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2013 Colorado Health Assessment

Qualitative Data Advisory Group
May 22, 2013

Meeting Objectives

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- Advisory members will be able to describe intended outcomes and protocol of the **key informant interview** component of the statewide asset scan.
- Proposed **success story concepts** will be augmented, refined, and prioritized for inclusion in the final assessment product.
- Members will review **quantitative data gaps** that will be addressed through quantitative methods.



Agenda

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Welcome

- I. Introduction of Gail Reeder and Lucy Perez, Colorado School of Public Health MPH Program
- II. Debrief April meeting outcomes
- III. Key informant interviews
 - a. Intended outcomes
 - b. Timeline, participants, and results of online question prioritization process
- IV. Highlights and success stories
 - a. Review current story concepts
 - b. Brainstorm additional concepts, identify consideration criteria
- V. Quantitative data gaps
- VI. Next Meeting



Statewide Asset Scan Advisory Group Recommendations

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The Need	Know of funding sources and trends in priority areas	Awareness of county, regional priorities Ability to share between organizations on evidence-based strategies and make connections among staff	Knowledge of state initiatives: the “bigger picture” projects of which LPHAs and others can be a part
Recommendation	Create a resource that shows locally-available funding sources (not specific grants) by topic, if research shows it not already exist	Include in the CHA an overview of local priorities, including strategies for addressing the most commonly prioritized topics	Include in the CHA state-level initiatives and projects occurring within key areas (CO Winnable Battles, QI, Access to Care)
Source	Online research, key informant interviews and info gathering from funding agencies	Local Public Health Improvement Plans and CHAPS communication	Key informant interviews and additional research

Key Informant Interviews

Thank you for your work developing and prioritizing questions to facilitate the collection of timely and significant information within priority areas.

Interview Schedule

Priority Area	Key Informant(s)	When
Injury prevention	Lindsey Myers	5/22 1:00
Unintended pregnancy	Esperanza Ybarra	5/22 2:30
Safe food	Therese Pilonetti	5/24 9:30
Obesity	Andrea Wagner	Pending
Tobacco	Celeste Schoenthaler	5/28 2:00
Mental health Substance abuse	Shannon Breitzman	5/29 10:00
Infectious disease	Rachel Herlihy, Melanie Mattson and Karen Rich	5/31 11:00
Clean water	Ron Falco , Dick Parachini	6/3 2:00
Clean air	Chris Dann, Garry Kaufman	6/5 10:00
Oral health	Katya Mauritsen	6/5 11:00

Key Informant Interview Questions

- What are the major state-level initiatives in [this area]? Please state 1-3 of the biggest, based either on funding or impact.
- Please describe your state-level partners within this area, including lead organizations, internal and external topic leaders and collaborators.
- Can you identify any non-traditional partners that are currently engaged or could be engaged in this work?
- What are some specific ways that LPHAs or communities can connect with/build off of/contribute to the work you are doing?
- Please tell us about 1 or 2 success stories, community highlights, or exemplary work done at the local level related to this area.



Key Informant Interview Questions

- Please describe a program or strategy you have used to work towards health equity and/or environmental justice in this area. How is work in [this area] being focused or targeted to reach those most at risk?
- How and where are you identifying evidence-based strategies in [this area]? How are you communicating about these strategies to others?
- How is success in [this area] being measured and monitored?
- Where do you see this work five years from now? Please tell us about any major trends, shifts in focus, etc.
- What are the major policy issues that are currently influencing your work in this area?



Quantitative Data Gaps

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We will seek to augment through qualitative methods:

- Early childhood education/development
- LGBT public health concerns
- Solid waste/landfills
- Safe food
- Demographics of business owners
- Attributable risk from preventive injury and/or the true costs of illness



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Success Stories, Highlights

Review current story concepts (handout)

Exercise to brainstorm additional ideas,
concepts and consideration criteria

Considerations for Selecting Success Stories and Community Highlights

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- We will pick stories that are well distributed across:
 - Various topic areas: Winnable Battles and other Priority Areas, Core Services, Public and Environmental Health
 - The geography of the state
 - Various population groups and life stages
- We will also pick stories highlighting Health Equity and Environmental Justice concepts

Other considerations?



