

Colorado Maternal and Child Health Program FY 17-21

Early Childhood Obesity Prevention (ECOP) Logic Model

Overarching Goal: Reduce the percent of children ages 2 through 4 years considered overweight or obese.

INPUTS	STRATEGIES	OUTPUTS	SHORT-TERM OUTCOMES	MEDIUM-TERM OUTCOMES	LONG-TERM OUTCOMES
			Accomplished in 6 months - 1 yr	Accomplished in 1-3 yrs.	Accomplished in 3-5 yrs.
<p>Breastfeeding in Child Care Advisory Committee</p> <p>Child care providers</p> <p>CDPHE ECOP Messages</p> <p>CO ECOP Mapping</p> <p>CO hospitals in CBFHC</p> <p>CO state & local breastfeeding coalitions</p> <p>CO state & local WIC agencies</p> <p>CO Resource & Referral agencies</p>	<p>Strategy 1: Provide technical assistance and coaching to increase breastfeeding promotion and support to families.</p>				
	<p>A. (required) Target sector is select early care and education settings (e.g., child care centers, homes, FFNs, preschools)</p>	<p>A. Number of select child care providers receiving training, technical assistance and/or using resources included in the toolkit to change practices and/or policies.</p>	<p>A1. Offers training, coaching and/or resources described in the child care resource tool kit to select child care providers. A2. Creates plan including data measurement strategies to support child care providers with resources.</p>	<p>A. Plan is implemented.</p>	<p>A. Select child care providers report change in practice and/or policies regarding supporting breastfeeding families (data collected).</p>
	<p>B. (optional) Target sector is workplaces to support compliance with Colorado laws.</p>	<p>B. Number of workplaces that receive training, technical assistance and/or resources that result in adopting lactation accommodation practice and/or policy.</p>	<p>B1. Offers training, coaching and/or resources to select employers. B2. Creates plan including data collection strategies to support employers pre-assessment and post-intervention outcomes.</p>	<p>B. Plan is implemented.</p>	<p>B. Select employers report change in practice and/or policies regarding supporting breastfeeding in the workplace.</p>
	<p>Strategy 2: Provide technical assistance and coaching to select early care and education settings to implement and integrate healthier meals and physical activity into center practice and/or policy.</p>				

<p>agencies</p> <p>Community healthy weight promotion</p> <p>Local Early Childhood Council</p> <p>Colorado Licensing Specialist</p> <p>Local health inspectors</p> <p>CACFP program providers</p> <p>Healthy Child Care Colorado</p> <p>I am Moving, I am Learning model</p> <p>WIC Wellness Coordinators</p> <p>Bright by Three</p>	<p>A. (required) Target intervention is integration of structured (i.e., teacher-led) physical activity into daily lesson plans and/or policy.</p>	<p>A. Participation in one IMIL training and quarterly CDPHE-hosted technical assistance and coaching calls.</p>	<p>A1. Offers training, coaching and/or resources to a select child care providers on structured physical activity, including I am Moving, I am Learning curriculum. A2. Creates plan including data measurement strategies to support child care providers with physical activity resources.</p>	<p>A1. More select child care providers report implementing structured physical activity and report more time children aged 1-5 years are physically active in their care (data collected). A.2 More select child care providers report parent engagement (interest, input, collaboration) in provider integration of physical activity.</p>	<p>A. More centers who participate in county's coaching network integrate structured physical activity and report more time in children are physically active.</p>
	<p>B. (optional) Target intervention is integration of healthy eating, responsive feeding, sleep and/or reduced screen time core ECOP focus areas into daily practice and/or policy.</p>	<p>B. Number of select child care providers receiving training, technical assistance and/or using resources on core ECOP focus areas to change practices and/or policies.</p>	<p>B1. Offers training, coaching and/or resources to select child care providers on one or more core areas. B2. Creates plan including data collection strategies to measure child care provider changes in knowledge, skills and practices.</p>	<p>B. More select child care providers report implementing ECOP core area practices in their setting.</p>	<p>B. More child care providers who participate in county's training and coaching network integrate ECOP core areas into practice and/or policy.</p>
	<p>Strategy 3: Implement cross-sector use of consistent ECOP healthy weight messaging (e.g., 9 Ways to Grow Healthy Colorado Kids, 5.2.1.0, Let's Move) among community providers in primary care, child care, and public health settings, and among community organizations.</p>	<p>Number of community-based providers and organizations targeted to promote ECOP messages.</p>	<p>ECOP messaging is disseminated, promoted, and used in public health programs; and use of messages is promoted to community providers and organizations that share common goals.</p>	<p>Increased number of community targeted providers and organizations report promoting ECOP messaging (data collected).</p>	<p>More families with young children report awareness of ECOP messages (data collected).</p>

