

Colorado Health Assessment and Planning System (CHAPS)

Qualitative data collection resource list

Listed below are qualitative data collection techniques to consider when conducting your community health assessment or system wide capacity assessment. See [CHAPS Phase III: Conduct a community health assessment](#) and [Phase IV: Conduct a capacity assessment](#) for more context.

Data collection technique	Source & link
Key informant interviews	BetterEvaluation and USAID
Focus groups	Community Health Education Concepts
Nominal group technique	Centers for Disease Control and Prevention: Gaining Consensus Among Stakeholders Through the Nominal Group Technique
Photovoice	County Health Rankings & Roadmpas/NACCHO tool
Community forum and listening groups	Community Toolbox: Conducting Public Forums and Listening Sessions
Asset mapping	Asset Mapping - North Carolina Institute for Public Health
Strengths, Weaknesses, Opportunities, and Threats (SWOT) Process	Centers for Disease Control and Prevention: Do a SWOT Analysis
Forces of Change Assessment from MAPP	NACCHO Mobilizing for Action through Planning and Partnership (MAPP): Phase 3 Forces of Change Assessment (Pre 2/2016 website) MAPP Forces of Change guidelines (Pre 2/2016 website)

Additional resources:

- [Listening to the Community's Input: A Guide to Primary Data Collection \(2015\)](#)

- [NACCHO: Collecting and Analyzing Quantitative and Qualitative Data in Community Health Assessments \(2012\)](#)



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