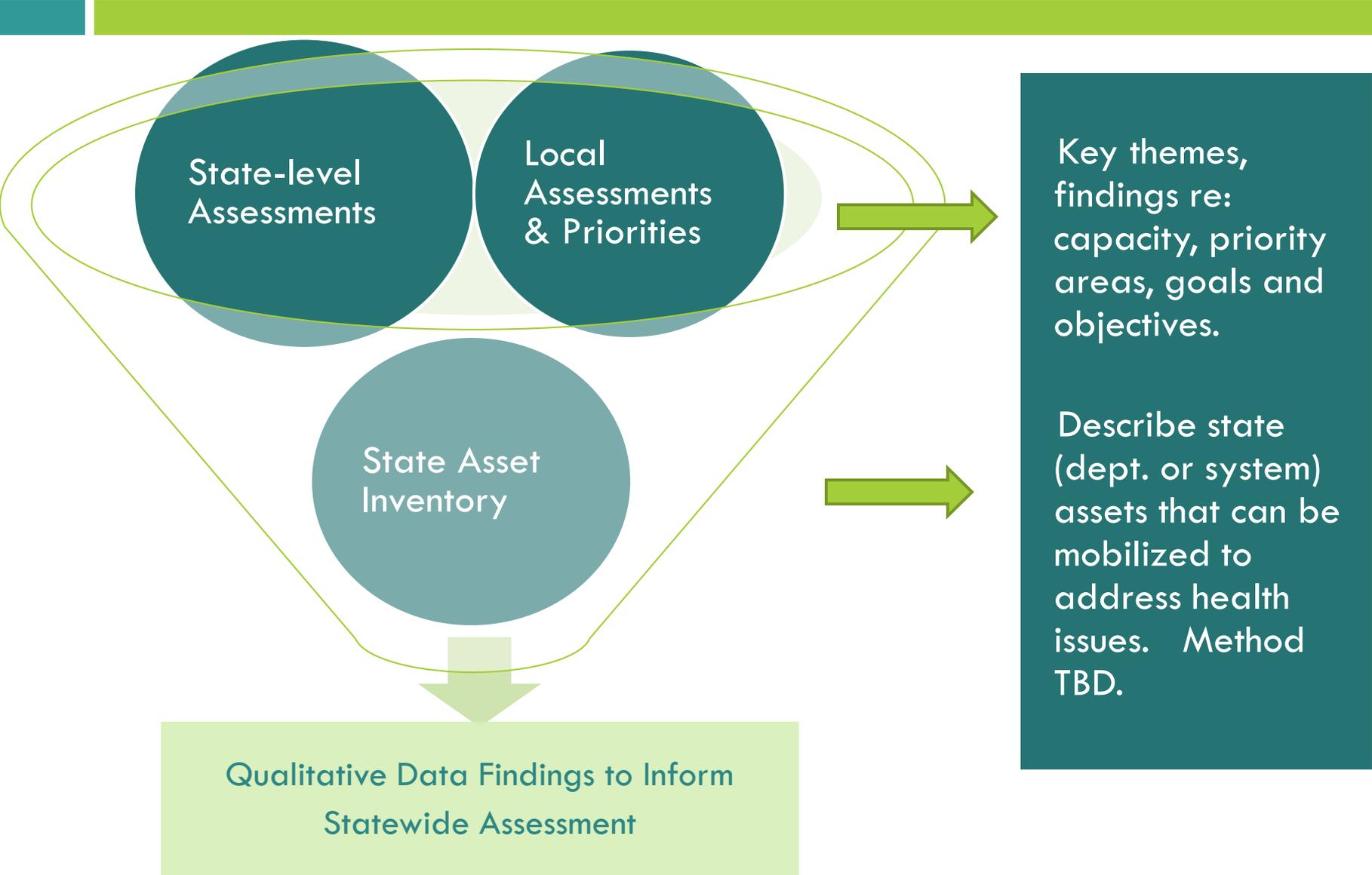
Brainstorming

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- New Success Story or Community Highlight ideas
- New angles for existing ideas
- Program or place highlights within existing ideas
- Contacts and information sources



Recap of Qualitative Data Collection Categories



State-level Assessments

Local Assessments & Priorities

State Asset Inventory

Key themes, findings re: capacity, priority areas, goals and objectives.

