

*Welcome to the Colorado Baby-Friendly  
Hospital Collaborative Webinar*

*Education is Key*

*June 7<sup>th</sup>, 2016*

*The webinar will begin shortly...*

*Please write your name in the chat box so we  
know everyone who is with us watching today!*



**COLORADO**  
Prevention Services Division  
Department of Public Health & Environment

# Objectives

- Hear from Collaborative members about their site visit and learn tips towards a successful visit
- Gain ideas for how to collect and record data and documenting staff education at your hospital
- Apply at least one idea shared during the webinar to your hospital's efforts in planning for designation



# Agenda

- Sharing from Pat Maass from St. Joseph Hospital about the recent Baby-Friendly site visit;
- Information on staff education - including how to maintain the culture change and keep staff informed, even after designation
  - Kristen Taylor with Penrose St. Francis Medical Center,
  - Eileen Meisner with Good Samaritan Medical Center



# *CONGRATULATIONS St. Anthony North!!!*

Officially Designated as Baby-Friendly May 2016!

3<sup>rd</sup> from Colorado Baby-Friendly Hospital Collaborative

6<sup>th</sup> Designated Hospital in Colorado



# Site Visit Sharing

Baby-Friendly USA  
*The gold standard of care*



Pat Maass, RN, BSN, LCCE, CLC

Manager, Lactation and Education

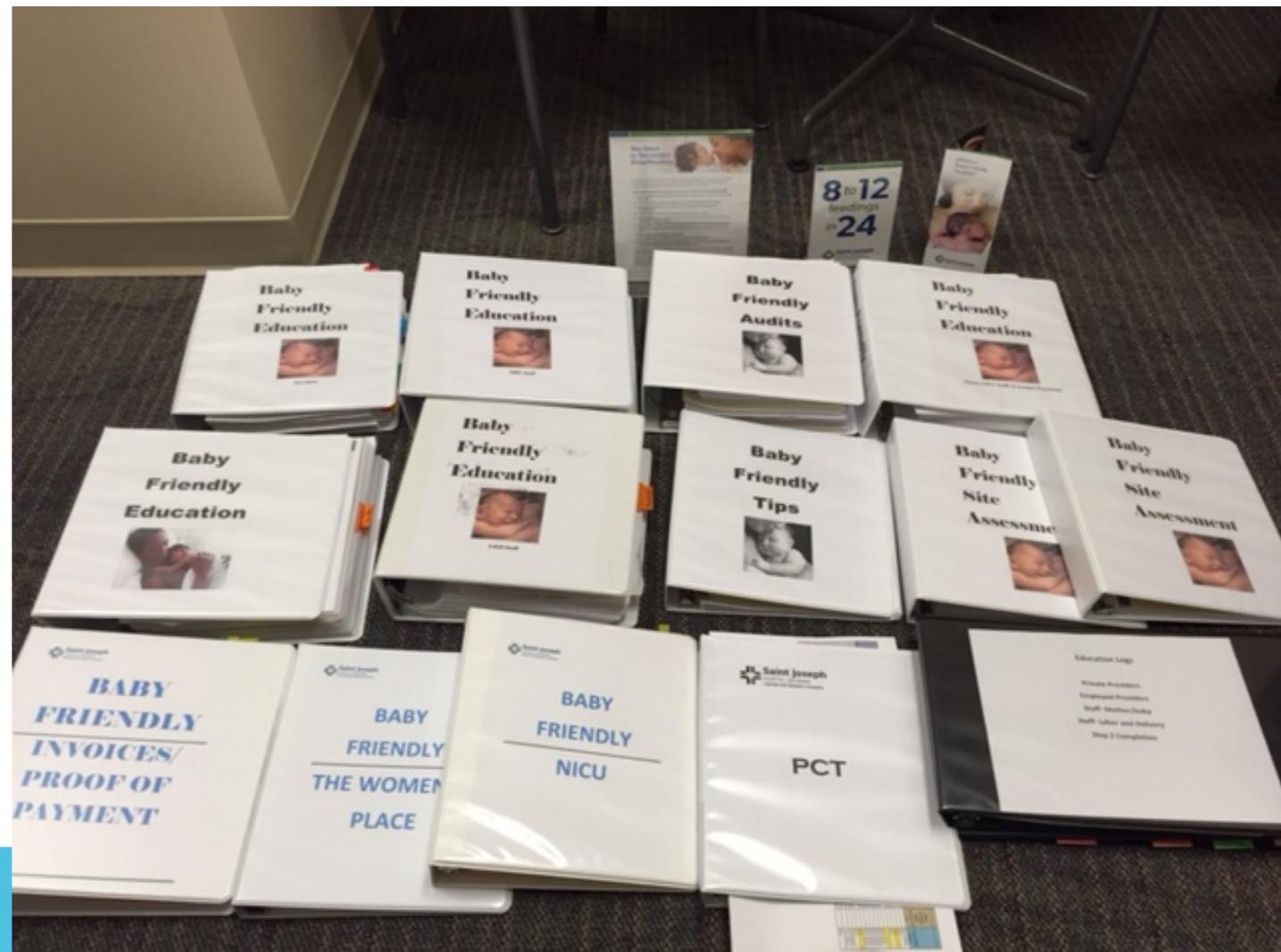
Saint Joseph Hospital, Denver



# Site Visit Sharing

Pat Maass  
St Joseph

- May Site Visit
  - Staff introduction meeting
  - Focus on what you want to share
  - General agenda for the days
  - Binders:



# Site Visit Sharing

Pat Maass  
St Joseph

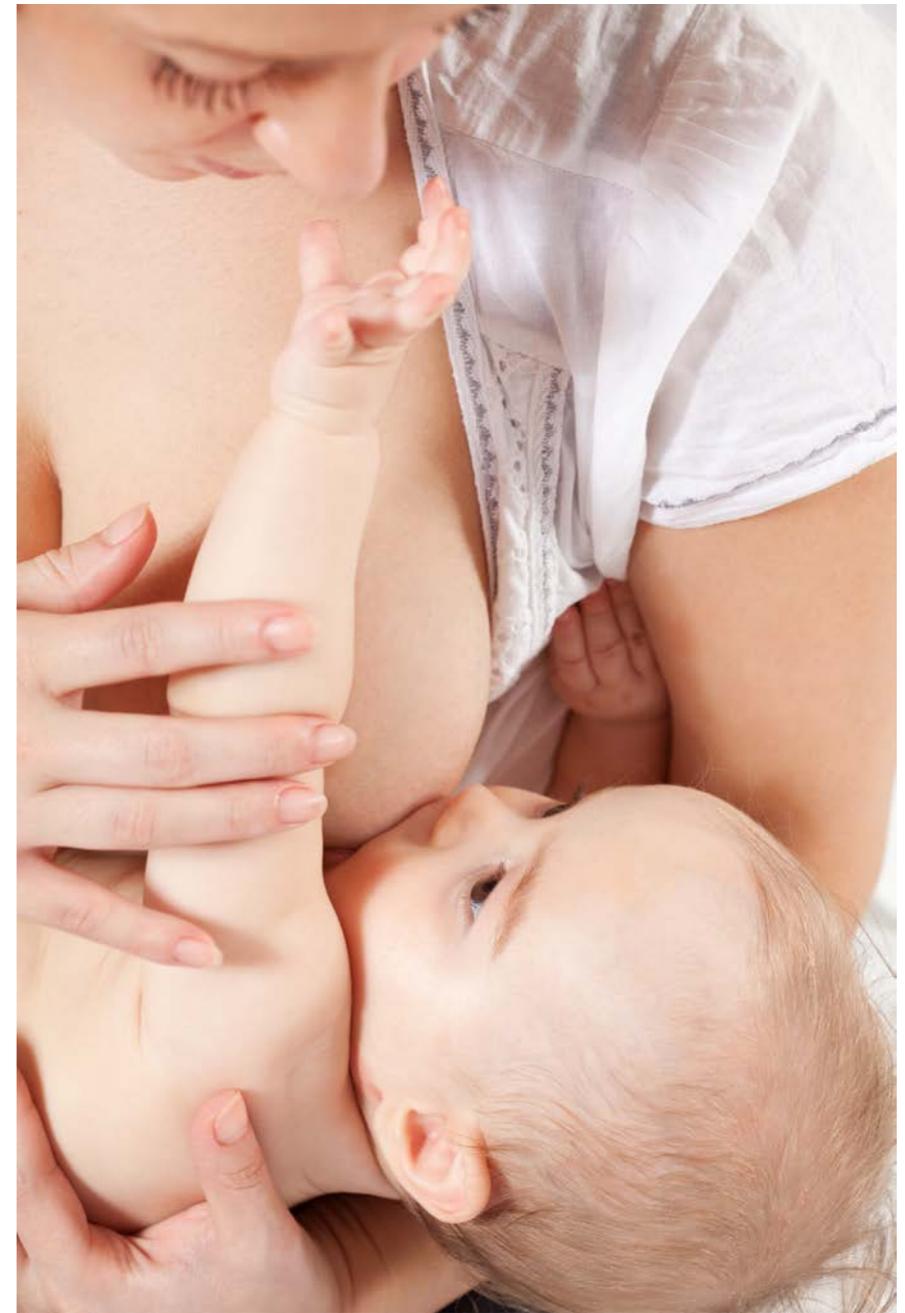
- Fair Market Value - POs needed for ALL
  - NICU formulas
  - Pacifiers
- Staff interviews
  - providers chosen and staff
  - Night shift
- Educator - mock interviews to prepare - educate on the why
  - Focus on staff scheduled
- Chart audits during visit - one person designated
- DOCUMENT!!



