



COLORADO

Department of Revenue

Specialized Business Group—
Liquor & Tobacco

Physical Address:
1697 Cole Boulevard, Suite 200
Lakewood, CO 80401

Mailing Address:
P.O. Box 17087
Denver, Colorado 80217-087
Fax: 303-866-2428

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Vision: To promote safe communities in the State of Colorado through innovation, engagement and education.

Mission: To promote public safety, support economic growth and the responsible sale and consumption of liquor and tobacco products, through the fair administration of liquor and tobacco/nicotine laws.

Dear Liquor Stakeholders,

The Liquor Enforcement Division (LED) would like to thank all of our stakeholders for their continued efforts in helping to keep our families and neighbors safe during the COVID-19 pandemic. Recent months have been extremely difficult for our industry members, who find themselves having to make difficult decisions amid financial and economic distress. We recognize that you have all gone above and beyond in your response to the current crisis, and have met the challenges presented with innovation and compassion.

As Labor Day weekend approaches, please be mindful of your ongoing obligations to practice safe and responsible alcohol sales and to follow all current health guidelines and executive orders. Responsible adherence to best practices and guidelines will help ensure unnecessary spreading of the novel coronavirus and help Colorado avoid the necessity of more stringent closure measures, which could compound the widespread negative impacts already being felt by businesses around the State.

The LED reminds licensees to make sure their employees are wearing face coverings, practicing social distancing measures and continuing sanitization efforts. The department also advises anyone of legal drinking age to help reduce DUI's by designating a non-drinking driver before traveling to a location where alcohol is sold. Along with enforcement efforts, our division relies on all licensees to follow the law for the safety of everyone in our state. Please report violations to dor_led@state.co.us.

We thank you for your continued cooperation and appreciate all of your efforts as we work together to keep the industry strong.

Colorado Liquor Enforcement Division