

Moffat County Local Marketing District

The City of Craig, Town of Dinosaur and Moffat County are accepting applications for the
Moffat County Local Marketing District Board

Vacancies:	There are seven (7) positions available, with the City Craig selecting three (3), the Town of Dinosaur selecting one (1), and Moffat County selecting three (3).
Qualifications:	Must reside in Moffat County, conduct a business or be employed in Moffat County for at least two years or have an interest in the economic development of Moffat County. Considerable for-profit experience is preferred. Individuals chosen shall possess a personal and professional flexibility to actively participate in all aspects of the Corporation; and the ability to function as a team once a decision has been made by the LMD Governing Board. Individuals chosen shall possess a willingness to devote volunteer time estimated to be a minimum of ten hours per month towards promoting economic development, diversification, and tourism promotion. Examples of duties would include participation at scheduled and unscheduled board meetings, periodic attendance at public workshops dealing with development (and City, Town Council and County Commissioner meetings, when warranted), communication and site visits with existing businesses and new businesses that may desire to locate in Moffat County, participation on MCLMD sub-committees, participation in analyzing financial plans and development concepts, review of issues related to growth within the city and sphere of influence, etc.
Submittal Deadline:	Monday, June 27, 2016 by 5:00 p.m. Submit applications to: Moffat County LMD 221 West Victory Way, Ste 130 Craig, CO 81625
Interview Dates:	TBD <u>You should be prepared to make a brief presentation to the LMD Governing Board about your background and why you wish to serve on the board.</u>

For further information, contact Ray Beck (970) 629-0409; Richard Blakely (970) 629-5135; Frank Moe (970) 756-7109

Moffat County Local Marketing District (MCLMD)

GENERAL INFORMATION

SELECTION PROCESS, CRITERIA AND PROCEDURES

- ① **PURPOSE:** The MCLMD is a non-profit organization and its purpose is to promote economic and business development and support the general business climate within Moffat County. The focus and role of MCLMD will be:
 - * Provide a positive voice focusing on economic development;
 - * Assist in recruitment, expansion, and relocation of businesses;
 - * Provide coordination with appropriate regulatory agencies;
 - * Provide technical and statistical information regarding Moffat County;
 - * Maintain communication with the community regarding economic growth and business retention.

- ② **BOARD OF DIRECTORS:** The Directors shall consist of seven (7) members. These members are appointed from the following organizations and institutions:
 - City of Craig Council (3)
 - Town of Dinosaur Council (1)
 - Moffat County Commissioners (3)

- ③ **TERM OF MEMBERS:** The first Board shall be appointed by the Three Entities with staggering terms, as outlined below, and shall meet the qualification requirements of Section 2 above. The appointments of Board Members shall be as follows:
 - a. The City of Craig shall appoint one Member to serve a three (3) year term, one Member to serve a two (2) year term, and one Member to serve a one (1) year term.
 - b. The Town of Dinosaur shall appoint one Member to serve a three (3) year term.
 - c. Moffat County shall appoint one Member to serve a three (3) year term, one Member to serve a two (2) year term, and one Member to serve a one (1) year term.

- ④ **ABSENCE OF MEETINGS:** As determined by Board of Directors' Bylaws and Articles of Incorporation.

- ⑤ **QUALIFICATIONS OF MEMBERS:** Must reside in Moffat County, conduct a business or be employed in Moffat County for at least two years or have an interest in the economic development of Moffat County.

- ⑥ **CHAIRPERSON/OFFICERS:** Selected by appointees.

- ⑦ **TIME AND PLACE OF MEETINGS:** TBD

⑧ **COMPENSATION:** Reasonable travel/mileage expenses

⑨ **MCLMD APPLICATION AND SELECTION PROCESS:**

A) In addition to the above criteria, the MCLMD Governing Board will notify the community, soliciting for applications when a vacancy occurs in accordance with procedures formulated by the MCLMD by-laws.

B) Each applicant shall submit the following:

- 1) A completed application (see attached);
- 2) A resume;
- 3) A one (1) page (typed and double-spaced) discussion indicating applicant's interest in serving on the Board of Directors and why. List any priorities perceived for the community. MCLMD Information Sheet Page 2

C) Individuals chosen shall possess a personal and professional flexibility to actively participate in all aspects of the Corporation; and the ability to function as a team once a decision has been made by the LMD Governing Board.

D) Individuals chosen shall possess a willingness to devote volunteer time estimated to be a minimum of ten hours per month towards promoting economic development, diversification, and tourism promotion. Examples of duties would include participation at scheduled and unscheduled board meetings, periodic attendance at public workshops dealing with development (and City, Town Council and County Commissioner meetings, when warranted), communication and site visits with existing businesses and new businesses that may desire to locate in Moffat County, participation on MCLMD sub-committees, participation in analyzing financial plans and development concepts, review of issues related to growth within the city and sphere of influence, etc.

⑩ **APPLICATIONS SUBMITTED:** Applicants shall submit application documents, as required in number nine above, and submit application package to Moffat County Local Marketing District, 221 W. Victory Way, Ste 130, Craig, CO 81625

**APPLICATION FOR APPOINTMENT TO
MOFFAT COUNTY LOCAL MARKETING DISTRICT
BOARD OF DIRECTORS**

Contact Information

The following contact information is for internal use only and will not be viewed by the public. The pages following the Contact Information page will be available to the public, and will be posted on the City/County website(s) with the agenda packet.

Date:

Last Name:	First Name:	Middle Name:
Home Address: (Number) (Street)	City/State:	Zip:

Mailing Address: (Number) (Street)	City/State:	Zip:
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Employer:	Position:	
Business Address: (Number) (Street)	City/State:	Zip:

Home Phone:

Business Phone:

Cell Phone:

E-mail:

Specify applicable qualifications for appointment or any expertise in the area for which you have applied:

Why do you desire to be appointed to the MCLMD?

If you wish, list references who have knowledge of your character, experience, and ability; do not include names of relatives or present employer. (You may attach letters of reference from those listed if you so desire.)

(Name)

(Address)

(Occupations)

A Moffat County Local Marketing District (MCLMD) general information and applicant selection criteria sheet is attached. Should you have additional questions, please contact **Ray Beck** (970) 629-0409; **Richard Blakely** (970) 629-5135; **Frank Moe** (970) 756-7109

To further assist the MCLMD Governing Board in evaluating potential Board Members, please provide along with this application an up-to-date resume and a one-page (typewritten/double spaced) discussion of your thoughts on why you wish to participate in the MCLMD.

I certify under penalty of perjury under the laws of the State of Colorado that the information contained in this application is true and correct to the best of my knowledge.

DATE: _____

(Signature of Applicant)