



Local Obesity Networking Call Summary

July 20, 2016, 2:00-3:00 pm

Participants:

Becky DiOrio - CDPHE
Cameron
Christine Dolan
Dan McKenna - CDPHE
Heidi Fritz - Tri-County
Health Department
Heike Petersen - Lincoln
County Public Health
Jami Hiyakumoto - CDPHE
Jane Hunt - Larimer County
Department of Health and
Environment, CHIP
Coordinator

Laurel Petralia
Leslie Beckstrom - Weld
County Department of Public
Health and Environment
Lisa Harner - Kaiser
Permanente
Marie Walsh - MPH
Candidate 2017, Colorado
School of Public Health
Mary Cornforth Cawood -
Health Promotions, Mesa
County Health Department
Matt Jackson - Tri-County
Health Department

Meredith Warman -
Broomfield Public Health
and Environment
Shannon Shropshire - San
Juan Basin Health
Sharon Crocco - CDPHE
Susie - Garfield County
Public Health
Wendy Moschetti -
Livewell Colorado

Facilitator: Haley
Stewart, OPPI

Link to call recording: [OPPI Obesity Networking Call 7/20/2016](#)

Presenters:

Sharon Crocco, Healthy Eating Active Living Program Coordinator, CDPHE
970.692.2942, sharon.crocco@state.co.us

Wendy Peters Moschetti, Director of Food Systems, LiveWell Colorado
wendymoschetti@livewellcolorado.org

Presentations, Discussion & Resources:

1) Healthy Food in Retail Settings

Sharon Crocco, CDPHE

Presentation Overview:

- Define what is meant by Healthy food retail, and how it affects population health
- Promising intervention strategies
- Technical assistance from CDPHE is available to LPHAs and non-profits working on healthy food retail initiatives in their areas.

- We need to experience a culture shift in regards to healthy food choices over less healthy options like fast food. The food environment has can either be supportive or a detriment to health in the community. It's necessary to determine if the community is a food desert or a food swamp. The Modified Retail Food Environment Index is a useful way to identify communities that need attention by showing the ratio of healthy to unhealthy stores in an area.



Resources:

- PowerPoint Presentation
- [Modified Retail Food Environment Index \(mRFEI\)](#)
- [Change Lab Solutions: Check Out Healthy Retail](#) visual
- [Centers for Disease Control and Prevention - Retail Food Stores: Grocery Stores/Supermarkets and Small Food Stores](#)
- [Healthy Food Access Portal](#)
- [The Food Trust - What We Do: In Corner Stores](#)
- [Hudson Institute](#)

2) Double Up Food Bucks Colorado

Wendy Moschetti, Livewell Colorado

Presentation Overview:

- Program Overview
- Addressing issues of getting fresh healthy foods to all of Coloradans

- The program is called double up because SNAP benefits are matched dollar-for-dollar with incentives for fruits and vegetables. Grant funded by 2014 Farm Bill enabling individual farmers markets currently accepting SNAP recipients to work together. Currently have 19 counties participating in Colorado. The program is expanding across the nation.

Resources:

- <https://doubleupcolorado.org/>
- PowerPoint Presentation

3) Colorado Food Systems Digital Hub - Online Tool

Wendy Moschetti, Livewell Colorado

Presentation Overview:

- Not officially launched yet
- Need to sign on to be a member to access
- High level overview of how the site is meant to work with filtering and reporting options.



- The hub was set up to increase support of work, communication and coordination of work and resources.

Questions/discussion:

- If there are farmers markets interested in joining double up, is there a way to apply for that?
 - We are unable to expand during year one of the grant. We have been overwhelmed by requests for current partners.
 - We will have a new application available this winter for next summer. We're working to create the program and see how we will be able to expand to more and different retailers in year two of the grant. We've been offering match-making to connect to market managers at current facilities with market managers at interested facilities, to see how the program works so that they will be much farther ahead in year two when they are able to participate.
 - Contact Wendy about any questions, and any feedback on the digital hub.

Next call: Wednesday, September 28, 2016 2:00-3:00 pm

Summary notes submitted by Briar Clayton