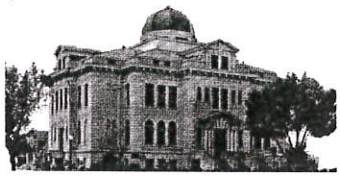
Gene A. Meisner
Commissioner District One

Rocky L. Samber, Chairman
Commissioner District Two

David G. Donaldson
Commissioner District Three



Office Phone
970-522-0888
FAX 970-522-4018
TTY 970-526-5383

Web: www.colorado.gov/logan
E-mail:commissioners@logancountyco.gov

OFFICE OF THE BOARD
LOGAN COUNTY COMMISSIONERS

315 MAIN STREET SUITE 2
STERLING, COLORADO 80751

AGENDA
Logan County Board of Commissioners
Logan County Courthouse, 315 Main Street, Sterling, Colorado
Tuesday, November 17, 2015 - 9:00 a.m.

Call to Order
Pledge of Allegiance
Revisions/Corrections to Agenda
Consent Agenda

Approval of the Minutes of the November 3, 2015 meeting.

Acknowledge receipt of the Landfill Supervisor's Report for the month of October, 2015.

Acknowledge receipt of the Treasurer's Report for the month of October, 2015.

Acknowledge receipt of the Clerk and Recorder's Report for the month of October, 2015.

Unfinished Business
New Business

The Board will open proposals for Lawn Maintenance for various county properties.

Consideration of the approval of the following Logan County Lodging Tax Board projects:

- Denver Boat Show - $2,000.00
- Sterling Sparkles - $6,000.00
- Rocky Mountain Journal - $2,500.00

Other Business
Miscellaneous Business/Announcements

The next regular business meeting will be scheduled for Tuesday, November 24, 2015, at 9:00 a.m. at the Logan County Courthouse.

Budget hearings for Logan County and the Logan County Pest Control District will be held during the Business meeting on November 24.

Executive Session as Needed
Adjournment

November 3, 2015

The Logan County Board of Commissioners met in regular session with the following members present constituting a quorum of the members thereof:

Rocky L. Samber	Chairman
David G. Donaldson	Commissioner
Gene A. Meisner	Commissioner-absent

Also present:

Alan Samber	Logan County Attorney
Jennifer Crow	Manager, Administrative Support
Rob Quint	Logan County Planning and Zoning
Callie Jones	Journal Advocate
Forrest Hershberger	South Platte Sentinel

Chairman Samber called the meeting to order at 9:00 a.m. The meeting opened with the Pledge of Allegiance.

Chairman Samber asked if there were any revisions or corrections for today's agenda. None were indicated.

The Board continued with the Consent Agenda items:

- Approval of the Minutes of the October 27, 2015 meeting.

Commissioner Donaldson made a motion to approve the Consent Agenda. Chairman Samber seconded and the motion carried 2-0.

Chairman Samber continued with New Business:
Commissioner Donaldson made a motion to approve the renewal lease agreement between Logan County and Lamar Advertising for the installation of three billboard advertising signs on county-owned land adjacent to I-76 in portions of the W1/2 of Section 3 and SE 1/4 Section 4, Township 7 North, Range 52 West of the 6th P.M. and authorize the chairman to sign. Chairman Samber seconded and the motion carried 2-0.

Commissioner Donaldson made a motion to approve a grant agreement between Logan County and the State of Colorado Department of Public Safety, Division of Homeland Security and Emergency Management for receipt of FEMA funds relating to damage from the 2015 flooding in the county and authorize the chairman to sign. Chairman Samber seconded and the motion carried 2-0.

The Board moved on to Miscellaneous Business/Announcements:

The Board will inspect the Logan County Jail at a time to be determined.

The next regular business meeting is scheduled for Tuesday, November 10, 2015 at 9:00 a.m. in the hearing chambers at the Logan County Courthouse.

County Offices will be closed Wednesday, November 11, 2015 in observance of Veteran's Day.

There being no further business to come before the Board the meeting was adjourned at 9:08 a.m.

