



Health Disparities Grant Program Grantee Description

The Road Called STRATE

Project START: Support, Training, Advocacy and Referrals to Treatment

About the Program

The Road Called STRATE is a 501c3, non-profit organization that provides employment and training, health education, food, clothing, life skills, and GED education to low income, underserved, under employed, homeless, and ex-offender populations within our community. We collaborate with the Somali Community. Our goal is to provide outreach, education and awareness to African American men. We provide education and awareness to men of color to make positive changes in their lives by helping them make informed decisions concerning their healthcare.

Project Personnel

James Thomas, Executive Director
Louis Pernell, Case Manager
Kenneth Harris, Case Manager

Program Offerings

Road Called STRATE has an orientation daily. As part of the orientation, men are informed about the Health Disparities program, and we meet with individuals interested in more information. STRATE also holds health forums at churches and community centers. Our case managers target local barber shops frequented by men of color. Road Called STRATE targets African American and Somali men in the Denver metro area and we have made positive impacts helping men make informed decisions about their own health needs.

Success Stories

One success story in particular...“KM” came to STRATE seeking assistance with obtaining employment. In talking about men’s health issues, we discussed the fact that his father had cancer and his grandfather passed away from prostate cancer. We reviewed materials that provide information to help men make informed decisions about prostate cancer screening—reviewing the risks and benefits. The guides are useful in helping an individual decide if screening is the right choice for them. KM decided he would like to be screened and we provided a referral to him for where he could have the screening done for low or no cost. After several weeks, KM returned and was happy to inform me that he was diagnosed with an enlarged prostate, but it was not a result of cancer. He was very excited to learn that he did not have cancer. He plans to follow up with check ups. Congratulations to KM for taking the extra step to become informed about his health. We are happy to support our community in this way!

Contact Info. www.theroadcalledstrate.com