# Site Visit Sharing

Kim Martin  
Valley View Hospital

- Prenatal interviews
  - Cannot use private clinics
  - Do audits prior to visit
  - Schedule a class
- Staff education records
- Affiliated/ancillary providers = educate
- C-sections - no NICU
- Auditors have/use facility data sheet



# Site Visit Sharing

Baby-Friendly USA  
*The gold standard of care*



Kathy Pehanich, BSN, CLC, RNC-OB, C-EFM

Baby Friendly Program Coordinator

Saint Anthony North Health Campus, Westminster



# Site Visit Sharing

Information from  
Kathy Pehanich  
St Anthony North

- Introduction Meeting - brag and highlight!
  - Long first day and short second day
- Fair Market Value Analysis
  - Paying since last year - BFUSA conference call to check
  - 1 week before survey pulled invoices - found buyer was not paying fair market value - immediately corrected before visit
- Patient Interviews
  - Have onsite translator available - not just call line
  - Like to do in person interviews - looked briefly at curriculums
  - Low census that day (<20/day) - wanted delivery records from last 6 weeks (if large do only 2 weeks or so)
  - Had LC call patients before to ask if an auditor could call them



# Site Visit Sharing

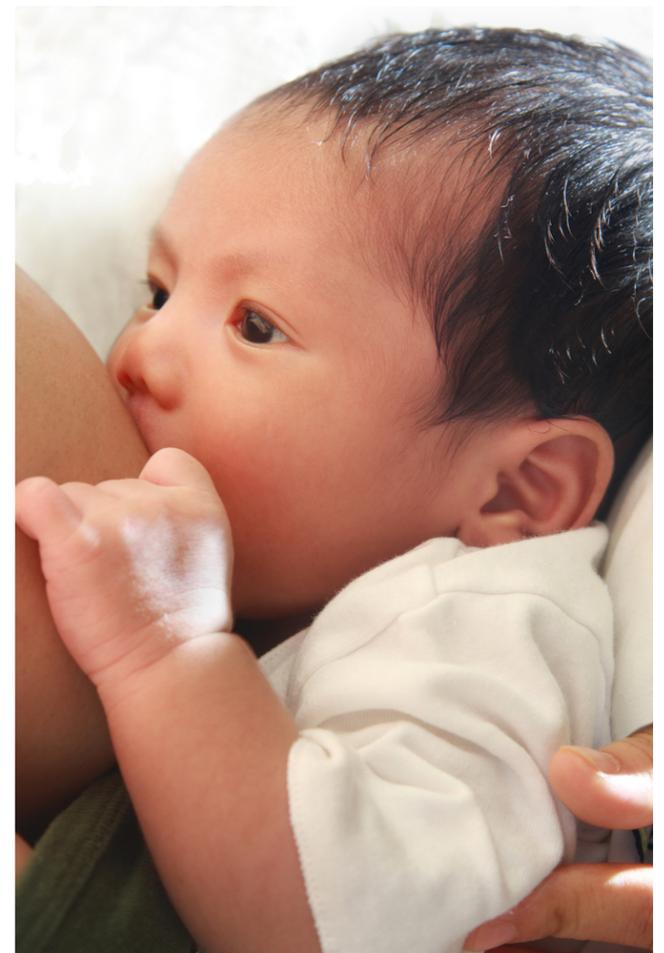
Information from  
Kathy Pehanich  
St Anthony North

- Staff Education
  - Cheat sheets and survey prep handbooks created for all staff
  - Travelers not required but provided cheat sheets (show culture)
  - Did mock surveys prior with outside educators
  - Added education to physician credentialing = sustainable
  - No manual expression was asked
- Document well
  - Just switched to EPIC so issues with documentation
  - Stop light report each month for monitoring
  - Had LC call patients before to ask if an auditor could call them



# *Staff Education - Making it sustainable*

- Kristen Taylor, BSN, RNC-MNN  
Manager, Mother Baby  
Saint Francis Medical Center, Colorado Springs
- Eileen Meisner, RNC-OB, LCCE, CLC  
Clinical Manager  