Submitted by:

_____
Manager, Administrative Support

Approved: November 17, 2015

BOARD OF COUNTY COMMISSIONERS
LOGAN COUNTY, COLORADO

(seal)

By: _____
Rocky L. Samber, Chairman

Attest:

_____
Logan County Clerk & Recorder

+

LOGAN COUNTY SOLID WASTE DEPARTMENT--MATT CHRISP, SUPERVISOR

315 Main Street Sterling, CO 80751

(970)522-8657 Fax---(970)522-1995

FOR OCTOBER 2015		TONS	PRICE	CHARGES
City of Sterling (Packers)CHG	SF	489.89	@ $1.07	$524.18
City of Sterling (Dump Trucks)CHG	CL	46.19	@ $20.00	$923.80
City of Sterling Cleanup CHG	SFCC	249.33	@ $1.07	$266.78
Commercial (Packers & Roll Offs)	C	1102.16	@ $21.00	$23,145.36
Out of County	OC	9.96	@ $42.00	$418.32
General Public		1043.665	@ $21.00	$21,916.97
Area Town Clean-ups	CPC		@ $1.00	$0.00
Petroleum Contaminated Soil	PCS	1161.18	@ $25.00	$29,029.50
				$0.00
>5 Tons on Free Certificate Days	XTON	0.41	@ $21.00	$8.61
Rural Free Certificate Days	NC	91.79	NC	
TOTAL TONS		**4194.575**		
$10.00 MINIMUM DIFFERENTIAL				**$685.60**
E-Waste Recycling		8 ITEMS		$61.00
E-Waste Recycling NC			NC	
GEW (Government E-Waste)		580	lb $0.08	$46.40
Outgoing Recycled Tires/Metal/Wood				
Car Tires (CHG)		88	@ $5.00	$440.00
Truck Tires (CHG)		2	@ $8.00	$16.00
Car/Truck Tires (NC)			NC	
Tractor Tires (CHG)		1	@ $12.00	$12.00
Earth Moving Tires (CHG)			@ $20.00	$0.00
Tractor/Earth Moving Tires (NC)			NC	
R&B Illegally Disposed Tires & Matts (NC)			NC	
Mattresses/Box Spring (CHG)		302	@ $3.00	$906.00
Mattresses/Box Spring (NC)			NC	
Appliances (CHG)		3	@ $5.00	$15.00
Appliances (NC)			NC	
Analytical Reviews	ARV	2	@ $189.00	$378.00
Unsecured/Unauthorized Loads (CHG)			@ $10.00	$0.00
CASH				**$14,367.21**
CHARGE				**$64,426.31**
TOTAL				**$78,793.52**
TOTAL # OF VEHICLES		1109		

Pam Terdig
11-2-2015

LOGAN COUNTY SOLID WASTE SUR-CHARGE REPORT

OCTOBER	TONS	CPC (CLOSURE)
CASH	728.94	871.76
CHARGE	2680.23	2698.6
CITY OF STERLING	785.41	NA
TOTAL	4194.58	$3,570.36
E-WASTE	0	NA
GEW	0.29	NA
RECYCLED METAL		NA
RECYCLED TIRES		NA
RECYCLED WOOD	0	NA
GRAND TOTAL TNS	4194.87	

Pam Terdig
11-2-2015

LOGAN COUNTY TREASURER'S MONTHLY REPORT
REPORT OF COUNTY FUNDS ONLY
OCTOBER 2015

COUNTY FUNDS	9/30/15 BALANCE	PROPERTY TAXES	SPECIFIC OWNERSHIP	MISC COLLECTIONS	TRANSFERS IN (OUT)	WARRANTS	TREAS FEES	10/31/15 BALANCE
010 COUNTY GENERAL	$ 6,882,632.03	$ 19,733.80	$ 61,250.82	$ 316,192.59	$ -	$ (801,369.70)	$ (1,786.94)	$ 6,476,652.60
020 ROAD & BRIDGE	$ 2,578,334.33	$ 1,562.24	$ 4,848.96	$ 450,771.28	$ -	$ (318,802.40)	$ (5,007.42)	$ 2,711,706.99
050 CAPITAL EXPENDITURES	$ 516,570.03	$ 390.61	$ 1,212.19	$ 68,791.74	$ -	$ (41,207.80)	$ (7.81)	$ 545,748.96
060 JUSTICE CENTER	$ 2,931,354.85	$ -	$ -	$ 139,717.00	$ -	$ -	$ (2,784.55)	$ 3,068,287.30
070 TELEVISION FUND	$ 38,665.04	$ -	$ -	$ -	$ -	$ (2,459.35)	$ -	$ 36,205.69
080 PEST CONTROL	$ 173,202.62	$ 643.66	$ 1,050.62	$ -	$ -	$ (10,128.76)	$ (12.88)	$ 164,755.26
100 LODGING TAX	$ 168,456.17	$ -	$ -	$ 13,662.76	$ -	$ (7,345.45)	$ -	$ 174,773.48
110 SOLID WASTE	$ 871,999.89	$ -	$ -	$ 49,334.34	$ -	$ (90,081.94)	$ -	$ 831,252.29
111 SOL WST CLOSURE	$ 334,880.26	$ -	$ -	$ 2,495.89	$ -	$ -	$ -	$ 337,376.15
120 CONSERVATION TRUST	$ 3,745.90	$ -	$ -	$ -	$ -	$ -	$ -	$ 3,745.90
300 CONTINGENT	$ 526,027.55	$ -	$ -	$ -	$ -	$ -	$ -	$ 526,027.55
444 CLERK DIGITAL CONV.	$ -	$ -	$ -	$ -	$ -	$ -	$ -	$ -
600 AMBULANCE FUND	$ 343,698.47	$ -	$ 102,654.92	$ -	$ -	$ (88,413.46)		$ 357,939.93
% TAX COLLECTED TO DATE								100.50%
TOTALS	**$ 15,369,567.14**	**$ 22,330.31**	**$ 171,017.51**	**$ 1,040,965.60**	**$ -**	**$ (1,359,808.86)**	**$ (9,599.60)**	**$ 15,234,472.10**