Describe state (dept. or system) assets that can be mobilized to address health issues. Method TBD.

Qualitative Data Findings to Inform Statewide Assessment

Next Meeting

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For consideration...

When: July 24 or August 28

Focus: Thank you and presentation of preliminary qualitative data findings

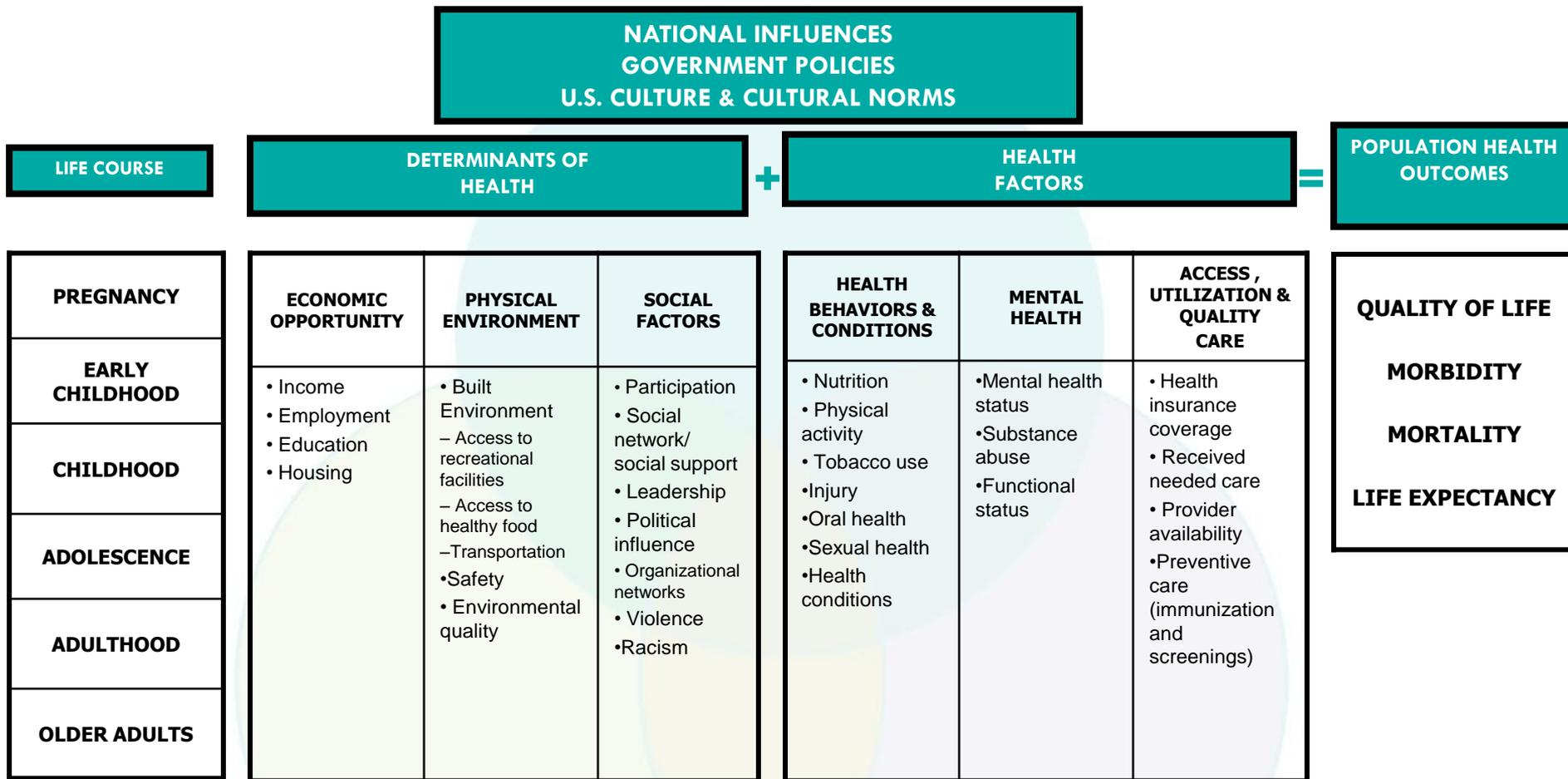




Background and Resources

Health Equity

An Explanatory Framework for Conceptualizing the Social Determinants of Health



Public Health's Role in Addressing the Social Determinants of Health

- Advocating for and defining public policy to achieve health equity
- Coordinated interagency efforts
- Creating supportive environments to enable change
- Data collection, monitoring and surveillance
- Population based interventions to address individual factors
- Community engagement and capacity building

