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## **Colorado Department of Revenue now releasing marijuana sales data**

*Highly desired sales data gives an accurate picture of the financial footprint of the Colorado marijuana industry*

DENVER, Colo. Tuesday, December 12, 2017 -- Effective immediately, the Colorado Department of Revenue (CDOR) is releasing statewide historical marijuana sales data from January 2014 to the present and will release monthly reports going forward on the seventh business day of every month.

“We know this information is highly desired by the general public, media and researchers,” said Mike Hartman, executive director of the Colorado Department of Revenue. “To that end, in our efforts to be as transparent as possible, we will now provide aggregate sales data. That, coupled with state tax revenue data already provided, will give an accurate picture of the financial footprint of this burgeoning industry.”

CDOR’s Office of Research and Analysis (ORA) will produce monthly marijuana sales reports showing the total sales (gross sales minus wholesale sales) for retail marijuana stores and medical marijuana stores by county. Additionally, ORA will keep a running total of the actual sales figures from the year-to-date, the total sales per year since 2014, and the total sales since January 2014. The monthly marijuana sales reports are posted on the same day as the marijuana tax data reports.

CDOR’s mission is to provide quality service to our customers while being as transparent as possible with publicly releasable information. Therefore, the department has prioritized efforts to compile and proactively release the accurate data. Providing this data will support consistency and accuracy of reporting on

marijuana sales and bring this industry in line with sales reports already released across other industries.

For more information, visit the Marijuana Sales Reports website here:

<https://www.colorado.gov/pacific/revenue/colorado-marijuana-sales-reports>

*The Colorado Department of Revenue is dedicated to providing quality service to our customers in fulfillment of our fiduciary and statutory responsibilities, while instilling public confidence through professional and responsive employees.*

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