Outreach

“Your Business Partner”
- Ex: “Colorado’s Workforce Centers… Your Business Partner”

Public Service Announcements
- TV (Governor Hickenlooper)
- Radio spot

Online Presence
- Colorado splash page: www.coworkforce.gov
- Joining national campaign: “Workforce Investment Works: Working for Colorado”
  - California example

Print Ads
Board Structure

- Recruitment of New Members
- Changes to By-Laws
- Election of CWDC Officers
- Location of October Meeting
## Recruitment of New Members

<table>
<thead>
<tr>
<th>Workforce Regions</th>
<th>Priority Industries</th>
<th>Other Categories</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boulder</td>
<td>Agriculture – Producer</td>
<td>Youth</td>
</tr>
<tr>
<td>Denver</td>
<td>Bioscience/Pharmaceutical</td>
<td>Transportation</td>
</tr>
<tr>
<td>Upper Arkansas</td>
<td>Electronics</td>
<td>Entrepreneurship</td>
</tr>
<tr>
<td>Weld</td>
<td>Mining</td>
<td>Community–based organizations (such as</td>
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<tr>
<td>Western</td>
<td>Healthcare – large provider</td>
<td>those that serve veterans or individuals with</td>
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<td></td>
<td>Healthcare – rural provider</td>
<td>disabilities)</td>
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<tr>
<td></td>
<td>Information Technology</td>
<td></td>
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</tbody>
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Applications due to CWDC no later than 5:00 p.m. on Tuesday, July 31, 2012. Preferred method is e-mail: cwdc@state.co.us

Required materials posted on website: [www.colorado.gov/cdle/cwdc](http://www.colorado.gov/cdle/cwdc)

Colorado Workforce Development Council
Proposed By-Laws Changes

- See full document for proposed changes
- Vote to approve
Election of CWDC Officers

Past-Chair – Term of 1 year
• Serve on the Executive Committee
• Provide mentorship and support to the Chairperson
Current Past-Chair: Taryn Edwards through September 2012
2013 Past-Chair: Vacant as Dave Csintyan will remain Chair for one more year.

Chair – Term of 1 year immediately followed by one year as Past-Chair
• Develop Council meeting and Executive Committee Meeting agendas, in conjunction with staff.
• Conduct Council meetings and Executive Committee Meetings according to Roberts Rules of Order.
• Collaborate with the Director to ensure timely membership renewal and nomination processes are followed.
• Lead the Council membership in ensuring that the Council Bylaws are followed and kept current.
• Lead the Council in ensuring that the work of the Council is guided by its strategic plan and remains committed to its Vision and Mission.
• Other duties as described throughout the bylaws and as required for the Council’s success.
Current Chair: Dave Csintyan
2013 Chair: Dave Csintyan will remain as Chair through September 2013 as we do not currently have a chair-elect to replace him.
Election of CWDC Officers

Chair-elect – Term of 1 year, immediately followed by one year each as Chair and Past-Chair
  • May oversee one subcommittee of the Council.
  • Represent the Chair in his or her absence
  • MUST be eligible to serve on the CWDC through 2015

Nominees:
Toya Speckman – Ball Aerospace & Technologies Corp.
Election of CWDC Officers

Treasurer – Term of 2 years

• Will oversee the creation of a proposed funding policy and procedure structure for the Council
• Oversee financial reports maintained and produced by staff
• MUST be eligible to serve a two year term through Sept. 2014

Nominees:
Kyle Sickman – FirstBank
Election of CWDC Officers

Secretary – Term of 2 years
• Will serve on the Executive Committee and oversee the revision of Council bylaws for the creation of a bylaws proposal to the full Council
• Oversee documents produced by staff and presented to Council
• Must be eligible to serve two year term through Sept. 2014

Nominees: Kathy Worthington, Xcel Energy
Proposed Budget for Lodging and Catering
(Our budget for each in-person meeting is $10,000. This includes lodging, catering, and mileage and parking expenses. Depending on the location of the meeting, travel expenses can range from $3,000–5,000. Often, to come within budget, partnerships are required; the host company or organization donates meeting space, helps to cover meals, or provides another in-kind donation. Please provide an estimated cost for lodging and catering, while describing how you will leverage partnerships to save on meeting expenses.)

Potential Optional Tours (at least 2)
Recognition of Exiting Council Members

- Tim Connors – Denver, Financial Services
- Taryn Edwards – Denver, Construction
- Dee Hoag – Upper Arkansas, Retail/Entrepreneur
- Todd Oberheu – Southeast, Healthcare (Rural)
- Alex Sammoury – Boulder, Entrepreneurship
- Matt Smith – Arapahoe/Douglas, Youth
- Bruce Talbott – Mesa, Agriculture