

LICENSE PLATE AUCTION GROUP (LPAG)

Conference Call
March 25, 2015

Minutes to the Meeting

Members in Attendance: Bobby Juchem, Rich Medina, Gina Robinson, Maren Rubino, Bob Gall, Mark Simon, Peter Pike, TH Mack Sr..

Guests or DBSCC members in Attendance: Chris Hochmuth – DOR, Marty Zimmermann -- Zim Consulting, LeeAnn Morrill– AG’s Office, Darla Stuart – ARC of Aurora, Terri Krupke – OIT, John Leesa—AG’s Office, Donna Downing – DBSCC, Christy Lupfer—DBSCC, Jake Winkler—DBSCC, Dylan Ikenouye—DOR, Josh (?)—DBSCC, Kristen (?) – DBSCC,

This is a special joint meeting with DBSCC and LPAG

CONVENE:

Meeting was convened by Christy at 9:04 a.m.

- ☞ Bobby Juchem reviewed the outcomes of the LPAG Retreat from last month, specifically with regards to a partnership with LPAG and DBSCC.
 - Obstacles as set up by statute and how the business model functions or does not
 - Missing skill sets
 - Unique dependency with the Department of Revenue who holds the “assets”
 - Options:
 - Stay the same
 - Finding a 501(c)3
 - Working with SIPA
 - Transition with DBSCC
 - Creating their own (LPAG’s) 501(c)3
 - Legislative changes
 - Really looking at transitioning with DBSCC
- ☞ Christy started a discussion of how the groups might join and work together
 - Benefits
 - Lots of comparisons were made between MyPlates.com (Texas) , Washington State and Colorado
 - How to do it without creating tons of new work or becoming overstaffed – subcommittee?
 - DBSCC really liked the subcommittee ideas especially with non-appointed members of either group.
 - Maybe and Advisory Committee?
 - Neither group seems “ideally” set up to do auctions

- Business were generally models discussed

🗑 Next Steps

- It was generally agreed that a definitive list of steps can't be delineated here but some starting places are:
 - LeeAnn and John can work on the legal aspects of the two groups
 - Defining a Business Model that will work seems like a necessary first step
 - Governmental model vs. 501(c)3 model and flexibilities
 - Colorado First Foundation or Colorado Gives as a model?
 - Having a real staff vs. a donated staff from DOR
- Determining Process for next steps and who should be the people involved
 - Approval of both boards to move forward with joining and any legislation that might be involved with a selection of representatives from each to facilitate the move forward
 - Who will carry the legislation if both groups agree?
 - Who are the other Stake Holders:
 - Department of revenue
 - State Patrol
 - Governor's Office
 - Business Community/Non-Profit Communities
 - SIPA/Colorado Interactive
 - Governor's Office of Information Technology
 - Marty will approach Colorado First Foundation and Colorado Gives
 - Mark volunteered to talk to the governor's office to find bill sponsors

🗑 Good of the Order

- None

Meeting adjourned at 10:13 a.m.

Respectfully submitted
Chris Hochmuth
Administrative Services Supervisor
Title and Registration Sections
Department of Revenue