STATE OF COLORADO)
: ss.
COUNTY OF LOGAN)

I hereby certify that the Logan County Treasurer's Office collected property taxes totaling $90,388.39 for the month of OCTOBER 2015 which amount includes taxes for the County and all taxing authorities within the Treasurer's jurisdiction. The total Treasurer's Fees collected on all of said taxes for the month of OCTOBER 2015 is $11,124.46 which includes fees for the County and all taxing authorities.

Patricia Bartlett

Patricia Bartlett, Logan County Treasurer

COUNTY TREASURER SEAL LOGAN COUNTY, CO.

Subscribed and sworn to before me this 5th day of NOVEMBER 2015, by Patricia Bartlett, Logan County Treasurer.
Witness my hand and official seal.

My Commission expires: 09/23/17

Janet McLaughlin

Notary Public

JANET MCLAUGHLIN
Notary Public
State of Colorado
Notary ID 20054037006
My Commission Expires Sep 23, 2017

CLERK FEES COLLECTED FOR THE OCTOBER 2015

RECORDING FEES RETAINED		
Real Estate Recording	6,690.00	
Surcharge	324.00	
Documentary Fees	511.74	(40)
Torrens Title Recording (1/2 to General Fund)	0.00	(00)
Marriage/Civil License	70.00	(10)
Copies/Faxes/Notary	439.00	
Misc. Recording	1,235.12	
Misc. Election	0.00	
Short Check Fees	20.00	
Total	**$9,289.86**	

RECORDING FEES TO STATE	
Marriage/Civil License CO	200.00
Marriage/Civil License VR	30.00
TOTAL TO STATE	**$230.00**

MOTOR VEHICLE FEES RETAINED		
State Sales Tax Vendor Fee	1,212.05	
City Sales Tax Vendor Fee	1,575.39	
Summary Title Apps	2,907.00	
Other Fees	5,316.19	
No Insurance Ticket Fee	158.38	
Total County Registration Fees (General Fund)	9,768.90	
County Special Purpose Fund (General Fund)	1,331.50	
Police Training Vendor Fee (General Fund)	99.29	
Registration Fees ($1.50/$2.50)	8,423.00	
County MV Late Reg Fees	2,050.00	
Ownership Tax Distributed	168,134.57	
County Sales Tax	35,530.16	
Total	**$236,506.43**	

MOTOR VEHICLE FEES TO STATE	
Sales Tax -- State of Colorado	35,185.53
Registration Remittance Fees	175,205.62
Title Remittance Fees	2,200.10
Sales Tax -- RTA	1,088.41
TOTAL TO STATE	**$213,679.66**

MOTOR VEHICLE FEES TO CITY	
Sales Tax -- City of Sterling	$29,931.86

Ownership Tax collected by Dept of Rev (Class A)	$7,507.95
Ownership Tax collected by Dept of Rev (Class F)	$30,235.22

