- To promote efficiency and effectiveness in implementing Baby-Friendly practices by sharing lessons learned, best practices, and how challenges on the path were addressed,
- To participate in the Collaborative for one year after achieving Baby Friendly Hospital Status to support and lend expertise to other members.

## Roles and Responsibilities

- Participate in four annual meetings (three webinars and one workshop).
- Work together with the other facilities in the Collaborative to identify and address challenges that arise on the path to Baby-Friendly designation.
- Hospitals farther along on the pathway to Baby-Friendly designation when able will provide technical assistance, materials and expertise to other hospitals in the Collaborative to help achieve designation.
- Hospitals will update the Baby-Friendly USA self-appraisal form annually to show group progress of the hospitals in the collaborative.
- Hospitals agree to participant through their respective Baby-Friendly designation and are asked to serve as a resource for one year to members of the collaborative (e.g., present experiences and knowledge as a guest speaker at workshops or on webinars if able).

- Hospitals will collect and share appropriate, aggregated and de-identified data for the purposes of tracking progress of the Collaborative with CDPHE annually (Survey forms at the end of this document). Data includes:
  - Baby-Friendly USA Facilities Information Survey
  - Baby-Friendly USA self-appraisal
  - mPINC Score, when available
  - Breastfeeding initiation rates
  - Joint Commission reported data
- Hospitals will work with CDPHE to establish any formal data sharing agreements, if deemed necessary, in order to report the data mentioned above to CDPHE annually while participating in the collaborative.
- CDPHE will use aggregated, unlinked data reported by hospitals to help assess and report progress, successes and challenges, as well as best practices of the collaborative to inform future work. Data will not be linked to any one hospital.
- CDPHE will provide progress updates to the Collaborative.
- CDPHE will act as sponsor and coordinate all webinars and workshops each year and provide one-time funds to support each hospital's efforts.

## Membership

Sponsor: Jennifer Dellaport, Breastfeeding Specialist, Prevention Services Division, Colorado Department of Public Health & Environment

Representatives from the following facilities on the path to Baby-Friendly designation:

- St. Anthony North Medical Center
- Parkview Medical Center
- Exempla Saint Joseph Hospital
- Sky Ridge Medical Center
- Valley View Hospital
- Boulder Community Hospital
- Centura Littleton Adventist Hospital
- McKee Medical Center
- St. Francis Medical Center
- Parker Adventist Hospital
- Estes Park Medical Center
- St. Anthony Summit Medical Center
- Delta County Memorial Hospital
- Aspen Valley Hospital
- St. Mary's Regional Medical Center
- Denver Health
- University of Colorado Hospital
- Memorial Hospital-University of Colorado Health

## Schedule/Timeline

- Annual Workshop - held in the fall.
- Webinars in December, March and June, usually held on Tuesdays from 12-2pm.
- Annual assessment in October.
- State Breastfeeding Specialist and sponsor Jennifer Dellaport will update members on the progress of the Collaborative annually at the Workshop.

## Communication

- Members are encouraged to communicate with other members with challenges and best practices.
- The Sponsor will serve as the point of contact for notifying members of upcoming meetings.
- There will be call-in capability at Collaborative meetings and Q & A sessions.
- Webinars and other resources to be posted to a CDPHE webpage in June 2014.

**Facility agreement**

Please document your facility's acceptance of the Charter by marking with an "x" and signing below.

Email or fax this page to Jennifer Dellaport at [jennifer.dellaport@state.co.us](mailto:jennifer.dellaport@state.co.us) or 303-756-9926, respectively, by February 21, 2014.

I accept the terms of the above charter.

I agree/  I do not agree that my facility's name may be publicly used as a member of the Baby Friendly Hospital Collaborative.

\_\_\_\_\_  
Facility Name

\_\_\_\_\_  
Print name of hospital representative/collaborative contact person

\_\_\_\_\_  
Title

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date