



Press Release

PRESS RELEASE

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For Additional information contact: Tom Kleinschnitz / MCTA Director

The Moffat County Tourism Association and the Moffat County Local Marketing District have made funds available for event marketing and event support for 2018.

Special Event Funding is budgeted to support special events that contribute to the overall effort of marketing and branding Moffat County. This includes all Moffat County communities as well as Moffat County as a whole. The vision for these funds is to portray Moffat County as a year-round visitor destination and to **increase overnight visitation**.

The Moffat County Tourism Association (MCTA) allocated funds for the purpose of marketing events happening in Moffat County. The funds allocated from MCTA lodging taxes are strictly for promotions that will reach potential visitors from outside the County.

The Local Marketing District (LMD) has also been dedicated to supporting events and coordinating tourism promotion activities. These funds are available for marketing of events and can be also be used for event support.

If your event would like to apply for this funding contact Tom Kleinschnitz at:

TomK@MoffatCounty.net

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