FEES RETAINED THIS MONTH	**$245,796.29**
FEES RETAINED YEAR TO DATE	**$2,781,612.39**

COMPARISON CLERK FEES COLLECTED FOR OCTOBER 2014

RECORDING FEES RETAINED	2014	2015	
Real Estate Recording	9,325.00	6,690.00	
Surcharges	426.00	324.00	
Documentary Fees	1,131.18 (60)	511.74 (40)	
Torrens Title Recording (1/2 to General Fund)	70.00 (01)	0.00 (00)	
Marriage/Civil License	91.00 (13)	70.00 (10)	
Copies/Faxes/Notary	965.25	439.00	
Misc. Recording	4,279.64	1,235.12	
Misc. Election	0.00	0.00	
Short Check Fees	60.00	20.00	
Total	**$16,348.07**	**$9,289.86**	$7,058.21

RECORDING FEES TO STATE			
Marriage/Civil License CO	260.00	200.00	
Marriage/Civil License VR	39.00	30.00	
TOTAL TO STATE	**$299.00**	**$230.00**	

MOTOR VEHICLE FEES RETAINED			
State Sales Tax Vendor Fee	1,009.06	1,212.05	
City Sales Tax Vendor Fee	1,885.76	1,575.39	
Summary Title Apps	2,947.00	2,907.00	
Other Fees	11,199.86	5,316.19	
No Insurance Ticket Fees	438.98	158.38	
Total County Registration Fees	10,069.20	9,768.90	
County Special Purpose Fund (General Fund)	1,390.00	1,331.50	
Police Training Vendor Fee (General Fund)	104.56	99.29	
Registration Fees ($1.50/$2.50)	8,769.00	8,423.00	
County MV Late Reg Fees	2,400.00	2,050.00	
Ownership Tax Distributed	162,147.55	168,134.57	
County Sales Tax	34,419.25	35,530.16	
Total	**$236,780.22**	**$236,506.43**	$273.79

MOTOR VEHICLE FEES TO STATE			
Sales Tax -- State of Colorado	29,292.41	35,185.53	
Registration Remittance Fees	192,468.51	175,205.62	
Title Remittance Fees	2,229.60	2,200.10	
Sales Tax -- RTA	1,234.01	1,088.41	**State**
Total	**$225,224.53**	**$213,679.66**	$11,544.87

MOTOR VEHICLE FEES TO CITY			
Sales Tax -- City of Sterling	$35,829.11	$29,931.86	

Ownership Tax collected by Dept of Rev (Class A)	$26,094.25	$7,507.95	
Ownership Tax collected by Dept of Rev (Class F)	$4,684.17	$30,235.22	
			Month
FEES RETAINED THIS MONTH	**$253,128.29**	**$245,796.29**	$7,332.00
			YTD
FEES RETAINED YEAR TO DATE	**$2,692,340.85**	**$2,781,612.39**	$89,271.54

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

Date: Jan 7-9 Project/Title: Denver Boat Show

Responsible Party: (Signature) [signature]

Funds Payable to: (Organization) Logan County Chamber

Mailing Address: P O Box 1683

By completing this form, the responsible party agrees to **include the words "Funds provided by www.ExploreSterling.com"** in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: Jan 7-9

Total cost of project: $3000

Amount requested: 2000

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

Promote North Sterling State park at Denver Boat Show

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $2000.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: [signature] Date: 11/2/2015

LCLTB Treasurer's Endorsement [signature] Date: 11/2/15

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return **completed forms and receipts** within 90 days of completion of the event

See Reverse Side

LOGAN COUNTY LODGING TAX BOARD
FUNDING REQUEST FORM

Date: Nov 1 Project Title: Sterling Sparkles

Responsible Party: (Signature) Kim Sellers

Funds Payable to: (Organization) Logan County Chamber

Mailing Address: P O Box 1683

By completing this form, the responsible party agrees to **include the words "Funds provided by www.ExploreSterling.com"** in all media announcements and/or printed material about the project. **Changes in details** for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted **must be cleared with the board before** any bills will be paid. Failure to do this will also affect funding for future projects.

Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: Nov 28 - Dec 25

Total cost of project: $16 000

Amount requested: $8 000

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back.

promote Sterling Parade of Light - Trees museum program Historic court House light.

