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June 30, 2015

ATTENTION: Colorado Cigarette and Tobacco Distributors

On June 30, 2015, the Colorado Certified Brands Directory will be updated to reflect the recent merger between RJ Reynolds Tobacco Company and Lorillard Tobacco Company. As a result of this merger, all Lorillard brand families will be moved to RJ Reynolds or ITG Brands, LLC, while other RJ Reynolds brands will be moved to ITG Brands, LLC. Please see the Directory update for the specific brands. The Lorillard packaged brand families will be allowed to be sold by retailers until September 30, 2015. Should you have any questions, please contact Brian Laughlin, Colorado Department of Law, Tobacco Settlement Enforcement at (720) 508-6228. Thank you for your cooperation.