



Obesity Networking Conference Call Summary Notes November 19, 2015, 9:30-10:30am

Recorded Webinar Link: <https://cdphe.adobeconnect.com/p2uhpgbvsox/>

*presentation start times are noted below for your convenience

Participants:

Allison Wilson - <i>Jefferson County Public Health</i>	Heike Adams - <i>Lincoln County Department of Public Health</i>	Matt Jackson - <i>Tri-County Health Department</i>
Bobbi Lock - <i>Montezuma County Public Health</i>	Jami Hiyakumoto - <i>CDPHE</i>	Meredith Warman - <i>Broomfield Public Health and Environment</i>
Cate Townley	Jennifer Dellaport - <i>CDPHE</i>	Pamela Gould - <i>Jefferson County Public Health</i>
Cathryn Sanchez - <i>Peablo Health Department</i>	Jessica Fern - <i>Colorado Health Institute</i>	Shannon Roebuck - <i>Jefferson County Public Health</i>
Christy Bush	Joan Brucha - <i>CDPHE</i>	
Dan McKenna - <i>CDPHE</i>	Kim Gonzales - <i>Las Animas-Huerfano Counties District Health</i>	<i>Facilitator: Cambria Brown, OPPI</i>
Elise Lubell - <i>Jefferson County Public Health</i>	Mary Margaret Fouse-Bishop - <i>Jefferson County Public Health</i>	
Gabrielle Elzinga - <i>CDPHE</i>		

Presenters:

Maria Smith, Denver Public Health
303.602.3672, Maria.smith@dhha.org

Summer Laws, Boulder County Public Health
303.441.1531, slaws@bouldercounty.org

Renee Calanan, CDPHE
303.692.2876, renee.calanan@state.co.us

Wendy Moschetti, LiveWell Colorado
720.353.4120 x 216, wendymoschetti@livewellcolorado.org

Presentations, Discussion & Resources:

1) Metro Healthy Beverage Partnership

Maria Smith, Denver Public Health, and Summer Laws, Boulder County Public Health

- Recording starts @ 0:01

Presentation Overview:

- Program Overview
- Common education campaign
- Funded regional work
- Logistical lessons learned
- Upcoming goals



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Sugared drinks account for single largest contributor to weight gain in United States. Average 29% of adults have 1 or more per day. There are racial/economic disparities in consumption. Regional approach: 5-6 LPHAs focused on obesity/diabetes prevention. With limited funding, able reach more by working together. Represent about 55% of the state's population when working together, so makes sense to work on consistent messaging. Working on raising awareness in all areas, such as exposing soda funded science, and recommending sugar taxes.

Resources:

- PowerPoint Presentation
- United Way Weld County Health Organization Policy
- Healthier Colorado <http://healthiercolorado.org/colorado-poll-shows-strong-support-for-public-policy-action-on-sugary-drinks/>
- LiveWell Colorado HEAL Cities and Towns *Julie George*, juliegeorge@livewellcolorado.org
- Davis's Healthy Children's Meal Policy [Ordinance and information](#)
- Successful Soda Taxes
 - Berkeley vs. Big Soda <http://www.berkeleyvsbig soda.com/>
 - Mexico <http://elpoderdelconsumidor.org/> [NPR story](#)
 - Dine (Navajo) Nation [NPR story](#)
- Center for Science in the Public Interest <http://cspinet.org/liquidcandy/>
- UCONN Rudd Center <http://www.uconnruddcenter.org/sugar-sweetened-beverage-resources> and [tax policy brief](#)
- Action for Healthy Food <http://actionforhealthyfood.org/>
- Change Lab Solutions <http://www.changelabsolutions.org/publications/SSB-playbook>
- Sugar Science www.sugarscience.org
- Kick the Can (California Center for Public Health Advocacy) www.kickthecan.info
- Marion Nestle's Book: Soda Politics, Taking on Big Soda (and Winning) [View sample pages](#)
- Berkeley Media Studies Group <http://www.bmsg.org/blog/how-marketers-target-communities-color-junk-food-and-sugary-drinks>
- The Bigger Picture (recommend a Taste of Home video) [YouTube Channel](#) and Webpage <http://youthspeaks.org/thebiggerpicture/home/>

2) HEAL Indicators

Renee Calanan, CDPHE

- **Recording starts @25:43**

Presentation Overview:

- HEAL Surveillance Workgroup Chair
- Standardized HEAL indicators list with prioritization
- Covered formatting of indicators and where came from



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Seeking feedback on deliverable to make sure it is useful and user friendly. Target audience is everyone working on obesity prevention and control in Colorado. The purpose of the list of HEAL indicators is for continuity, and standardization of HEAL indicators and definitions.

Resources:

- PowerPoint Presentation
- HEAL indicator list excel file
- *Renee Calanan, CDPHE 303-692-2876* renee.calanan@state.co.us

3) LiveWell-Community Commons Project

Wendy Moschetti, Director of Food Systems, LiveWell Colorado

- **Recording starts @50:21**

Presentation Overview:

LiveWell CO has contracted with the team behind the Community Commons (www.communitycommons.org) to build a tailored, digital, food systems information "hub" for Colorado. It will include several assets to support local and state assessment, analysis, and action related to LiveWell's goal that "All Coloradans have access to healthy, affordable foods and beverages that are effectively promoted". The hub will include a core set of food environment indicators available across the state as well as mapping and reporting capabilities for all included indicators and tools and templates for primary and secondary data collection. The hub will also provide resources to specific food system efforts (e.g., food distribution), and will provide tracking tools for projects, policies, and funding streams. The hub will also include several easy-to-use tools for integrating locally-collected data and community stories. We will have a prototype (home page and one model hublet) ready by mid-February.

Next call: January 2016, details TBD

Summary notes submitted by Briar Clayton