



**CRWC Workforce Investment Board
Draft Minutes
November 13, 2014**

Attendance:

*Andrea Anderson, Murphy Brown LLC
*Gerald Barber, Southeast
Clarke Becker, CRWC Director
*Debbie Bell, Fremont County Commissioner LEO Chair
Keith Brown, CRWC
Lucian Burt, CRWC
Vicky Casey, UAACOG
Melissa Colman, CDE
Dawn Farrington, SUCAP/TTA
*Karen Ferrington, DVR
Mark Fugere, Mesa County WFC
*Peggy Gair, Royal Gorge Bridge & Park
*Tracey Garchar, Mesa County DHS
*Ray Garcia, Huerfano County Commissioner
Dawn Garcia, CRWC
*Stephanie Gibson, Tri-State G&T
Dave Griffin, CRWC
Christy Gonzales, CRWC
*Eugene Hainer, CDE
*Scott Harrell, Peabody Energy
*Audrey Krebs, CDHS
*Kari Linker, Economic Development
*Judy Lohnes, UAACOG
Ray Lucero, CRWC
*Meridith Marshall, OEDIT
John Martinez, CRWC
*Breeanna McClure, DoubleTree by Hilton
*Joey Montoya-Boese, Colorado Mesa University
*Erin Mumma, Everist Materials, LLC
*Tish Nelson, Education Edge Now
Vanessa Oldham-Barton, Broomfield WFC
*Leon Ortega, Rocky Mountain SER
Rosemary Pettus, CRWC
Bill Strutton, CRWC
*Karn Stiegelmeier, Summit County Commissioner
Bill Strutton, CRWC
*Caren Swales, JobCorps
Betty Velasquez, CRWC
Lee Wheeler-Berliner
Chloe Wiebe, CRWC
*Roni Wisdom, SLV Development Resource Grp (Chair)
Nancy Wrigley, CRWC
DeAnna Yee, CRWC
*denotes voting member

DISCUSSION:

Minutes Approval – November 13, 2014 Meeting via GoToWebinar

Motion – Caren Swales
2nd – George Hanzas
Unanimous Approval

LEO Motion – Commissioner Karn Stiegelmeier
LEO 2nd – Commissioner Ray Garcia
Unanimous Approval

Agenda Approval – February 11, 2014 Agenda

Motion – Cheryl Rowe
2nd – George Hanzas
Unanimous Approval

LEO Motion – Commissioner Karn Stiegelmeier
LEO 2nd – Commissioner Ray Garcia
Unanimous Approval

Department of Education Presentation

Melissa Colman, Executive Director of Teaching & Learning shared a presentation on The Colorado Academic Standards. The PowerPoint is uploaded to the CRWC WIB website for future reference.

More than Data

Christy Gonzales provided requested statistical data as of 11/11/2014: Colorado Rural Workforce Consortium currently has 28,077 active job seekers in our database Connecting Colorado:

- 2,778 Veterans
- 141 Migrant Seasonal Farmworkers
- 14,232 Males
- 13,845 Females
- Age = 18-44 – 16,634

Additional data was shared relative to the specific type of job orders that make up the 5,891 open job orders.

2015 WIB Meeting Schedule

The 2015 CRWC WIB Meeting schedule is as follows:

- February 11, 2015, 1:30p.m. – 3:00 p.m.
- May 6-8, 2015 Southeast Region
- September 23-25 Rural Resort Region
- November 18, 2015, 1:30 p.m. – 3:00 p.m.

Lee Wheeler-Berliner

Clarke introduced Lee Wheeler-Berliner. Lee joins us as a new employee of the Colorado Workforce Development Council. Lee is the WIOA Project & Change Manager. His contact information is lee.wheeler-berliner@state.co.us and his telephone number is (303) 318-8223.

Bylaws & Board Membership

WIB Meetings held four times per year – two in person and two electronically. Commissioner Bell and Chairperson, Roni Wisdom both communicated the need to have WIB members and LEOs engaged in the meetings, expressing the importance of having the input from all members of the Consortium WIB.

SWOT Analysis

Christy Gonzales reviewed the basic components of a SWOT (Strengths, Weaknesses, Opportunities & Threats) Analysis. Through a survey, feedback from the Consortium WIB resulted in this following areas:

Threats:

- Lack of funding
- Regulations
- Bureaucracy
- Reduced allocations
- Are we relevant?
- Do we bring value?
- Changes in law
- Turnover of members
- Fragile economy, federal funding; new federal and state legislation
- Changing Demographics/Seasonal Employment

Strengths:

- Local Board identifies local area workforce gaps
- Local board identifies local area education/skills gaps
- Strong LOCAL partnerships
- Members are CREATIVE
- Members COLLABORATE well
- DIVERSITY of membership
- Strong leadership, both public and private sector representation
- Willingness to step up and provide services

Weaknesses:

- Great ideas, but need updates & more frequent meetings to help keep us on track
- Process of how things are created and implemented
- Educate on what we do
- Increase visibility
- Include more small business
- Dispersed – time gap between meetings really challenges momentum
- Recruiting and retaining private sector around the table
- Need more involvement in outlining communities
- Lack of community knowledge to utilize the WFC's
- Size of community inhibits ability to qualify for large grants
- Large geographical areas relying heavily on tourism and natural resources extraction to drive the community; resulting in different goals, missions and needs

Opportunities:

- Relationships
- Small rural areas know the players
- Expertise
- Marketing
- Emphasis on Career Pathways for youth/entrepreneur
- Using organization to meet the needs of those we serve
- Telecommuting opportunities
- Trailing spouse
- There are a lot of us
- Coordination with SBDCs
- Partnerships with Higher Ed, Elected Officials and Private Sector
- Regional Collaboration
- Enhanced broadband
- Lower property taxes
- New business development

What Do You Want to Invest Your Time Focusing On?

The consensus from the WIB is to include conversation on this topic at the February WIB meeting.

Subject Matter Expert Inventory

The request was made for each WIB member to complete the Subject Matter Expert Inventory.

WIB on the Web

Clarke shared updates on the CRWC WIB website located at www.yourworkforcecenter.com.

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