



# WIC'S WORLD

Colorado Department of Public Health & Environment  
WIC Program

2015 Issue #2: April to June

## New: July 2015 Allowable Foods List

In this issue:  
The **NEW** July 2015  
Allowable Foods  
List!

◆ July 2015  
Allowable Foods  
List!

◆ Gerber Baby  
Food, 4oz 2-packs



Allowable Foods List  
July 2015

→ As of July 1, 2015, federal regulations are requiring WIC Program to allow all varieties of fruits and vegetables.

→ Only the July 2015 Allowable Foods List will be effective to use with WIC transactions as of July 1st.

→ Starting July 1<sup>st</sup>, all varieties of fruits and vegetables (including potatoes) are allowed. Same rules apply: added ingredients are still not allowed (for fresh and frozen fruits and vegetables).

## New: Gerber Package size!



Gerber has announced they are transitioning from 3.5 ounce 2-packs, to 4 ounce 2-packs. They should be on shelves early spring.



**COLORADO**  
Department of Public  
Health & Environment

**Thank you  
for being an  
important  
part of the  
WIC  
Program!**

