

Working With Local Hospitals on Community Assessment – A Success Story



NOVEMBER 27, 2012

JOE THEINE
JTHEINE@SJBHD.ORG
(970) 335-2036
EXECUTIVE DIRECTOR
SAN JUAN BASIN HEALTH
DURANGO, CO

Agenda



- **Background on Requirements**
 - Tax Exempt Hospitals vs. LPHA in Colorado
- **Q&A / Discussion on Background**
- **Share Local Story**
- **Overall Q&A / Discussion**

Background



**TAX EXEMPT HOSPITALS
&
LOCAL PUBLIC HEALTH**

**REQUIRED TO COMPLETE
COMMUNITY HEALTH NEEDS ASSESSMENT (CHNA)**

Disclaimer



- I am not an expert at the IRS rules...
- and I don't pretend to be a tax accountant on TV
- I will share my experience over the last year!



CHNA Requirements



Local Public Health

- Public Health Act 2008
- Core Public Services Rule, 2011
- Colorado Effort
- For jurisdiction
- Every five (5) years
- Public Health Improvement Plan

Tax Exempt Hospital

- Internal Revenue Service
- National Effort
- Every three (3) years
- For each state licensed facility's service area
- Made publicly available

Public Health Act 2008



- **25-5-505 County and district public health plans**
 - Examine data about health status & risk factors
 - Assess capacity of county or district public health system
 - Identify goals & strategies for improving health of local community
 - Describe how representatives of local community develop and implement the local plan
 - Address how local plans coordinate with statewide plan
 - Identify financials resources available to meet public health needs & meet requirements for core public health services

Core Public Service Rule, 2011



- **Assessment, Planning & Communications**
 - Local Health Plan
 - Every Five Years
 - Communicate Results



IRS Notice 2011-52



- **“Notice and Request for Comments Regarding the Community Health Needs Assessment for Tax-exempt Hospitals.”**
 - **Require input from:**
 - ✦ **Persons with special knowledge of or expertise in public health**
 - ✦ **Health departments (local, state, tribal, etc)**
 - ✦ **Leaders, representatives or members of medically underserved**
 - **Hospitals with more than one facility must meet requirements for each hospital individually.**

Public Health Consensus Statement

March 2012



- **American Public Health Association (APHA)**
- **Association of State and Territorial Health Officials (ASTHO)**
- **National Association of County and City Health Officials (NACCHO)**
- **National Association of Local Boards of Health (NALBOH)**
- **National Network of Public Health Institutes (NNPHI)**
- **Public Health Foundation (PHF)**

Creating Conditions for Public Health to Collaborate



1. Consult with public health expert(s)
2. Consults with state health & local health
3. Document consultation
4. Seek input from community
5. Transparency in consultation & implementation
6. Not exclude underserved or low-income populations
7. Address all needs identified & document when not addressing
8. Include evaluation measurement
9. Widely available to public
10. Allowed to conduct with others
11. Include resources required to complete

Next Steps for Tax Exempt Hospitals



- Rule making notice issued on June 22nd , 2012
- Comments were requested to be received by Sept. 24th, 2012
- Hospitals continue to use Notice 2011-52
- Hospitals have some reporting requirements IRS beginning in tax year 2011
- Websites:
 - <http://www.irs.gov/uac/Affordable-Care-Act-Tax-Provisions>
 - [http://www.irs.gov/Charities-&-Non-Profits/Charitable-Organizations/New-Requirements-for-501\(c\)\(3\)-Hospitals-Under-the-Affordable-Care-Act](http://www.irs.gov/Charities-&-Non-Profits/Charitable-Organizations/New-Requirements-for-501(c)(3)-Hospitals-Under-the-Affordable-Care-Act)

Q & A - Background



Community Health Assessment 2012



Working together to improve our health
in Archuleta and La Plata Counties

Pagosa Springs
MEDICAL CENTER

SAN • JUAN • BASIN
HEALTH
DEPARTMENT

Mercy Regional
Medical Center
Centura Health.

Factors Driving Collaboration



- **Relatively small communities**
- **Two hospitals required to complete process**
- **Public active in healthcare discussions**
 - Did not want to compete for community input
- **Pooling financial**
- **Desire for local control**
 - As opposed to by outside vendor or corporate process

Unique Circumstances



- **SJBH Executive Director**
 - Healthcare Administration Background
 - Recently employed by local hospital
- **Board of Health Membership**
 - Hospital CEO
 - Contractor – Strategy
- **Health Planner Known & Respected**
 - SWCAHEC Executive Director
 - Preventative Medicine Physician & Master's Public Health
- **Centura Health Recent Acquisition**
 - Mercy operating independently in some areas

Process Overview



**SJBH
Receives
Contracts**

- Mercy Regional Medical Center
- Pagosa Springs Medical Center
- CDPHE – OPP Scope of Work

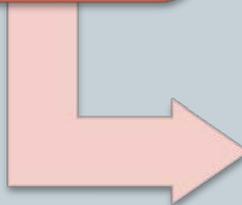
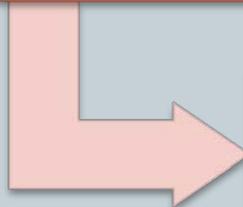
**SJBH
Contracts With**

- SWCAHEC
- Facilitator

**Community
Health
Assessment**

PHIP

IRS



Collaboration

- SJBH
- MRMC
- PSMC

- Emily Burns, MD, MSPH

Steering
Committee

Health
Planner

Stakeholder
Input

Data

- Health Issues
- Capacity

- Previous Assessments
- CDPHE
- School of Public Health
- Fort Lewis College



Advantages of Working Together



- **Pool resources**
- **One set of community meetings**
- **Public health, healthcare and community viewing same assessment for next several years**
- **Work together to solicit community participation**
- **Highlighted value of public health to healthcare institutions**
- **Opportunity to collaborate on improvement areas**

Challenges Working Together



- **Vendors providing service for hospital CHNA**
 - Colorado Rural Health Center
 - Colorado School of Public Health
- **Timeline of hospital vs. public health**
- **Potential for healthcare to creep into focus**
 - Mammography
 - Primary Care Services

Future Collaboration ?



- **New Hospital CEO**
- **Greater integration with Centura**
- **Current collaboration**
 - SJBH subcontracting to one hospital CCPD grant activities
 - Nurse Navigators funded in part by one hospital
- **Exploring Future Opportunities**
 - Data sharing agreement?
 - Next Community Health Assessment?
 - Sharing current priorities & collaborating?

Key Take Aways



- 1. Relationships Matter**
 - CEOs, Key Staff and Board Members
- 2. Knowledge Matters**
 - IRS Requirements
 - Timelines for Hospital(s)
- 3. Action Matters**
 - Participate in hospital activities
 - Invite hospital leadership/staff to participate in your work
- 4. Flexibility Matters**
- 5. Share**
 - Resources, Results, Accountability

Acknowledgements



- **Emily Burns, MD, MSPH**
 - Previous Executive Director, SWCAHEC
- **Bill Willson, Contractor**
 - Mercy Regional Medical Center
- **Brad Cochennet, CEO**
 - Pagosa Springs Medical Center
- **Alison Grace Bui**
 - CDPHE, Health Statistics Section
- **Kathleen Matthews**
 - CDPHE, Office of Planning & Partnerships
- **Heather Baumgartner**
 - CDPHE, Office of Planning & Partnerships

Q & A