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $6000.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement: C Silvey Date: 11/2/2015

LCLTB Treasurer's Endorsement [signature] Date: 11/2/15

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse. For reimbursement, return **completed forms and receipts** within 90 days of completion of the event

See Reverse Side

Gmail by Google

David Conley <djconley4313@gmail.com>

Sterling Sparkles

1 message

Kim Sellers <execdir@logancountychamber.com> Tue, Nov 3, 2015 at 2:32 PM
To: Carol Silvey <csilvey1@hotmail.com>, Chuck Hicks <chuck.hicks@live.com>, David Conley <djconley4313@gmail.com>, Delinda Korrey <sentinel@southplattesentinel.com>, forrest_hershberger@yahoo.com, John Wray <john@marsaus.com>, Kim Sellers <execdir@logancountychamber.com>, Lana Hahn <lanahahn@hotmail.com>, Peg Peterson <ppeterson@journal-advocate.com>, Peggy Swedlund <k.swedlund@bresnan.net>, Sterling Tourist Center <sterling@kci.net>

Hl Dave,

Thank you for all you do for the Lodging Tax Board, you do a great job relaying to the commissioners the goals of each presentation that comes before the Lodging Tax Board. I have attached some additional information

* Please find the attached list of events and budget for advertising the many events in November and December.
* Please find the sample attached print ad, as I mentioned yesterday we will have several people look at it in efforts to not forget anything.
* At yesterday's, meeting there was a question about the city's hotel beautification tax assisting with advertising funds, although they really don't have any funds to advertise,
* They have dedicated $14,000. For Christmas Decorations on West Main. Because we have such limited funds to advertise we did use this opportunity to decorate and advertise our events.(attached pic)
* The City Beautification tax also paid $42,000.00 for new billboards promoting www.ExploreSterling.com (see attached)

We have a marketing meeting tonight, so I am sure they will have some suggestion as well.

3 attachments

Billboard.jpeg
33K

Advertising budget for Sterling Sparkles.docx
13K

poster.docx
39K

Advertising budget for Sterling Sparkles

Source		Budget		# of Ads		In kind
Bridgeport		230.		2		
Fencepost		328.0		1		
NE Colorado Broadcasting		600.0		10per day		2600.0
Media Logic		600.0		4 per day		600.0
South Platte		560.0		5		560
Printing		300				
Face Book		400				
Prairie Publishing Ne co and SW Nebraska		2500		2 each paper		500.
Zvents		50.0		1		
Labor to hang banners						5632.0
Banner ads on internet		300				
KSID Nebraska		600		2 per day		

November 26

Turkey Trot

November 27

Light the Lights celebration

November 28

Small business Saturday

Dec 3rd

Parade of lights

Dec 6 Windsong/Centennial State Concert - Master Chorale

Dec 8th

Santa city

Enjoy All Month

Christmas on the Prairie Overland Trail Museum

Parade of Trees

Tour Sterling Business Sparkling lights

Historic downtown Court house Lights

LOGAN COUNTY LODGING TAX BOARD

FUNDING REQUEST FORM

Date: 11/02/15 Project Title: Rocky Mountain Journal

Responsible Party: (Signature) Marilee Johnson, TIC Coordinator
Funds Payable to: (Organization) National Park Trips Media
Mailing Address: 5720 Flatiron Parkway, Boulder CO 80301

By completing this form, the responsible party agrees to include the words "Funds provided by www.ExploreSterling.com" in all media announcements and/or printed material about the project. Changes in details for an event, such as location, length of event, etc. that were presented to the LTB at the time the request was submitted and accepted must be cleared with the board before any bills will be paid. Failure to do this will also affect funding for future projects. Fifty percent or more of the advertising funds used to promote the event should be spent to reach outside of Logan County.

Date(s) of Activity: 2016

Total cost of project: $2,500

Amount requested: $2,500

Describe briefly how funds will be used then attach detailed information to this form as requested in the guidelines on the back. Advertising in Rocky Mountain Journal, 2016 Edition. Half-page ad plus story and photo, online posting, newsletter inclusion, and lead generation for visitor requests on the website to highlight Sterling/Logan County as a place to stop and stay overnight when traveling to and from Colorado. Magazine prints 100,000 copies, with 350,000 readers.

****

THIS PART OF FORM TO BE COMPLETED BY LODGING TAX BOARD

The Logan County Lodging Tax Board Requests approval from the County Commissioners in the amount of $2500.00 for the activity outlined in this request with the understanding that the funds will be used as described.