Good Samaritan Medical Center, Lafayette



# *Staff Education - Making it sustainable*

Kristen Taylor, BSN, RNC-MNN

Manager, Mother Baby

Saint Francis Medical Center, Colorado Springs



Eileen Meisner, RNC-OB, LCCE, CLC;  
Clinical Manager, Good Samaritan Medical Center  
Lafayette, Colorado  
303-689-4704



# *Staff Education - Making it sustainable*

- Nothing specific from BFUSA
- New Staff - Orientation
- Maintain shadowing
- Document well
- Annual skills fair - 1 hour lactation
- Adapt focus each year based upon BFUSA focus
- Do not accept previous hospital education

Eileen Meisner  
Good Samaritan



# *Baby-Friendly Updates*

- Annual Survey
- Baby-Friendly Evaluation
- Medela updates
- 10 Steps posters - Spanish



# *Annual Survey*

- Thank you to those of you who have completed the annual survey
- Survey data is being tabulated now and results should be out soon - thank you for your help in completing this!
- Data sharing forms will be emailed out soon to sign and meetings will be set soon.
- For questions or comments, please contact me!

[stacy.miller@state.co.us](mailto:stacy.miller@state.co.us)



# *CBFHC Second Cohort*

- Kickoff Meeting - June 8th, 2016 1:30 p - 5 p
- Combine cohorts for annual workshop
- You provide valuable information!



# 2016 CBFHC Dates

Mark your calendars now!!

Annual Networking Workshop:

Friday, September 23<sup>rd</sup> 8:30 a - 4:30 p

## Webinars:

- o December 6<sup>th</sup>: 11 am - 1:30 pm



# *Baby-Friendly Status Updates!*

Please email me whenever you have updates on your Baby-Friendly status! I like to keep track and need this information to inform the CDC, partners, etc. on the progress of the Collaborative.

- Changes in phase on 4-D pathway
- Readiness call scheduled
- Site visit scheduled
- Designation determined!



[Stacy.miller@state.co.us](mailto:Stacy.miller@state.co.us) or 303-692-2406



# *Thank you!*



Please contact me  
anytime!

[Stacy.miller@state.co.us](mailto:Stacy.miller@state.co.us)

303-692-2406

