

# Outreach

- ▶ “Your Business Partner”
  - Ex: “Colorado’s Workforce Centers... Your Business Partner”
- ▶ Public Service Announcements
  - TV (Governor Hickenlooper)
  - Radio spot
- ▶ Online Presence
  - Colorado splash page: [www.coworkforce.gov](http://www.coworkforce.gov)
  - Joining national campaign: “Workforce Investment Works: Working for Colorado”
    - [California example](#)
- ▶ Print Ads



# Board Structure

- ▶ Recruitment of New Members
- ▶ Changes to By-Laws
- ▶ Election of CWDC Officers
- ▶ Location of October Meeting



# Recruitment of New Members

## Workforce Regions

Boulder  
Denver  
Upper Arkansas  
Weld  
Western

## Priority Industries

Agriculture – Producer  
Bioscience/Pharmaceutical  
Electronics  
Mining  
Healthcare – large provider  
Healthcare – rural provider  
Information Technology

## Other Categories

Youth  
Transportation  
Entrepreneurship  
Community-based organizations (such as those that serve veterans or individuals with disabilities)

Applications due to CWDC no later than 5:00 p.m. on Tuesday, July 31, 2012. Preferred method is e-mail: [cwdc@state.co.us](mailto:cwdc@state.co.us)

Required materials posted on website: [www.colorado.gov/cdle/cwdc](http://www.colorado.gov/cdle/cwdc)



# Proposed By-Laws Changes

- See full document for proposed changes
- Vote to approve



# Election of CWDC Officers

## **Past-Chair – Term of 1 year**

- Serve on the Executive Committee
- Provide mentorship and support to the Chairperson

**Current Past-Chair:** Taryn Edwards through September 2012

**2013 Past-Chair:** Vacant as Dave Csintyan will remain Chair for one more year.

## **Chair – Term of 1 year immediately followed by one year as Past-Chair**

- Develop Council meeting and Executive Committee Meeting agendas, in conjunction with staff.
- Conduct Council meetings and Executive Committee Meetings according to Roberts Rules of Order.
- Collaborate with the Director to ensure timely membership renewal and nomination processes are followed.
- Lead the Council membership in ensuring that the Council Bylaws are followed and kept current.
- Lead the Council in ensuring that the work of the Council is guided by its strategic plan and remains committed to its Vision and Mission.
- Other duties as described throughout the bylaws and as required for the Council's success.

**Current Chair:** Dave Csintyan

**2013 Chair:** Dave Csintyan will remain as Chair through September 2013 as we do not currently have a chair-elect to replace him.



# Election of CWDC Officers

**Chair-elect – Term of 1 year, immediately followed by one year each as Chair and Past-Chair**

- May oversee one subcommittee of the Council.
- Represent the Chair in his or her absence
- **MUST** be eligible to serve on the CWDC through 2015

**Nominees:**

**Toya Speckman – Ball Aerospace & Technologies Corp.**



# Election of CWDC Officers

## Treasurer – Term of 2 years

- Will oversee the creation of a proposed funding policy and procedure structure for the Council
- Oversee financial reports maintained and produced by staff
- MUST be eligible to serve a two year term through Sept. 2014

## Nominees:

Kyle Sickman – FirstBank



# Election of CWDC Officers

## Secretary – Term of 2 years

- Will serve on the Executive Committee and oversee the revision of Council bylaws for the creation of a bylaws proposal to the full Council
- Oversee documents produced by staff and presented to Council
- Must be eligible to serve two year term through Sept. 2014

**Nominees: Kathy Worthington, Xcel Energy**



# Location for October Meeting

## Proposed Budget for Lodging and Catering

(Our budget for each in-person meeting is \$10,000. This includes lodging, catering, and mileage and parking expenses. Depending on the location of the meeting, travel expenses can range from \$3,000–5,000. Often, to come within budget, partnerships are required; the host company or organization donates meeting space, helps to cover meals, or provides another in-kind donation. Please provide an estimated cost for lodging and catering, while describing how you will leverage partnerships to save on meeting expenses.)

## Potential Optional Tours (at least 2)



# Recognition of Exiting Council Members

- ▶ Tim Connors – Denver, Financial Services
- ▶ Taryn Edwards – Denver, Construction
- ▶ Dee Hoag – Upper Arkansas, Retail/Entrepreneur
- ▶ Todd Oberheu – Southeast, Healthcare (Rural)
- ▶ Alex Sammoury – Boulder, Entrepreneurship
- ▶ Matt Smith – Arapahoe/Douglas, Youth
- ▶ Bruce Talbott – Mesa, Agriculture