LCLTB Endorsement _____ Date: 11/2/2015

LCLTB Treasurer's Endorsement _____ Date: 11/2/15

Logan County Commissioners approve the amount of $ _____

Commissioners Endorsement _____ Date: _____

Reimbursement forms must be obtained from the finance department at the Logan County Courthouse.
For reimbursement, return completed forms and receipts within 90 days of completion of the event
See Reverse Side REVISED SEPT 2013

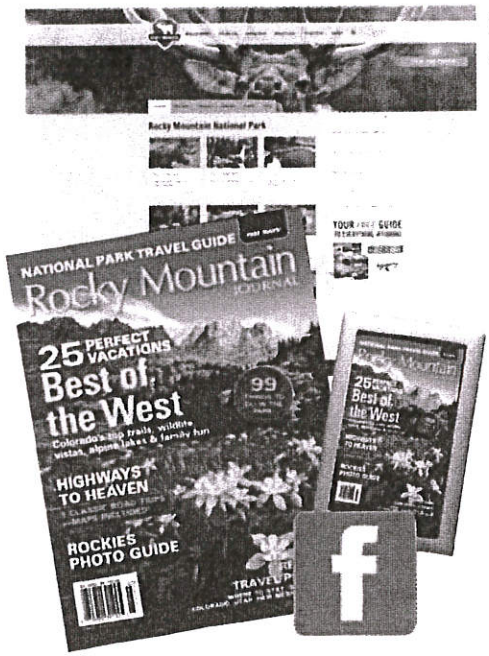
2016

NPS Centennial 2016!

ROCKY MOUNTAIN CONTENT MARKETING

Connect with 500,000 Qualified Travelers

For over 21 years, National Park Trips Media has helped our tourism partners connect with a targeted and qualified travel audience. Utilizing a powerful combination of online, lead generation, social, print and event solutions, National Park Trips offers our tourism partners a proven integrated destination marketing program that reaches and influences over 500,000 Colorado visitors per year.



AUDIENCE PROFILE

- GenX'ers & Boomers, Married, 54/46 Female/Male, Frequent Travelers, Park Enthusiasts
- High HHI ($101,500), 70% spend 5+ days on their RM vacation, 80% book direct
- 98% found the info on MyRockyMountainPark.com helpful in planning their RM trip
- 85% said RM Journal influenced their choice of destinations, activities and attractions

CONTENT CHANNEL ENGAGEMENT

- MyRockyMountainPark.com – 65% of site visitors take a vacation to Colorado within 12 mo
- Newsletter – 110,000+ opt-in subscribers receive our newsletter every week
- Lead Generation – Over 20,000 consumers request trip planning info from our partners
- Social – Two road trip campaigns, spring and fall, generate over 6,000 qualified leads
- Print: The all-new 2016 edition of Rocky Mountain Journal will feature 5 key multi-state road trip itineraries that culminate in Rocky Mountain National Park. We'll showcase all of Colorado's National Parks in addition to other Colorado/Utah/Wyoming/New Mexico destinations that vacationers want to include in their road trips. The 100-page planning guide will also include: a detailed regional map, lodging, must-see destinations and attractions, outdoor activities and family adventures, natural wonders, recreational hotspots, an in-depth wildlife guide, a guide to photographing the region and more. The guide is read by 350,000 consumers and available through Certified Folder as well as on over 5,000 newsstands nationwide

BENEFITS AND INVESTMENTS – THREE WAYS TO GET INVOLVED

Package #1:

- Full page ad
- Advertorial: 150 words + photo
- Online content integration: dedicated page for advertorial, photo, video on MyRockyMountainPark.com
- iPad and Nook integration: Ad, advertorial & video (iPad only)
- Integration in one road trip itinerary – in Rocky Mountain Journal & MyRockyMountainPark.com
- Featured Listing in one NPT Newsletter
- Four (4) boosted Facebook posts
- Discounts on leads & digital products

Cost: $5,995 net ($12,995 value)

Package #2:

- 1/2 page ad
- Advertorial: 75 words + photo
- Online content integration: dedicated page for advertorial, photo, video on MyRockyMountainPark.com
- iPad and Nook integration: Ad, advertorial & video (iPad only)
- Two (2) boosted Facebook posts

Cost: $3,995 net ($7,995 value)

Package #3:

- 1/4 page ad
- Advertorial: 50 words + photo
- Online content integration: dedicated page for advertorial, photo, video on MyRockyMountainPark.com
- iPad and Nook integration: Ad, advertorial & video (iPad only)

Cost: $2,495 net ($4,995 value)

TIMING: Reservation Deadline: November 20, 2015 Materials Deadline: November 26, 2015

FOR MORE INFORMATION:

Rob Wood, Publisher & Executive Director, 303-253-6405, rwood@aimmedia.com
Florian Herrmann, Rocky Representative, 303-506-8754, florian@travelonglobal.com
Dave Krause, National Parks Manager, 720-437-0508, dkrause@aimmedia.com

NATIONAL PARK TRIPS MEDIA