Quantitative Workgroup Participant	Agency/Organization
Sharon Adams	CDPHE (Office of Planning & Partnership)
Marisa Allen	The Colorado Health Foundation
Chris Armijo	The Colorado Trust
Kirk Bol	CDPHE (Health Statistics Section)
Jeff Bontrager	Colorado Health Institute
Katie Brookler	CO Dept Health Care Policy & Finance
Eric Brown	CDPHE (Office Environmental Integration & Sustainability)
Alison-Grace Bui	CDPHE (Health Statistics Section)
Shane Chatfield	Mesa County Health Department
Christine Demont-Heinrich	Tri-County Health Department
Rene Horton	CO Dept Health Care Policy & Finance
Jan Lowery	Colorado School of Public Health
John Mahalik	CO Dept of Human Services
Alyson Shupe	CDPHE (Health Statistics Section)
Lorena Zimmer	CDPHE (Office Health Disparities)

Participant	Agency/Organization
Bridget Beatty	Coordinator of Health Strategies, Healthy Schools, Denver Public Schools
Maria Carreon Ayers	Language Services Coordinator, Office of Health Disparities, CDPHE
Deanna Herbert	Public Information Officer, Northeast Colorado Health Department
Steve Holloway	Health Equity and Access Director, Prevention Services Division, CDPHE
Debbi Main	Dept. of Health and Behavioral Sciences, University of Colorado Denver
Linda Reiner	Vice President of Planning and Evaluation, Caring for Colorado Foundation
Courtney Lee Ricci	Evaluation & Learning Officer, The Colorado Trust
Laurie Schneider	Colorado Public Health Training Center, Colorado School of Public Health
Anna Vigran	Senior Analyst and Communications Specialist, Colorado Health Institute
Stacy Weinberg	Dir. of Epi, Planning and Communication, Tri County Health Department
Cambria Brown	Health Planner, Office of Planning and Partnerships, CDPHE
Heather Baumgartner, lead	Assessment and Planning Manager, Office of Planning and Partnerships, CDPHE

Colorado's Community Health Assessment Timeline

Nov-Dec 2012

Structure and
engagement

- Identify organizational structure
- Convene workgroups
- Establish communication methods

Dec 2012 - May 2013

Data
collection,
analysis,
synthesis

- Collect and analyze:
- Existing state and local assessments
 - Local priorities
 - State assets
 - Secondary data

June - Sept 2013

CHA drafted,
stakeholder
review

- Circulate draft
- Incorporate edits
- Public input
- Present at Public Health in the Rockies
- Begin PHIP prep

Oct 2013

Final CHA
released

Publish and
promote by e-mail
and web.



[←](#) [→](#) [http://www.colorado.gov/cs/Satellite/CDPHE-Main/CBON/1251634903214](#)

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- Office of Health Disparities
- Office of Planning and Partnerships
- Public Health Improvement Steering Committee
- Public Health Improvement Planning
- Colorado Health Assessment**
- Colorado Public Health Improvement Planning
- Local Public Health Improvement Planning
- Public Health Act
- Local Public Health Agencies
- Public Health

Colorado Health Assessment

2013



Colorado's Health Assessment is collaborative processes to collect, analyze, and present data and a timely and accurate story about our state's health status. Using multiple sources and methodologies, a range of sectors are developing a comprehensive assessment that will describe current health status and measures of health equity, existing public health assets, and state and local perceptions and priorities. Accessible findings will provide a basis for efficiently and effectively mobilizing assets to improve the health of residents and visitors.

[Colorado Health Assessment Quick Facts](#) 

[Colorado's Community Health Assessment Timeline](#) 

[What does Colorado's Public Health Act require in our state's public health plan?](#) 

[What does the Public Health Accreditation Board \(PHAB\) recommend?](#) 

Team Members