



Baby Friendly Provider Education

At Boulder Community
Foothills Hospital





Providers were sent a letter from lactation, FBC director and Baby Friendly physician member letting them know the training was coming and an update on our Baby Friendly progress.

Providers were given a deadline to complete the education of December 31st. BCH-U automatically notifies them if they are delinquent.

Accessed Through BCH-U

- Becoming Baby Friendly
- Practitioner Impact on Breastfeeding
- A breastfeeding friendly practice
- Anatomy and physiology of lactation
- Breastfeeding resources
- Benefits of exclusive breastfeeding
- Breastfeeding tools
- Breastfeeding problems
- Frequency and duration
- Pacifiers
- Prenatal guidance and management of breastfeeding

Has been assigned to all current providers

- Current providers
 - Education coordinator, unit manager and unit director checks in with providers to see if they need help accessing BCH-U to complete training
 - Medical staff office will be “encouraging” compliance
- New providers
 - Part of their orientation
 - Required to complete training before they can practice



Addressing Provider Concerns

- “I don’t want lactation telling me how to practice”
- Reassuring providers that this is not “lactation driven”

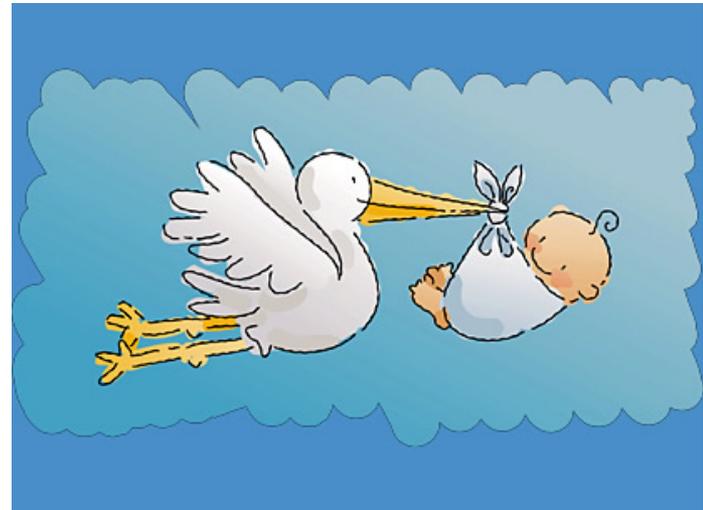


Infant Feeding Policy

- I prepared a PP describing the changes, and explaining the rationale, point by point
- This was sent to each of the providers

Prenatal Education

- A 2 ½ hour class, offered 2x/month – childbirth class instructors encourage participants to take this class.
- Colorado Can Do Five is covered in all childbirth classes





Other Prenatal Education

- Tour participants receive a handout that covers various aspects of their stay. It includes information about lactation and the Ten Steps.
- Hospital website has information and registration for classes and about lactation services.
- New prenatal patients get brochures about classes and Baby Friendly and steps to successful breastfeeding at their first prenatal visit.